

MEDIA KIT



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Greetings from Tax Resolution Services

Honesty. Exceptional service. Proven results. These are the key ingredients that combine to make Tax Resolution Services, Co., a premier <u>tax debt resolution firm</u>. With the economy still performing sluggishly, the Feds are more determined than ever to collect on taxpayers' debts, putting even more American consumers in a position to deal with the IRS. America's most ruthless collection agency often uses fear-inducing tactics to force your hand, but you don't have to face the IRS alone. <u>Tax Resolution Services</u>, Co., is on your side. Since 1998, we have been putting our wealth of experience and our team of highly skilled tax resolution specialists to work for consumers with significant <u>tax debt</u>. Whether you have years of unfiled income tax returns, are facing an Audit, have business or payroll tax issues, or owe a large debt to the IRS/State, Tax Resolution Services is in the business of solving your tax problems.

Our <u>Certified Tax Resolution Specialists</u> have spent years representing taxpayers and negotiating consumer-friendly settlements with the IRS. While the IRS's tactics may work on fearful individuals who haven't filed past returns, our professionals are keenly aware and have developed appropriate responses for the IRS's formulaic approach. And it all starts at the top with CEO and veteran <u>tax negotiation expert</u> Michael Rozbruch, who founded TRS in 1998. Over the last fifteen years, not only have Rozbruch and his team negotiated thousands of beneficial settlements for their clients, they have done it with the highest standards of service available.

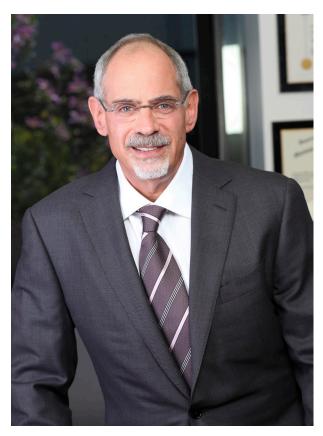
To that end, Tax Resolution Services, Co., has garnered one of the highest grades from the Better Business Bureau (BBB) among companies in its industry, and that's because we say what we are going to do, and then we do what we say. We don't make "pie in the sky" promises we can't keep, we do our homework to determine whether each prospective client is a good match for our services, and if a client is not a good match, then we point the client in the right direction. If we can educate consumers and empower them to make the best choice to protect their financial futures, then we have successfully done our job, which is to best help consumers solve their tax problems.

Over the past couple of years, a handful of high-profile nationally marketed firms—including the likes of TaxMasters, Roni Lynn Deutch (the Tax Lady), and JK Harris—have sullied the reputation of the tax problem resolution industry as a whole by employing unscrupulous business practices. However, TRS utilizes its own aboveboard business model to ensure that each client is treated fairly and honestly, and receives the highest quality service.

To fulfill his mission as an industry leader of empowering and educating consumers about their rights as taxpayers, <u>Michael Rozbruch</u> has taken to the airwaves to publicize his message and share his knowledge. He has appeared in several live interviews on Fox News, and is now the host of the television series TaxMan on the BizTV network, in which he exposes the inner workings of the IRS and answers viewers' questions about all things taxes. Michael is always open to scheduling interviews — I look forward to hearing from you.



Meet the Tax Relief Expert: Michael Rozbruch



Michael Rozbruch, Certified Tax Resolution Specialist, CEO and Founder of Tax Resolution Services, Co.

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Michael Rozbruch is the founder and CEO of Tax Resolution Services, Co. He is one of the nation's leading experts on solving individual and small business tax problems. Michael has successfully settled hundreds of Offers in Compromise (IRS settlements) saving clients high percentages of their outstanding tax bill. His tax relief success rate is one of the highest in the industry. He has saved his clients million of dollars and resolved thousands of cases since 1998.

As a <u>Certified Tax Resolution Specialist</u> (CTRS) and CPA (licensed in the state of Maryland), he has represented thousands of taxpayers who owe the IRS or State, but simply cannot afford to pay. Michael is one of the founding members of the <u>National Association of Tax Resolution</u> <u>Companies</u> (NATRC), an organization dedicated to promoting and ensuring the protection of consumers from unfair and deceptive advertising claims from unscrupulous tax representation providers. In 2012 Michael was selected as <u>President of the Board</u> for the Association. Michael accepted a Bronze Stevie Award for the "2012 Maverick <u>of the Year</u>" title on behalf of the American Business Awards which recognized his work as an expert in the Tax Resolution Industry for the past 30 years.

Nationally Recognized Expert on Resolving Tax and IRS Problems

Michael Rozbruch delivers practical insight and captivates audiences with his authoritative look inside the IRS. He also empowers people to know their rights as taxpayers. Michael believes that knowledge is power and the key to gaining a new lease on one's financial life. Michael shares these inside tips and innovative ideas on his weekly <u>Biz Television show, Taxman</u>. He has been a guest expert on over 200 radio stations across the country including the nationally syndicated show <u>BigBiz Radio</u>. Michael has been featured numerous times as the guest expert on the Fox News Network, KCAL and KABC. His interviews and expertise have been published in Tax Analysts® "<u>Tax Notes Today</u>", U.S. News & World Report, The Wall Street Journal, and Entrepreneur Magazine.

To book Michael Rozbruch, Tax Relief Expert on your program, in your publication or at your event contact Becky Stephens at 818-774-1813 ext. 325 or email becky@taxresolution.com.





As Featured In - Michael Rozbruch in the News



Biz Television's Taxman with Michael Rozbruch

Have a problem with the IRS? Maybe you think you have but are too afraid to ask, well <u>Biz Television</u> has the right guy for you! Michael Rozbruch is the Host of <u>Taxman</u>. Each episode Michael takes audiences on a journey to help consumers navigate their way around the complex tax laws that everyday Americans are faced with.



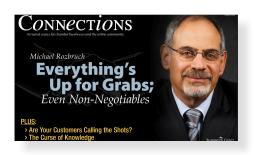
Fox Midday Sunday with Tony Valdez

Michael Rozbruch appeared in a 30-minute long special on Fox News Midday Sunday with news anchor Tony Valdez, to discuss tax issues, dole out useful tips, and share how <u>Tax Resolution Services</u>, Co. helps taxpayers deal with the IRS and solve their tax problems. Appearing on the <u>Fox Midday Sunday</u> show is one of the ways that Rozbruch educates the general public about their rights as taxpayers.



Big Biz Show - Radio and TV Hosted by Bob "Sully" Sullivan

The <u>Big Biz Show</u> is a San Diego based business-themed television and radio program. The host is Bob "Sully" Sullivan who frequently co-hosts with and features Michael as an on air expert in the <u>tax resolution industry</u>. Rozbruch discusses current business and tax issues, educating and empowering the public about industry trends in an effort to inform people of their rights as taxpaying citizens of America.



Connections Magazine - "Everything's Up for Grabs; Even Non-Negotiables"

In the interview with Connections Magazine for a feature cover story <u>Michael Rozbruch</u> shared important advice and personal experiences on setting goals and getting what you want in a business environment using negotiating techniques. The skills of negotiation and best business practices that Michael learned in his youth have been defining traits in his success with <u>Tax Resolution Services</u>, Co.

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Tax Resolution Services Awards and Accolades

American Business Awards - 2012 Silver and Bronze Stevie® Winners



"While we make our way through this period of transition in our industry as leaders and foot soldiers, it's awesome to receive this honor," said Michael Rozbruch, in response to receiving a <u>Bronze Stevie Award for Maverick of the Year.</u> "I'm also very happy for my colleague Brian Compton, president of TRS - he's been working hard behind the scenes for a long time, and with his Silver Stevie as Executive of the Year in Accounting, Banking, and Financial Services, he has finally gotten his due."



"The Stevies are one of the most coveted awards in the business community, so I was honored to accept this award," said <u>Brian Compton</u>, President of Tax Resolution Services, Co. "Although this is technically an individual award, there is no way I'd even be in the discussion for a Stevie without the dedication and hard work of the TRS sales team. They just soak up all the knowledge and strive daily to provide clients with the best guidance possible."

No. 1467 on Inc. 5000 List of America's Fastest Growing Private Companies

"It is an honor to be on the prestigious <u>Inc. 5000 list of America's Fastest Growing Companies</u> for two years in a row," Michael Rozbruch said. "This acknowledgement from the business community places us among an elite group of top-tier businesses who possess a strong commitment to exceptional customer experience and where Americans should turn to for reliable and expert tax relief services."



Ernst & Young Entrepreneur of the Year® 2011 - Semifinalist



"Being recognized by Ernst and Young as a <u>leading entrepreneur</u> was an honor" says Michael Rozbruch, Founder of Tax Resolution Services, Co. "Being one of the first tax resolution firms in the tax resolution industry meant I had to find other role models in other industries to learn from. After 14 years of exceeding our client's expectations, it means a lot that my service-centric approach to business was recognized and that other leaders in my industry can learn from my work."

No. 37 in Los Angeles Business Journal 100 Fastest Growing Private Companies

"This award recognizes our significant growth over the past two years as leaders in the tax relief industry," said Michael Rozbruch, CEO of Tax Resolution Services, Co. "We are honored to be ranked amongst other growing private companies on this exclusive list by the well respected Los Angeles Business Journal. Maintaining a positive reputation locally and nationally is a vote of achievement to our service and brand."









Quotable Tax Relief from Michael Rozbruch

I consider myself one of the pioneers of the industry. I started the company on my dining room table in 1998 when there were just a handful of companies doing this. Just in the last 18 months there have been one hundred new tax problem resolution firms that have come onto the scene. The reason for this is that one in six taxpayers has an IRS problem. A lot of people are trying to imitate Tax Resolution Services, Co. However, we know that we are different because our business model is the opposite of the companies that have been shut down by regulators. We have a minimum of 6 to 7 tax professionals (doing the actual work) to every sales person. We require all of our licensed professionals that are CPA's, EA's and attorneys to get an additional credential called the Certified Tax Resolution Specialist issued by the American Society of Tax Problem Solvers.

- Interview with Tony Valdez on FOX Midday Sunday (2012)



When I hear a 'No you can't do this,' I know I just need to keep hearing the word 'no' until I get to the 'maybe'. I know that everything is negotiable. Everything. Especially the things that say 'non-negotiable.' So I go out of my way and learn why it's non-negotiable. By doing so I've learned how to work around it and get I what I ultimately need for my clients.

- Cover Story "Everything's Up for Grabs; Even Non-Negotiables" Connections Magazine (2011)

People need to realize that they are not alone - one in six American taxpayers have an IRS tax problem. They don't need to go this alone. There is a solution to every problem. Tax Resolution Services, Co. provides an invaluable service to American consumers who find themselves behind the eight-ball with IRS problems.

- Interview with Terry Bradshaw (2011)



The IRS is the most brutal collection agency on the planet. Always has been always will be. They are beefing up even more now. I've been doing this for nearly fifteen years and never once have I taken a client to an audit with me. If the taxpayer owes \$15-20,000 or more they need expert representation in their corner. An audit can be like walking on "eggshells". Over half of the referrals to the IRS's criminal investigation division come from that nice auditor who you are sitting across the table from. Most clients talk too much and incriminate themselves.

- FOX Business Network (2009)



What the Media is Saying About Tax Resolution Services CEO and Founder, Michael Rozbruch

Hundreds of Radio, Television, and National Print Media outlets have had the pleasure of interviewing Michael Rozbruch as a guest or co-host on their shows. Michael is known for being a captivating speaker who engages audiences with his personable and passionate approach to tax resolution education.



"I always get emails from listeners with tax questions after interviewing Michael Rozbruch. The Big Biz Show had more hits from his interviews during tax time and he basically busted our internet. Our website went down crashing trying to find information on the guy! He is one of the best guys on radio."

-Television & Radio Personality and Host of the Big Biz Show, Bob "Sully" Sullivan

"Michael Rozbruch is a real pro. He speaks every year at my Law Day events and he is always a crowd favorite. You won't find a more informative and knowledgeable tax expert. I send all my friends to Tax Resolution Services, Co. and as I've said before, I would trust them to do it for me if I ever needed tax help."

-Bill Handel, Host of the Nationally Syndicated Radio Show 'Handel on the Law'





"Mike Rozbruch was an excellent special guest on my "MoneyTalks" radio show. The topic matter, his candid patter, the experience and knowledge all comes off very well, both informative and entertaining at the same time."

-Greg Anderson, CPA, Host of MoneyTalks

"What a great turnout! Thank you for volunteering to help with The Times' Tax Reader Call-In Night. The questions ranged from the simplest ("Do I make enough money to file a return this year?") to a couple stumpers about how to handle an international deferred compensation payout and how to wind down a Keogh. Fortunately, we had a wealth of expertise on hand. The readers who called were uniformly grateful for your time and help. I received several emails from readers asking when the next call-in would be."

-Los Angeles Times









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