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Press Release

FOR IMMEDIATE RELEASE

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Spin N°1

Vortex Introduces a New Way to Play

Vortex's new Ombrello product line and Spin N°1 offer both vibrant new designs and never before seen user interactivity in aquatic play

Montreal, Canada – October 16, 2012. Vortex Aquatic Structures International, world leader in aquatic play solutions, is pleased to introduce the new Ombrello line of products and the Spin N°1.

Louis Drouin, ADIQ, Product Designer at Vortex, explains the vision behind the new concept:

"It was very obvious to me where the inspiration for this design came from. One of my most cherished childhood memories is when during warm summer rainfalls, dressed in rubber boots, a yellow raincoat, and armed with my *umbrella*, I would rush outdoors to jump in the puddles, pick up earthworms, and especially, twirl my umbrella round and round! We have therefore largely incorporated rotation actions in these new product designs, giving shape to two new experiences: Twirl & Spin! At the same time, we hope to evoke people's collective memory with our Ombrello – the prominent feature of this new product line themed on *Dancing in the rain*."

Combine multiple Ombrellos to create a one-of-a-kind centerpiece for Splashpads®, Spraypoints®, water parks and aquatic facilities.

The Spin N°1 and Ombrello Spin N°1 & N°2 are the first ride-on aquatic play features. Using Vortex's new load-bearing Spindle™, these features allow users to stand or sit on a platform while pushing off the ground with their feet to make themselves spin around and around.

Users can control the Ombrello Twirl N°1 & N°2's spiraling water effects thanks to Vortex's new free-spinning technology. As a user spins the soft-touch rotating sphere, the water pouring over the features' Seeflow™ dome flies further and wider – creating an impressive water effect.

These new play features and interactive technologies foster active free play, physical development, interactive play and collaborative play.

For additional information, contact Patricia Rotschild, Marketing & Design Specialist at protschild@vortex-intl.com or 514.694.3868 ext. 239 or visit our website: vortex-intl.com.



About Vortex Aquatic Structures International

Vortex Aquatic Structures International, headquartered in Montreal, Canada, was founded in 1995 with the introduction of the first Splashpad®. Vortex's use of the highest quality materials coupled with unique, inspiring design and state-of-the-art engineering, positioned the company as the world leader in aquatic play solutions.

With over 5,000 installations worldwide and a global distribution network, Vortex's mission is to lead the aquatic play industry by continuing to develop the most fun, innovative and safe products for families and children of all ages and abilities.

For more information on Vortex Splashpad®, Poolplay™ and Spraypoint® solutions, please visit the company's website at vortex-intl.com.

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Ombrello

