

EZCommunicator

Build Community Support Online



Communication is Everything

In challenging times or good times the need for schools to deliver information effectively, respond to questions and concerns quickly and gather feedback from their stakeholders is crucial to building community support. Without communications a lack of trust can set in. Without effective communications confusion may occur. And today more people want their communications online, and want to participate in a dialog like they do in other social settings.



"With EZCommunicator we can quickly create news groups to meet our community's evolving need for information. This helps us target messages to an interested audience and displays a greater level of responsiveness."

*—Mary Waggoner, Communications Director,
Everett Public Schools, Everett, WA*

With EZCommunicator You Can:

- Enable parents, staff and community members to create and update their own account and connect with the schools they want to follow
- Create any number of news groups, categories or event calendars to provide information to target audiences that want to hear from you
- Track and respond to questions and concerns from your community and reuse those answers to save staff time and costs dealing with the same question over again
- Reach thousands of users in minutes through the widest range of online communication channels, including email, web, RSS and social media, all with one click of a button
- Encourage feedback

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Your eCommunications Partner

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EZ **Communicator** is a hosted Online Contact Center for schools or districts to more effectively communicate with diverse audiences in their community and create a two-way exchange of ideas and information.

Send Alerts & Notifications

Notify parents about school closings, lockdowns, test schedules and other time critical events at your schools using multiple channels, including email, voice, text and social media.



Provide Current News & Events

Save on postage and printing costs by designing and publishing your eNewsletter to community subscribers. Inform parents of vaccination schedules, school activities and upcoming board meetings. Seek parents' comments or share your eNewsletter on your social media site.



Serve Your Customers

Track questions coming from website visitors and monitor response time. Reuse your answers to questions that other visitors might ask. Encourage users to subscribe to any category and automatically receive notices when new information is available.

Control Rumors

Use your searchable FAQ database to provide facts when rumors start flying around your community. Website visitors can search or subscribe to news categories to stay ahead of the rumor mill.

Gather Community Feedback

Place your finger on the pulse of your stakeholders. Find out what the community thinks about a particular issue with online surveys or web polls. Post sign-up forms so users can register for meetings or activities.



And Much More!



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