

NEWS RELEASE

Contact:
Mark W. Scherer
Manager-Communications
419-874-7902
mscherer@masterchemical.com
www.masterchemical.com

Premium, vegetable-based oil, TRIM® OV 2200 delivers productivity improvements

Perrysburg, Ohio, October 23, 2012— Master Chemical Corporation announces the release of their new bio-based straight oil, TRIM® OV 2200. This new, environmentally friendly, renewable-resource based oil offers high performance while helping companies to reduce their overall environmental profile.

“Master Chemical has always worked to protect people, the planet, and our customers’ profits. OV 2200 extends these efforts by utilizing renewable resources to make a high performance product which is extremely safe to both people and the environment,” stated Vice President of Global Marketing, David Barned.

Since OV 2200 is free of Volatile Organic Compounds, (V.O.C.s), using the product will help companies meet the standards of Southern California AQMD Rule 1144, which limits allowable levels of V.O.C.s, to less than 75 grams per liter. This product’s environmentally friendly formula is V.O.C.-free, chlorine-free, and no traditional sulfurized EP additives were included in the formula. OV 2200 also contains no animal-based materials, making the oil suitable for use in medical applications. OV 2200’s environmentally-friendly formula is coupled with improved performance over previous generations of vegetable-based fluids.

“OV 2200 delivers on the performance promises made by previous generations of vegetable-based oils without all the negative side effects many users have witnessed. Our proprietary formula delivers the high lubricity you would expect from a vegetable oil without the odors, residues, or instability issues often associated with these types of products,” commented David Barned.

OV 2200 was developed to machine difficult alloys and stainless steel. It protects aluminum and copper alloys, and has improved oxidation inhibition when compared to previous generations of vegetable oils. Additionally, it offers improved performance over traditional mineral oils. OV 2200 is light-colored, clean running, and improves the shop environment.

“OV 2200 decreases unpleasant odors and residues as compared to other straight oils, which results in better operator acceptance,” stated R&D Supervisor, Conalisa Murphy.

-more-

About Master Chemical Corporation Master Chemical Corporation was founded on November 13, 1951. Since then, working closely with the worldwide metalworking community, Master Chemical Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds, and rust preventives under the TRIM[®] and Master STAGES[™] brand trademarks. These products are both environmentally sound and when used in conjunction with Master Chemical's XYBEX[®] Coolant Recycling and Filtration Systems, are the most durable and stable products available anywhere today. Master Chemical has always been committed to the safety of the people who use our products, the protection of our planet and the environment we live in, and the overall impact on our customers' profitability. Master Chemical serves customers globally. For further information, please contact a local Distributor which you can find at <http://www.2trim.us/distributors.php>, call us at 800.537.3365, or visit http://www.masterchemical.com/na_en/fluid_products/show_product.php?productid=OV_2200.

###