



Where kids read and play

### **PLAYTALES Boiler Plate**

PlayTales is a wholly-owned subsidiary of Genera Interactive, an internationally based multi-platform mobile entertainment and utilities provider with offices in USA, UK, Spain, Romania, and China. Founded in 2010, PlayTales develops and distributes interactive playable storybooks for children within the world's leading children's bookstore. PlayTales applications can be downloaded through the iTunes App Store, Google Play, Amazon.com, Blackberry App World, Intel App Up, and Verizon V-Cast. To contact the PlayTales staff please send an email to [info@playtalebookss.com](mailto:info@playtalebookss.com) or visit our website [www.playtalesbooks.com](http://www.playtalesbooks.com).

### **Playtales Gold Promotional Text**

\*\*\* PlayTales triumphs worldwide with 5 million monthly reads \*\*\*

The best FREE interactive books for kids!

Download PlayTales Gold and enjoy your FREE week-long trial.

"Families all over the world are using PlayTales Gold, the best-quality collection of interactive stories available in 8 different languages."

Unlimited access to entire PlayTales catalog, featuring classic children's tales, educational material, and more!

Read your favorite stories even without Internet connection.

Different reading modes to choose from: Read to me, Read by myself, and Autoplay.

Stories available in 8 languages (English, Spanish, French, German, Italian, Portuguese, Chinese, and Japanese).

New stories added every week!

Universal subscription between iOS devices.

Get all the stories you want with original music, sound effects, interactive features, and more!



Where kids read and play

### **PlayTales Gold Features: iOS Devices**

- ✓ Monthly or Yearly Subscription options
- ✓ FREE for Libraries and Educational Institutions
- ✓ Unlimited access to entire PlayTales catalog, featuring classic children's tales, educational material, and more!
- ✓ Browsing options with Book Summaries and Page Views for each story
- ✓ Book Filter Options for Titles & Reading Language
- ✓ 1-5 Star Book User Rating for each story
- ✓ New stories added every week!
- ✓ 3 kinds of book reading options Read by Myself, Read to Me, and Autoplay
- ✓ Stories available in 8 languages (English, Spanish, French, German, Italian, Portuguese, Chinese, and Japanese).
- ✓ Access downloaded books without Internet connection
- ✓ Fun music, narration, sound effects, and interactive playable features in each book!
- ✓ Universal subscription between different iOS devices

### **Available in iTunes for Apple iOS Devices**

PlayTales Gold is available for various versions of iPod, iPad, and iPhone devices

[Apple iTunes Store](#)



Where kids read and play

### **PlayTales Gold Features: Android Devices**

- ✓ Free unlimited access to entire PlayTales Catalog, featuring classic children's tales, educational material, and more!
- ✓ Users can download the free version of the app, or upgrade to a premium subscription and enjoy the app advertisement free
- ✓ Premium users can access their personal library to read books without internet connection and can also enjoy universal subscription between their Android devices
- ✓ Browsing options with Book Summaries and Page Views for each story
- ✓ Book Filter Options for Titles & Reading Language
- ✓ Different reading modes to choose from: Read to me, Read by myself, or Autoplay.
- ✓ Stories available in 8 languages (English, Spanish, French, German, Italian, Portuguese, Chinese, and Japanese).
- ✓ New stories added every week!
- ✓ Fun music, narration, sound effects, and interactive playable features in each book!

### **Available in GooglePlay for Android Devices**

PlayTales Gold is available for various phones and tablets

[Google Play](#)



Where kids read and play

## CONTACT

Contact the PlayTales team at the following email: [info@playtalesbooks.com](mailto:info@playtalesbooks.com) or [marketing@playtalesbooks.com](mailto:marketing@playtalesbooks.com). Or visit our web page if at [www.playtalesbooks.com](http://www.playtalesbooks.com).

## PLAYTALES PROMOTIONAL VIDEOS

PlayTales Gold Promo Video – <http://www.youtube.com/watch?v=aeWForPFTYE>

PlayTales Gold How to Use Video – <http://www.youtube.com/watch?v=THZc0Dm8gel>

PlayTales YouTube Channel

[http://www.youtube.com/user/playtales?feature=results\\_main](http://www.youtube.com/user/playtales?feature=results_main)

## PLAYTALES SOCIAL COMMUNITIES

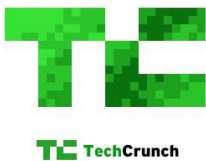
Twitter – <https://twitter.com/PlayTales>

FaceBook – <http://www.facebook.com/myPlayTales>

Pinterest– <http://pinterest.com/playtales/>

## PLAYTALES NEWSLETTER

Sign up – [PlayTales Newsletter](#)



*“It’s basically a dream come true for parents who want to read stories to their kids on an iPad.” - TechCrunch*



*“[PlayTales’] success can be attributed to its breadth of vision.” - Publishers Weekly*