

# WIFTI Summit - ScriptDC Filmmaker's Weekend

Friday November 30, 2012

**8:30-10:00 AM – REGISTRATION – UNIVERSITY OF CALIFORNIA WASHINGTON CENTER**

**WELCOME REMARKS & PLENARY SESSION 9:00-10:00 AM**

10:00	<b>Tours:</b> National Gallery of Art - Conservation Center Foreign Press Center US Capitol		<b>The Business of the Factual TV Business</b>
11:30			Peter Hamilton (documentarytelevision.com)
11:45	<b>Tours continue</b>	<b>Support Professional Development:</b> Successful Programs that Support Members and the Bottom Line	<b>Need Footage?</b> A Discussion of Sources and Rights
1:15			Peter Jaszi (Center for Social Media, AU) Jocelyn Shearer (Discovery Access) Nan Halperin (ITN) Bonnie Rowan (researcher) Elizabeth Klinck (researcher)

**LUNCH ON YOUR OWN From 1:15 – 2:30 PM**

2:30	<b>Stop By Shoot Film</b>	<b>Support the Gender:</b> Leveraging Partnerships	<b>Grab the Technology</b>
4:00		Michon Boston (ITVS Community Screenings) GSA Healthy Youth Media Initiative Miss Representation Youth Training NCWO Media Task Force	Shireen Mitchell (Digital Sisters) Michelle May (Womin Media) Rich Harrington (RHED Pixel)
4:15	<b>Stop by Shoot Film</b>		<b>Need Funding?</b>
5:45			Maryanne Culpepper (National Geographic Television)

**DINNER BREAK From 5:45 PM until 7 PM**

**SCRIPTDC RECEPTION and SCREENING – 7 – 9 PM**

**SUMMIT NETWORKING EVENT TBA**

# WIFTI Summit - ScriptDC Filmmaker's Weekend

Saturday December 1, 2012

**8:30-9:00 AM – REGISTRATION – UNIVERSITY OF CALIFORNIA WASHINGTON CENTER**

**PLENARY SESSION 9:00-10:00 AM**

<b>10:00</b>	<b>Brand U</b>	<b>Command Your Voice:</b> Using Blogs, Events, etc., to Promote Women's Work and Better Representation	<b>Toy Story:</b> Writing for Children's Programming	<b>Bringing Up Baby:</b> Character Development & Script Formatting
	Maddie Grant (Social Fish) Amy DeLouise (Amy DeLouise Consulting) Karen Whitehead (Fur Face Films) Krista Liney (History/A&E)	Melissa Silverstein (Women & Hollywood) Jan Huttner (Films 42) Hannah Buchdahl (ChickFlix)	Sarah Wallendjack (Out of the Blue) Chris Nee (Disney Jr.) Tanya Green (9 Story Productions) Marianne Meyer Randi Cohen-Coblentz	Monica Lee Bellais Timothy Cooper
<b>11:30</b>				
<b>11:45</b>	<b>Pitch U</b>	<b>Past is Prologue:</b> Finding New Audiences for Existing Footage	<b>Lord of the Rings:</b> Do You Know Your Hero's Journey?	<b>It's Complicated:</b> The Market for Non-linear Storytelling
	Laurie Scheer Marilyn Atlas	Peggy Parsons (National Gallery of Art) Pamela Yates (Skylight Pictures) Grace Guggenheim (Guggenheim Productions) Sam Crawford (Henninger Media Services)	Dara Marks	Jeffrey Hall (WILL Interactive) Bruce Nesmith (Bethesda Softworks)
<b>1:15</b>				

**LUNCH ON YOUR OWN From 1:15-2:30 PM**

<b>2 : 3 0</b>	<b>From Story to Storyland:</b> Presented by WIFT Sweden	<b>Guess Who's Coming to Dinner:</b> Everything is Niche	<b>My Fair Lady:</b> Engaging the Feminine Heroic	<b>From Here to Eternity:</b> Will I Ever Option this Screenplay?
	Aneta Lesnikovska (Macedonia/Netherlands) Anna Reeves (Switzerland/UK/NZ) Valerie Richter (Denmark/Torino Film Lab) Helene Granqvist (Sweden) Eva Beling (WIFT Sweden)	Melissa Silverstein (Women & Hollywood) Bill Newcott (Movies for Grownups, AARP) Aviva Kempner (Ciesla Foundation) Mary Jane Skalski (Next Wednesday Films)	Dara Marks	Laurie Scheer Maria Maggenti Margaret Johnson
<b>4:00</b>				
<b>4 : 1 5</b>	<b>Fantasia:</b> Animating Your Stories	<b>A League of Their Own:</b> Pitch to Green Light- Producers Roundtable	<b>The Social Network:</b> Using Social Media to Pitch & Finance Your Project	<b>It Happened One Night:</b> Documentary Structure and Storytelling
	Tanya Green (9 Story Productions) Chris Nee (Disney Jr.) Jason Peltz Ricardo Andrade (Pixeldust Studios)	Lauren Versel (Lucky Monkey Productions) Mary Jane Skalski (Next Wednesday Films) Chip Hourihan Maria Maggenti	Laurie Scheer Rachell Shapiro	Adele Schmidt
<b>5:45</b>				

**DINNER BREAK From 5:45 PM until 7 PM**

**Post Production Tax Incentives Information & Reception presented by NYWIFT 5:45-6:30 PM**

**SUMMIT NETWORKING EVENT**

# WIFTI Summit - ScriptDC Filmmaker's Weekend

Sunday December 2, 2012

**8:30-9:00 AM – REGISTRATION – UNIVERSITY OF CALIFORNIA WASHINGTON CENTER**

**BREAKFAST & CONVERSATION – 9:00-10:00 AM**

10:00	<b>Using the Short Format to Build Your Portfolio</b> Presented by WIFTI India  Petrina D'Rozario Janet Davidson Sheila Dennin	<b>Crowdfunding Master Class</b>  Thinking Forward Media Kiley Kraskouskas	<b>First Five Pages 1:</b> 20 minute appointments	<b>First Five Pages 2:</b> 20 minute appointments	<b>First Five Pages 3:</b> 20 minute appointments
11:30					
11:45	<b>Finding Narrative in Disaster:</b> Presented by WIFT Louisiana	<b>Crowdfunding Master Class – Part 2</b>	<b>First Five Pages 4:</b> 20 minute appointments	<b>First Five Pages 5:</b> 20 minute appointments	<b>First Five Pages 6:</b> 20 minute appointments
1:15	Maggie Hadleigh-West Helen Krieger				

**LUNCH ON YOUR OWN From 1:15-2:30 PM**

2 : 3 0	<b>Duck Soup:</b> New Platforms of Distribution – Headache or Opportunity?  Rick Allen Susan Barocas Sylvia Strobel (Alliance for Community Media) Al Kalman	<b>Writers Guild East Web TV Master Class</b> Moderator: Ursula Lawrence	<b>Pitch Critiques 1:</b> 15 minute appointments	<b>Pitch Critiques 2:</b> 15 minute appointments	<b>Pitch Critiques 3:</b> 15 minute appointments
4:00		Timothy Cooper Thom Woodley			
4 : 1 5	<b>International Co-Productions</b>  Meg Villareal Bonnie Nelson-Schwartz Helene Granqvist	<b>Writers Guild East Web Master Class – Part 2</b>	<b>Pitch Critiques 4:</b> 15 minute appointments	<b>Pitch Critiques 5:</b> 15 minute appointments	<b>Pitch Critiques 6:</b> 15 minute appointments
5:45					

**WIFTI Summit 2012 & ScriptDC End**