



INDIA WELCOMES THE QNET-SPONSORED MARUSSIA F1 TEAM SHOW CAR TOUR

The Marussia F1 Team's Show Car takes on the ultimate tour, visiting seven cities across one of the most vibrant and exciting countries in the world.

INDIA, October 2012: The Marussia F1 Team's Formula One (F1) race car is currently on a journey around the globe, thanks to the QNET Show Car World Tour 2012, and has made its way to the Indian subcontinent, where it will visit a staggering seven cities.

QNET – a leading international direct selling company specialising in exclusive lifestyle brands, is the team's Official Direct Selling Partner and the organiser of this tour. Marussia F1 Team fans and supporters of the high-speed sport can enjoy the rare opportunity of seeing a stunning, state-of-the-art F1 car up-close over these four weeks, while the tension builds in the lead up to the Airtel Indian Grand Prix on 28th October.

Motor sport enthusiasts and India's shoppers can catch the QNET-sponsored Marussia F1 Team show car at the first stop, which will be at the Forum Koramangala in Bangalore, from Wednesday 3rd October to Sunday 7th October. The show car tour, organised by QNET, the team's Official Direct Selling Partner, will then be moving onto Chennai from Tuesday 9th October for two days, followed by Pune, where it will be stationed at Phoenix Market City, Viman Nagar. The fourth stop off will be in Mumbai from 19th October, travelling onto New Delhi at the DLF Promenade for four days from 25th October. The impressive vehicle will then swing by Phoenix United in Lucknow from 31st October, departing on Thursday 1st November. The final stop of the show car's tour will be in Kanpur for two days from the 2nd until the 3rd November. Motor racing fans will be closer to the car than they ever would be able to get at a race, gaining a unique view into the intricacies behind an F1 car's engineering and design.

Timo Glock, Driver, Marussia F1 Team, said of the Show Car Tour, "QNET has done a fantastic job with its 2012 Marussia F1 Team world showcar tour. By visiting cities that do not currently have a race, QNET is giving F1 fans the opportunity to see our car up-close and give them an insight into the complexities of Formula One design and engineering. I would recommend going to see the Marussia F1 Team show car if it makes a pit stop near you."

The QNET Show Car World Tour 2012 has already visited Kuwait, Kuala Lumpur, Abu Dhabi, Saudi Arabia's Riyadh, Lebanon, Egypt, Kazakhstan, Kyrgyzstan and Indonesia, where it was welcomed with much fanfare, receiving celebrity visits. This tour allows QNET to share the partnership experience with its millions of customers and distributors worldwide, as well as fans and supporters of the fast-paced



sport. QNET invites those interested, to have photo opportunities with the car before the tour leaves the richly cultured country.

CEO of QNET India, Mr. Suresh Thimiri expressed his delight at the show car tour, “We are the only Direct Selling Company supporting F1 as a Sport. F1 is all about teamwork and so is Direct Selling, we hope to showcase this along with educating the general public on the wonderful sport of Formula1.”

QNET has been involved in motorsport through its sponsorship of teams in the Formula BMW, Formula V6 and the GP2 Asia series since 2006. November 2010 marked its entry into the prestigious Formula One World Championship. At this time, Malaysian entrepreneur Vijay Eswaran, the Executive Chairman of the QI Group of Companies – of which QNET is the flagship subsidiary – and Sir Richard Branson founder of the Virgin Group, announced the three-year partnership between the then-Virgin Racing team (now known as Marussia F1 Team, since 01 January 2012) and QNET.

The F1 Show Car sports the livery of the 2012 Marussia F1 Team cars, which this season are raced by Timo Glock from Germany and Frenchman Charles Pic. Mr Joachim Steffen, Director of Research and Development, QI Group and responsible for the company’s sports sponsorship portfolio (which also covers the Asian Football Confederation Champions League, among others), said the Show Car is a key engagement tool for QNET.

“We are proud of our multicultural, worldwide presence in almost 30 different countries through representative offices and agency partnerships, and customers in practically every country on the planet,” said Mr Steffen.

“With such a worldwide reach, we want to share our exciting F1 sponsorship with everyone involved in our company, which is why we’re taking the race car on this world tour, allowing our customers and Independent Representatives the opportunity to see the QNET-branded Marussia F1 Team race car for themselves.”

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If you plan to attend the show car tour, RSVP Gibin Varghese at Yorke Communications
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For more information about QNET’s sponsorship of the Marussia F1 Team and for further interview opportunities, please contact:

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Please see below for details of the India QNET Show Car World Tour 2012 :

Where: Bangalore, Forum Kormangala
Dates: Wednesday, 3 October – Sunday, 7 October 2012
Time: Mall opening hours

Where: Chennai, City Center
Dates: Tuesday, 9 October – Thursday, 11 October 2012
Time: Mall opening hours

Where: Pune, Phoenix Marketcity, Viman Nagar
Dates: Monday, 15 October – Wednesday, 17 October 2012
Time: Mall opening hours

Where: Mumbai, Infinity Mall, Malad
Dates: Friday, 19 October – Sunday, 21 October 2012
Time: Mall opening hours

Where: New Delhi, DLF Promenade
Dates: Thursday, 25 October – Sunday, 28 October 2012
Time: Mall opening hours

Where: Lucknow, Phoenix United
Dates: Wednesday, 31 October – Thursday, 1 November 2012
Time: Mall opening hours

Where: Kanpur, Z-Square Mall
Dates: Friday, 2 November – Saturday, 3 November 2012
Time: Mall opening hours

NB. The Marussia F1 Race Team and drivers will not be in attendance at the show car display.

- In November 2010, Malaysian entrepreneur Dato' Vijay Eswaran, the Executive Chairman of the QI Group of Companies – of which QNET is the flagship subsidiary– and Sir Richard Branson of the Virgin Group announced the three-year partnership between the then-Virgin Racing (now known as Marussia F1 Team, since 01 January 2012) and QNET.
- The QNET logo has since been prominent on the front wing and rear wing endplate of the MVR-02 race car in 2011 and the MR-01 race car in 2012. It has also been positioned on the overalls of the drivers, mechanics and team members, in Marussia F1 Team's garage, transporters, motorhome, and Paddock Club suite. In 2012, the QNET logo is also branded across the bottom section of the drivers' helmets.

- QNET is active in sports sponsorships – from motorsports and football to hockey and badminton – in order to help raise the profile of the wider direct selling community, while also drawing parallels of passion, teamwork, drive, persistence and success between sports and the business of network marketing: **both are platforms for performance**. As the only direct selling company in the race, QNET’s partnership with Marussia F1 Team has helped to cement the company’s reputation as a leading force in the industry.
- More information on the sponsorship can be found on www.qnet.net/sports, www.qnet.net/blog, and on social media pages www.facebook.com/QNetVFan, www.twitter.com/QNetVFan, www.qnet.net/facebook, and www.qnet.net/twitter.

About QNET

- QNET is the world’s largest and fastest-growing online shopping and business community, with major operations in Hong Kong, Malaysia and Singapore, and a worldwide presence in almost 30 different countries through representative offices and agency partnerships.
- Established in 1998, QNET’s exclusive brands can today be found in most countries around the world and its online business is driven by an advanced proprietary eCommerce platform.
- The Asian-based company retails a diverse and exclusive range of lifestyle and wellness brands around the globe to millions of satisfied customers: nutritional supplements; energy products; cosmetics and personal care brands; home care solutions; luxury items such as watches and jewellery; telecommunications; vacation packages; and more. The diversity of the QNET product portfolio allows a tailored product offering in different local markets.
- Known for offering ‘the best products in the right business’, QNET also provides an independent direct selling business opportunity to entrepreneurs, through borderless network marketing. The company supports a global sales force of distributors, who promote and distribute the company’s products.
- QNET is a member of several Direct Selling Associations around the world and is proactive in numerous social and charity initiatives, through its own RYTHM Foundation (‘Raise Yourself To Help Mankind’). QNET is also prominent in local and international sports sponsorships such as Formula 1 and Football, helping to help raise the profile of the universal network marketing profession.
- For more information about QNET, please visit www.qnetindia.in