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## COURTYARD HOTEL IN MEMPHIS, TN COMPLETES MAJOR HOTEL RENOVATION

*New design features at one of the best Memphis, Tennessee hotels offers high tech GoBoard®, flexible work and social spaces, a 24/7 food and beverage market and stylish guest rooms*

**Memphis, TN** – The [Courtyard Memphis East/Park Avenue hotel](#) invites travelers to experience an entirely new East Memphis hotel stay. A new set of renovations adds high tech amenities, more comfortable public spaces, a refreshed dining option and much more.

“From day one, Courtyard has prided itself as a brand that listens to what travelers want from a hotel,” said Janis Milham, vice president, Global Brand Manager, Courtyard by Marriott. “Guests want more control and choice with services and amenities that create a healthy balance between working and relaxing. We redefined the Courtyard lobby so it invites guests to get out of their rooms to work, socialize or for entertainment, whether traveling alone or with colleagues.”



From the moment guests walk into the East Memphis hotel, they will experience an open, bright and contemporary new [Courtyard hotel lobby](#). Vivid contrasting colors, including blue, green, orange and red creates a bold atmosphere, perfect for working and socializing.

Guests will also notice that the traditional front desk has been replaced with separate welcome pedestals, personalizing guest interactions on check-in. From the pedestals, guests can relax with flexible seating options, ranging from a communal table in the

middle of the action, to more private media booths with high-definition televisions, to a more intimate, semi-enclosed lounge area.

A signature element of the new East Memphis hotel's lobby is the exclusive GoBoard® technology, a 52-inch LCD touch screen packed with local information, maps, weather, and news, business and sports headlines. Guests can navigate using the touch screen to find restaurants, local attractions and directions.

High tech travel deserves high tech solutions. Thanks to the new renovations, guests can connect to free wireless Internet access, and there are ample electrical outlets throughout the lobby to power digital devices. The enlarged business library features several complimentary computer terminals along with a free printer and separate computer stations dedicated to printing airline boarding passes and checking flight status.

[Dining at the Memphis, Tennessee hotel](#) has been completely redesigned with The Bistro – Eat. Drink. Connect.; offering casual, flexible seating; easier access to food and higher quality, healthier menu options for breakfast; and light evening fare, including snacks, wine and beer so guests can unwind. The Market™, a 24/7 shop for snacks, beverages and sundries, is always open for late-night cravings or the toothpaste you forgot to pack.

Newly renovated [guest rooms](#) offer a comfortable and stylish room design. Thoughtfully planned, each room features plush bedding, a functional work area, spacious bathrooms, a separate seating area and complimentary in-room wireless Internet access. The ample work space and ergonomic chair enable guests to accomplish their tasks, while the large flat-screen TV provides a great break and opportunity for downtime enjoyment. Providing a warm, sophisticated environment, the hotel's rooms accommodate guests' desire to stay connected, productive and refreshed during their stay.

Green has been Courtyard's signature color since Marriott launched the brand 25 years ago. Now it is even greener with the introduction of a guest recycling program for the environment. Receptacles for paper, glass, plastic and metal will be conveniently located by side exits.

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests' needs for choice and control. With more than 860 locations in 30 countries, Courtyard is Marriott's largest brand. All Courtyard by Marriott hotels participate in the award-winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, including guest guided video tours of the new lobby and the latest brand information, visit [www.gocourtyard.com](http://www.gocourtyard.com). For reservations, go to [www.courtyard.com](http://www.courtyard.com) or contact a travel professional

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