



WAYPOINT CONSULTING ANNOUNCED AS A 2012 PHILADELPHIA 100 COMPANY

PHILADELPHIA- October 18, 2012 - [Waypoint Consulting](#), a business intelligence and financial performance management firm focused on the mid-atlantic region, announced today that they have been honored with a place on the prestigious **Philadelphia 100** list of 2012. The Entrepreneurs' Forum of Greater Philadelphia, the Philadelphia Business Journal, and the Wharton Small Business Development Center will announce the final rankings during an award gala on Wednesday, October 24th for this year's class of winners.

The Philadelphia 100 was started in 1988 to recognize 100 of the fastest growing, privately held companies in the Philadelphia area. Over the years it has recognized many distinguishable companies, including, Forman Mills, Urban Outfitters, and Ticket Leap. Notable speakers at this year's awards gala include: Gov. Ed Rendell, Brian Tierney, Michael Emmi, Carol Ammon and Steven Lagos.

Waypoint is honored to be recognized as a member of the Philadelphia 100 in 2012. Managing Partner of Waypoint, Brendan McGuire, thanks the board of The Philadelphia 100 saying;

"It is an incredible honor to be nominated and recognized as one of the leading companies in Philadelphia. We are grateful to the organization for the acknowledgement of our hard work and dedication over the past years. Mostly, we are grateful for our clients, employees and partners who have contributed to the success we have experienced."

Waypoint Consulting is one of the leading providers of Business Intelligence and Financial Performance Management solutions in the Mid-Atlantic Region. With countless years of combined experience in our industry, we truly understand our customers and provide focused and responsive service.

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