



**fraudShield**  
powered by Zighra

## Crowdsourced mobile authentication

It takes an average of 21 hours to solve a fraud claim in the United States. Some banks estimate that a single false positive may cost up to \$30, inclusive of processing costs, analytical reporting, call center costs, customer inconvenience, and merchant dissatisfaction. Imagine eliminating false positive fraud screens and saving this \$30/instance. With ZfraudShield's help, you can.



### Enhanced Experience

- Intuitive mobile app plug-in helps you create an active partnership with your customers in fighting fraud
- Customers authenticate on their own mobile devices and receive instant verification

### Save Money

- Reduce call centre volumes
- Reduce fraud losses
- Reduce fraudulent transactions
- Free up resources to focus on real fraudsters

### Simple Integration

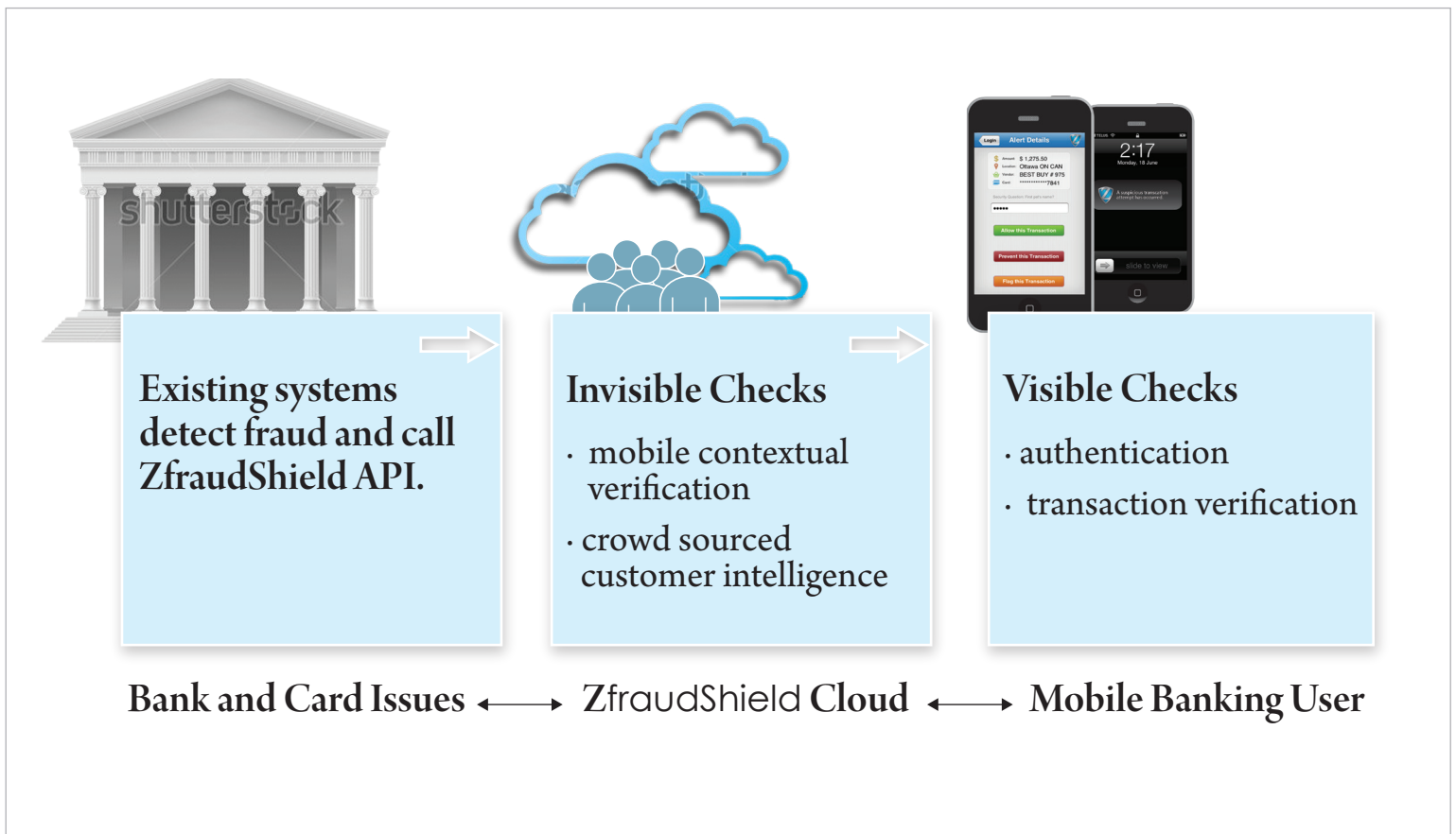
- Instantly plugin into existing mobile banking app
- Simple cloud based back-end API integration.
- Does not displace your current fraud management and detection systems

Contact Zighra today at 1-613-799-1479 or [sales@zighra.com](mailto:sales@zighra.com)

more...

# How ZfraudShield works

Zighra's ZfraudShield solution leverages the intelligence of crowds and mobile phone contextual information to detect and prevent fraud. In short, we tie the user's payment card to their mobile phone and perform a host of invisible transaction checks including proximity correlation and send the user an authentication message via a custom branded channel on their mobile to confirm the transaction in real-time. Users are also able to flag potential fraudulent transactions and share the information with other users. ZfraudShield is designed to drastically reduce false-positives, improve fraud discovery, and fully automate the resolution process where required.



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