

Lido Beach Resort 700 Ben Franklin Drive Sarasota, Florida 34236

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FOR IMMEDIATE RELEASE

| Sarasota Resort | Florida Beach Resort | Florida Resort Deal |

Website: http://www.lidobeachresort.com/

LIDO BEACH RESORT OFFERS NEW DEAL EVERYONE CAN "LIKE"

One of the best Sarasota Resorts, the Lido Beach Resort is making a stay more affordable with a simple click of a button.

Sarasota, FL - Liking a Florida Beach Resort on Facebook has never been rewarding!

Today, the Lido Beach Resort announced that it is offering a special promotion to its Facebook fans. Anyone who likes the Lido Beach Resort Facebook page can enjoy a special discount of \$30 off the best available rate each night spent at the premier

Sarasota Resort from now until December 20, 2012.



Regardless of how many nights guests stay, they will enjoy \$30 off each night thanks to this Florida Resort Deal. That's \$30 that can be used on other things. such as a meal at the fabulous on-site Lido Beach Grille, the exclusive Down in the Sand dining experience, room-service, or entertainment options at nearby Armand's Circle via the Florida Beach resort's complimentary round trip shuttle service.

And although guests will enjoy a discount thanks to this Florida resort deal, they will still enjoy the exceptional in-room amenities that they have come to expect from one of the premier Sarasota resorts. Comfortable beds ensure a great night's sleep, while wireless Internet access and 32" flat screen televisions offer plenty of in-room entertainment. Stunning views of the surrounding area are available in many rooms via private balconies and patios.

Enjoy a getaway for less and take advantage of this Florida resort deal. Simply "like" the Lido Beach Resort on Facebook and benefit from great savings of \$30 off the best available rate. For more information, visit http://www.lidobeachresort.com/facebook-hotel-discount

About Lido Beach Resort

Bask in the glow of the Florida sunshine, take in sweeping views of Lido Key and relax in luxury at the Lido Beach Resort. Featuring two beachfront heated pools and three Jacuzzis®, this Sarasota beach resort invites guests to escape to paradise. Private, well-appointed quest rooms, suites and vacation condos offer flexibility for groups of all sizes, Comfortable beds, flat screen televisions and picturesque views deliver a Florida resort experience unlike any other. Enjoy the warm weather on a tropical landscaped sundeck or sip on delicious signature drinks at our beachside tiki bar. This Sarasota resort also features a 900 sq. ft. fitness center, a business center and beach volleyball and cabana rentals. For more information, visit www.lidobeachresort.com