

NexTech Practice 2012

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A Word From Our CEO



Thank you for your interest in Practice 2012, our latest version of EMR, Practice Management, and Marketing software designed for Plastic Surgery, Dermatology, Otolaryngology, Bariatric Surgery, and other medical specialties.

NexTech is excited to announce that 2012 marks our 15 year anniversary. With a client base of approximately 7,000 providers and 40,000 office staff members, NexTech is recognized worldwide.

Over the past 15 years, our in-house development team has worked closely with our clients to create the tools to efficiently manage their practices.

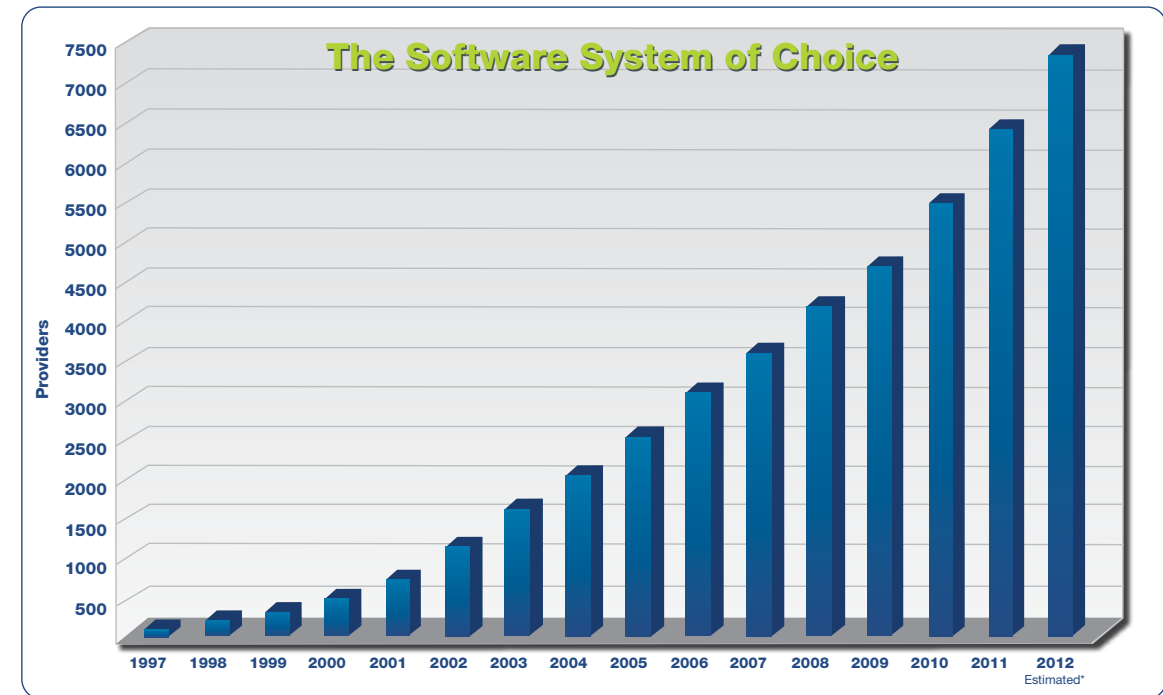
We are excited to release many new innovations in 2012 including a new iPad® application, 3D body diagrams for EMR, and much more!

We want to thank all of our loyal clients for our continued success. As a company we are committed to no less than the highest standard of excellence. We always serve the best interests of our clients, employees, and the community. I look forward to seeing you at one of our society events and meetings in the near future!

Kamal Majeed, Ph.D.
CEO and President

Why Choose NexTech?

NexTech has the most talented and professional team of software developers, trainers, technical support, practice management, and EMR experts in the industry. We are proud to state that these teams are based entirely in the United States. Your practice will benefit from our years of experience working with thousands of doctors across the United States and worldwide.



NexTech's Growth Graph: NexTech has continued to grow for over 15 years in the medical software industry

Fully Integrated – Single Database:

NexTech Practice 2012 is fully integrated in one database. NexTech is a module based system that allows you to custom fit our software package to your needs.

Speed

NexTech's EMR is certified, fully-customizable, and template-driven. It integrates with our Practice Management system, offering unsurpassed efficiency and speed. Chart your visits in real time.

Specialty Specific

Dedicated to a small number of specialties, NexTech yields a deeper and broader functionality for your practice. NexTech's EMR is 100% customizable and the software adapts to the way you practice medicine.

Certified to "Support Meaningful Use"



NexTech Practice
2012 v 9.9
CC-1112-998990-2
www.nextech.com/
meaningful-use.aspx

Committed to helping NexTech EMR clients claim "Meaningful Use." NexTech Practice 2012, v. 9.9 is a ONC-ATCB 2011/2012 Complete EHR certified against the eligible provider certification criteria.

Sponsorships and Support



As a company, we believe in supporting markets we serve through sponsorships and participation with ASPS, ASAPS, AAD, ASDS, ASLMS, ASMBS, AAO-HNSF, and many other professional societies and charities, including medical mission trips.

NexTech Interfaces and Integrations

- NexTech's data integration is American Society of Plastic Surgery TOPS Compliant
- NexTech is approved for BOLD™ (Bariatric Outcomes Longitudinal Database)

"For over 10 years, NexTech has been critical in helping me optimize and simplify the complex tasks in my practice. I have been most impressed with NexTech's ability to consistently innovate and adapt to our plastic surgery specialty."

Alan H. Gold, MD
Great Neck, NY
Past President ASAPS 2008

NexTech's iPad App

NexTech's Native iPad Application



Dashboard view

FINALLY! The look and feel of a paper chart at your fingertips while harnessing the power of NexTech through your Apple iPad®. (Design Patent Pending)

- Automatically capture patient photos and integrate within charts
- Doctor dashboard for clinical management and better patient care
- Draw directly on photos and images
- Flip through patient visits and photos like a paper chart



Import photos

Draw directly on images

Flip pages in patient chart like paper

Conveniently access your NexTech EMR on your iPad

View lab results and "to-do's" straight from your dashboard view

Draw directly on images and use NexTech's Smart Stamp technology

The ease of paper charts meets the efficiency of technology

Patients can fill out all of their information prior to their appointment

Did You Know?

You can access your work from home, remote location, or your mobile device by using a remote connection. Your schedule or charts are a click away.

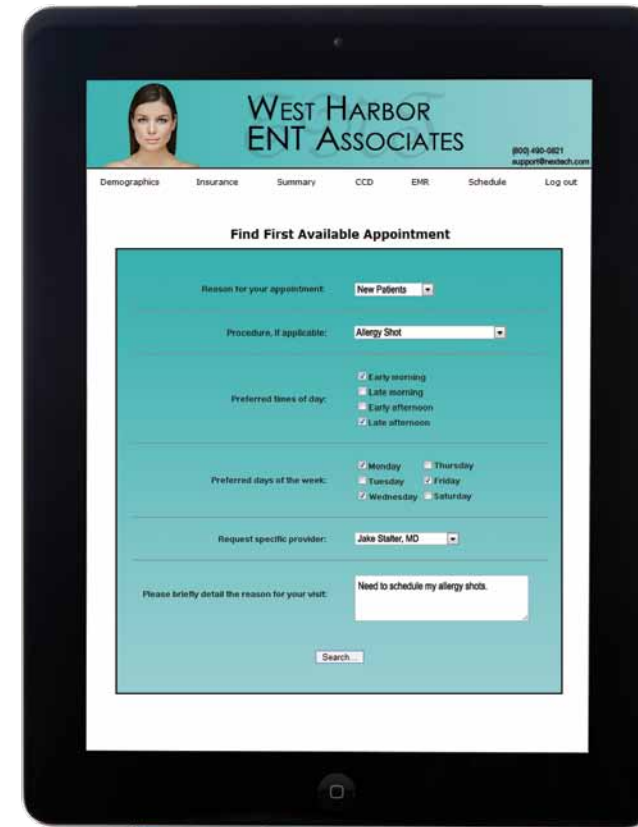
NexSync - see pg. 9

NexWeb & Meaningful Use

NexWeb: Patient Portal

NexTech's web portal integrates patient medical history and procedure interests directly into NexTech's EMR and Practice Management tracking modules. All functions are HIPAA compliant. NexTech works with your web designer to ensure seamless integration with your website.

- Prospects and patients enter and update demographics, medical history, and insurance information directly from NexWeb
- Patients' information is transferred in real time into NexTech for patient registration and faster eligibility checks
- Patients have the ability to view appointments and billing information
- Follow up reminders are set automatically
- Past medical history transfers directly into NexEMR
- Referral source information is captured for more effective marketing analysis



Meaningful Use



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www.nextech.com/
meaningful-use.aspx

There has never been a better time to go paperless than now, and there is no better software to go paperless with than NexTech EMR. NexTech is fully equipped to support Meaningful Use, helping you to receive up to **\$44,000 in Stimulus Incentives.**

Additional Dermatology Add-on

NexTech Practice 2012 v 9.9



Ambulatory EHR
+Dermatology

NexTech Practice 2012 v 9.9 is a CCHIT Certified® 2011 Ambulatory EHR additionally certified for Dermatology.

"I am pleased to be one of the first Dermatologists in the country to receive Meaningful Use incentives through NexTech EMR. The NexTech Dermatology EMR allows me to customize my notes quickly and completely because of its understanding of Dermatology. I can easily leverage the photos, drawing capabilities, and flexibility of the EMR to better serve my large patient volume, all while obtaining Meaningful Use."

Heather J. Roberts, MD
Los Angeles, CA

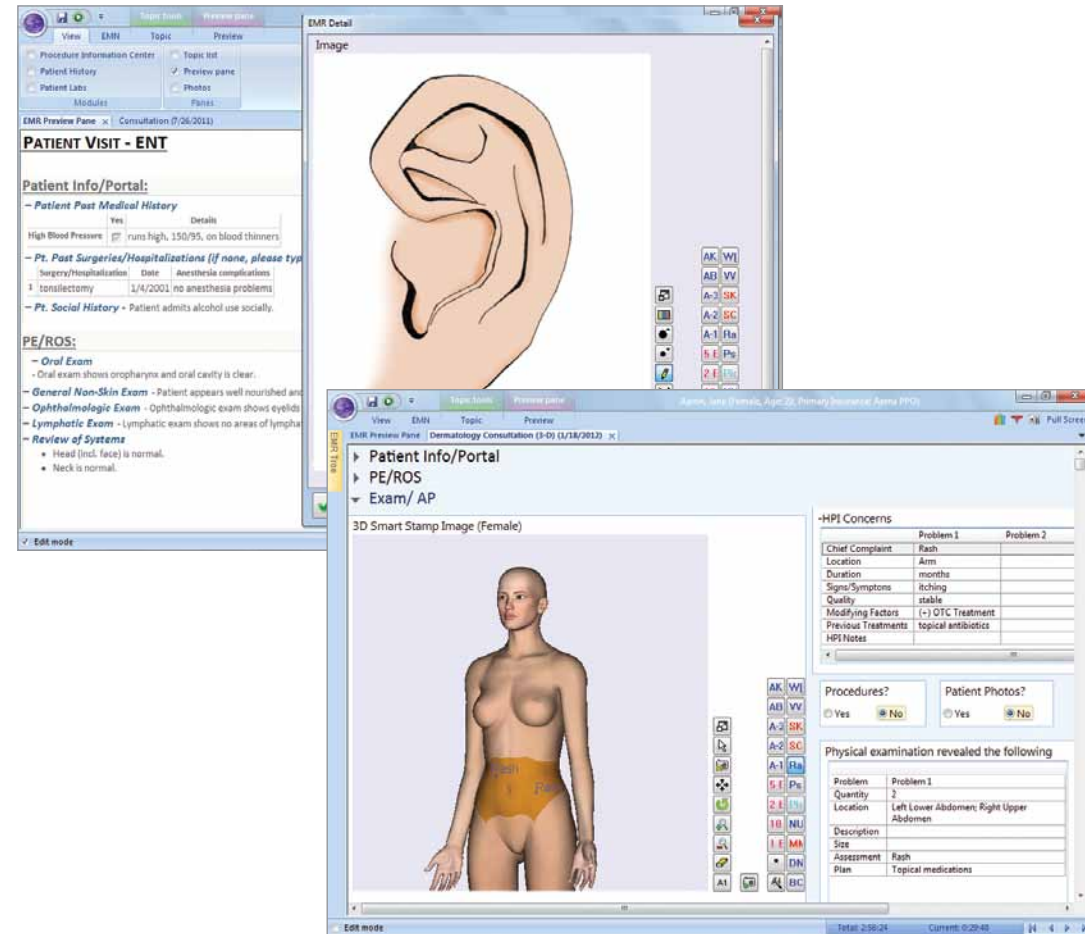
"The investment I have made in EHR has paid off in the ease of use, never having 'lost' a chart, and the flexibility that the NexTech system provides. The support with NexTech has been unsurpassed. I am pleased to be one of the first plastic surgery practices to receive the Meaningful Use stimulus reimbursement for implementing the NexTech EHR system."

Eric Chang, MD
Frederick, MD

NexEMR

Certified Electronic Medical Records

NexEMR allows your practice to be paperless and eliminate wasted time searching for paper charts. NexTech's Electronic Medical Records is specialty specific, designed for maximum efficiency, and fully integrates with our Practice Management System.



"Out of the Box" EMR templates available

Click hot spots on anatomical 3-D body diagrams

Take a picture of a patient and import it into your EMR in real time

100% customizable EMR templates to meet the needs of YOUR practice

Many clients have already received stimulus checks

All EMR clients are assigned a personal EMR specialist to help with implementation

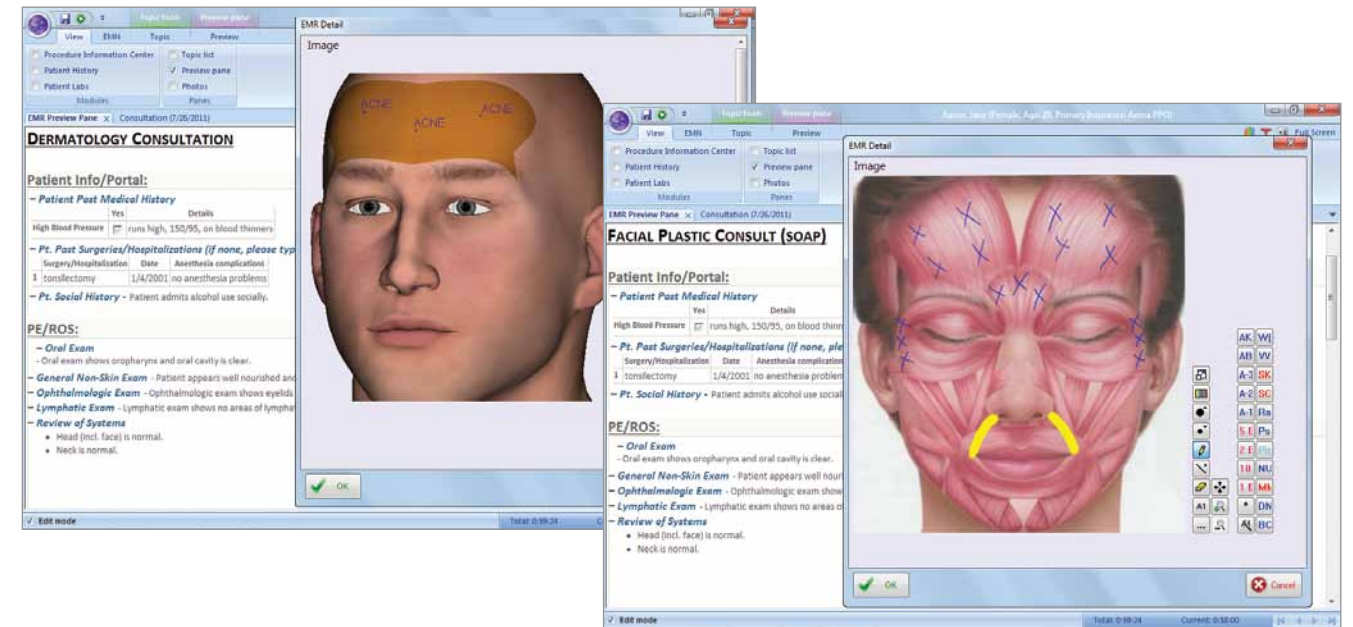
Did You Know?

NexWeb, NexTech's Patient Portal allows patients to enter their medical information online, from the convenience of their home, so it's in NexEMR when it's time for their first patient appointment.

NexWeb - see pg. 5

"We started our practice after recently finishing our fellowships. Among many concerns we had was the concern for finding the right EMR. We looked at around 10 different EMR companies and were even more confused. We looked at companies offering a web based EMR system as well as those requiring a server in the office. We looked at NexTech and immediately knew we found the perfect EMR for our practice. We chose NexTech because of its excellent reputation and outstanding customer service and support. I have been using NexTech for the past 3 months and I have to say I am extremely happy. The EMR is easy to use and customize. The EMR software is very user-friendly and easy to navigate. The customer service is indeed outstanding. I have always received prompt support without having to leave messages and waiting for someone to call. The support staff is courteous and eager to help. Overall it is the BEST practice management and EMR system out there and is worth every penny."

*Sanjay Bhambri, DO, FAOCD
Texas Dermatology & Skin Cancer Center*



NexEMR

- Ability to run on a tablet or an iPad®
- Easily customize specialty specific templates
- Draw directly on images and patient photos
- Sign consents and chart notes on a touch screen
- Dictate directly into EMR using third-party dictation software
- E&M checklist to assist with coding
- EMR fields are stored as data for ease and immediacy of querying reports for legal, peer research, or insurance needs
- Document and analyze clinical services, outcomes and prescription histories
- Send prescriptions and faxes electronically
- ASAPS®/ASPS® Cycle of Care integration
- NexTech is approved for BOLD™ (Bariatric Outcomes Longitudinal Database)
- NexTech's data integration is TOPS compliant

"From day one, we were able to schedule, bill, and utilize the EMR without any training at all! NexTech has always been eager to provide technical support, but their solution is so well written and documented that we haven't needed it!"

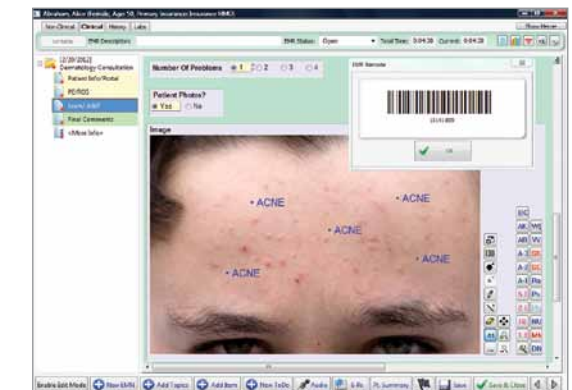
*Adam Smith, MD
Traverse City, MI*

Lab Company Links

- Links with many lab companies including Ameripath/ Dermpath, Caris, CBL Pathology, D-Path, DLCS, Aurora Diagnostics, Labcorp Dianon, Skin Path Associates, and others
- Send orders and receive results electronically with select labs
- Streamline your lab process and prevent patient results from being overlooked
- Review and sign off on your lab results electronically

New Wireless Camera Integration

Save time with NexTech's seamless camera integration. During the exam, take a picture of your patient's concern and wirelessly import it directly into the patient's EMR in real time with a unique barcode for each EMR.



*Compatible with Ricoh G700SE camera

Patient & Photo Management

Scheduling



Scan a patient's drivers license to auto-populate demographic information

Automatically confirm appointments by text messaging your patients

Easily view or create before and after picture print outs

Maximize time and revenue using move-up/ waiting lists and first available appointment

Real-time schedule links with iPhones, Androids, and Blackberrys

Patient Management

- Track prospects and ensure timely follow up with to-do alarms
- Search the patient database by area code, status, referral source, and much more
- Record transcriptions and patient notes in multiple categories
- Establish a procedure script for consistent staff responses to questions
- Scan a patient's drivers license to auto-populate demographic information

NexPhoto

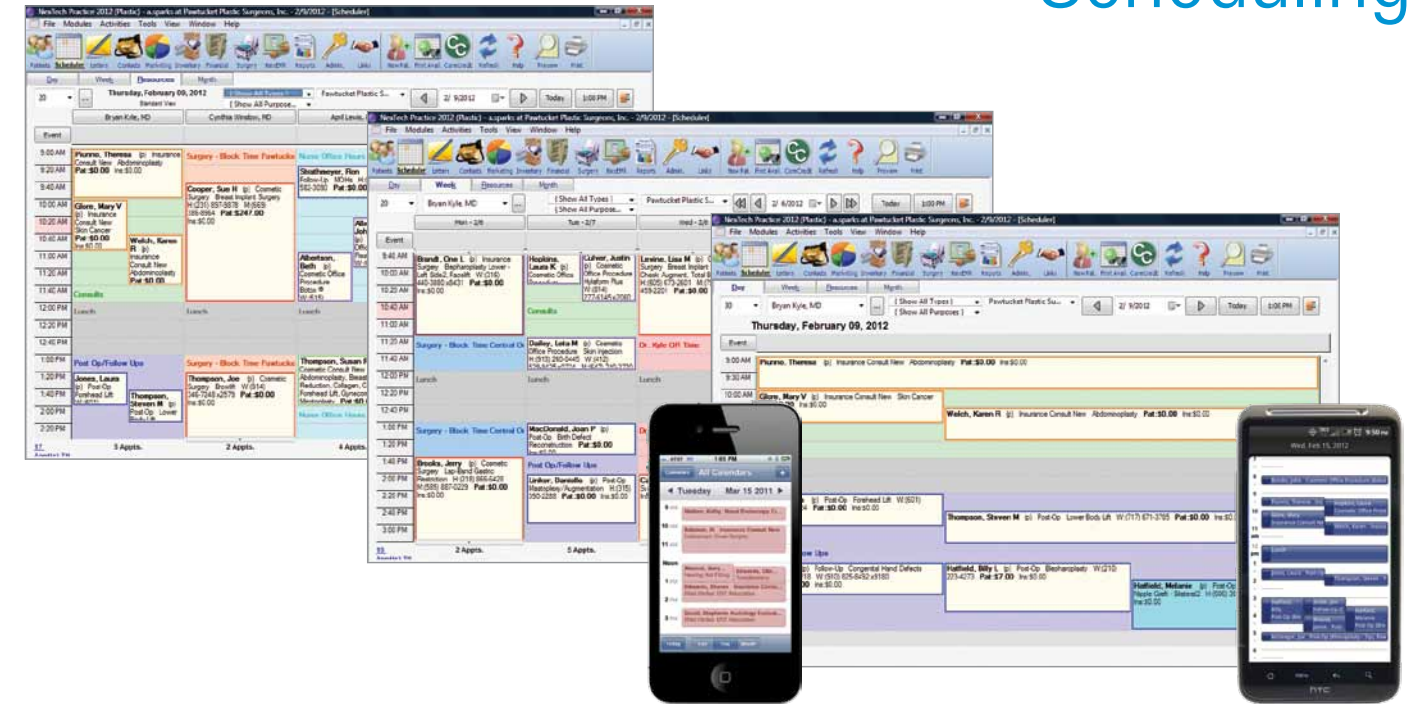
NexTech's Image/Photo Archiving simplifies the process of taking, saving, editing, and retrieving patient images and photographs.

- Import images directly from a digital camera
- Search images based on procedures, appointment date, category, custom tags, and more with an advanced search engine
- Automatic appointment date and procedure information integrated directly from the scheduler (Patent Pending)
- Automatic AMA diagnostic and service code integration from billing (Patent Pending)
- Export images to MS PowerPoint
- Overlay photos/images to contrast pre and post-op transformations
- View before and after photos side by side

Did You Know?

NexTech Practice 2012's Text Message Reminder module, will help remind patients of their upcoming appointments. NexReminder can receive patient confirmations directly to your NexTech Scheduler and help minimize missed appointments.

NexReminder - see pg. 9



Scheduler

- First available appointment finder with move-up and waiting lists
- Multi-provider, multi-location, and multi-resource scheduling capability
- Move an appointment by drag and drop or by copy, cut, and paste
- View and schedule all procedure rooms, nurses, doctors, equipment, or any combination of resources
- Control times for appointment types and color-code appointments by category and status
- Identify patients with unconfirmed appointments who habitually cancel or do not show up
- Customize views for each user
- Track where patients are located in the office flow, wait times, and who they need to see next
- Integrated with EMR

"NexTech has revolutionized my very busy practice! It allows us to effortlessly schedule a large number of patients per day. It has freed up my time and allows me to practice in a more streamlined fashion. NexTech's support department addresses issues like no other company; they work with you until it is right."

Bruce Glassman, MD,
Capital Dermatology, Alexandria, VA

NexSync

A two-way interface between the NexTech Scheduler and smart phones such as the Apple iPhone®, Android Smart phone™, BlackBerry®, Palm Pre™, and PocketPC™.

- Automatically syncs your schedule without being close to your computer
- View appointments on your smart phone as your staff updates appointments in the office
- Create and update appointments on your smart phone; appointments automatically update at the office

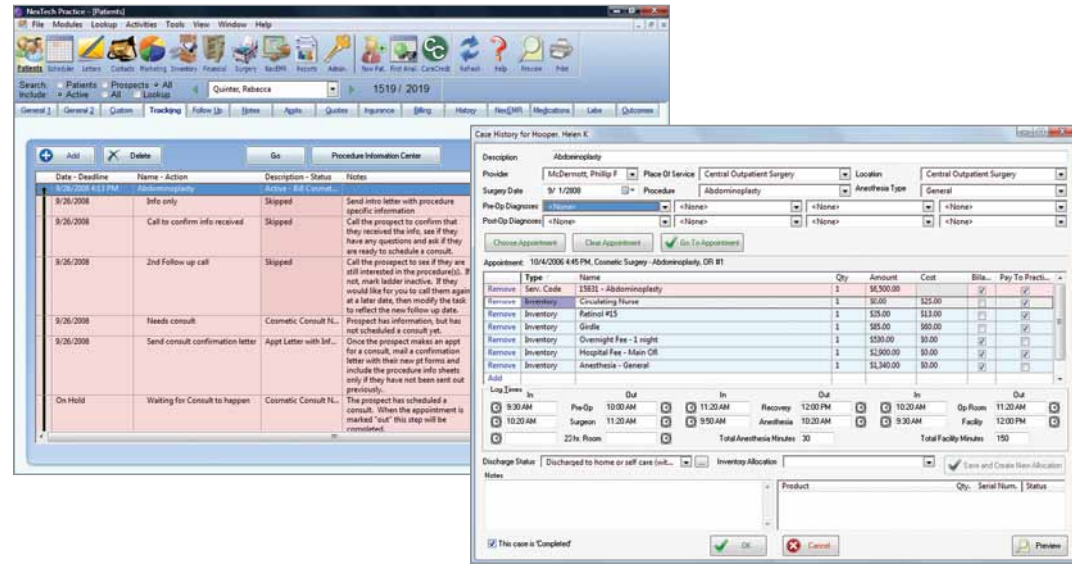
NexReminder



Text message patients to minimize missed appointments and receive patient confirmations directly into your NexTech Schedule, through NexReminder. Appointment reminders are sent through NexTech text message technology directly to patients' cell phones and patients are able to text back appointment confirmation immediately!

Surgery Center & NexTrak

Inventory Management & NexSpa



Surgery Center Management

- Manage costs, personnel, and maintain records to support accreditation
- Capture information on procedures, diagnoses, personnel, supply usage, case durations, drugs and other case activity that integrates with billing; this can be used to track compliance for accreditation standards
- Ability to generate inventory orders and pull supplies for a single case, or for an entire surgery day, using Case Forecasts
- Detailed reports of material cost, current inventory stock levels, and forecasts of supplies required for all scheduled cases and cost profit analysis per procedure/case

NexTrak Patient Tracking

Utilizing NexTech's comprehensive intelligent system, the Patient Information Center (PIC), the user is able to tie all patient and prospect data together. The PIC integrates Prospect Interests, the Scheduler, To-Do Reminders, NexForms, Quotes, Billing, and NexEMR into a step-by-step process for every procedure.

- Track and complete tasks for multiple patients and prospects simultaneously
- Track a prospect from the very first phone call
- Produce automatic to-do alarms that remind your staff of tasks to be completed for each patient
- Generate automatic to-do alarms from EMR for staff to follow up on critical patient tasks
- Automate patient recalls

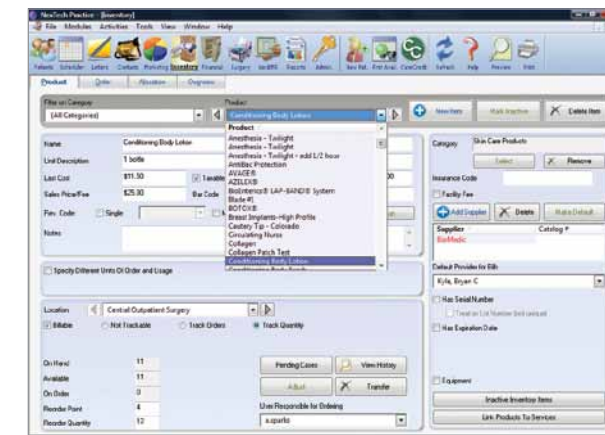
Increase conversion ratio by tracking patient follow up

Accountability is created for all staff members

Increase efficiency with the use of barcode scanning

Save money with low stock alerts and expiration date tracking

Easily track reward points, commissions, and gift certificates



Inventory Management

NexTech's Inventory module allows you to track skin care, implants, surgery supplies, and cosmetic products.

- Keep up-to-date inventory counts of products on-hand with integration between the inventory and billing modules
- Create and track receipts for outstanding orders
- Monitor supplier pricing and inventory costs using comprehensive histories of purchase orders
- Track product expiration dates and serial numbers
- Pop-up reminders to replenish low stock based on minimum on-hand quantity
- Scan and create barcodes to easily receive and bill inventory

Allocation and Consignment

Track multiple types of implant inventory with NexTech's Implant Consignment and Allocation module (Patent Pending).

- Easily reconcile invoices and credits
- Create allocations to reserve pre-op quantity, style, and sizes
- Generate purchase orders to fax directly to manufacturer
- Track orders and returns
- Search available consignment vs. purchased inventory by serial number
- Just-in-time inventory ordering
- Track and document serial numbers used per patient

NexSpa

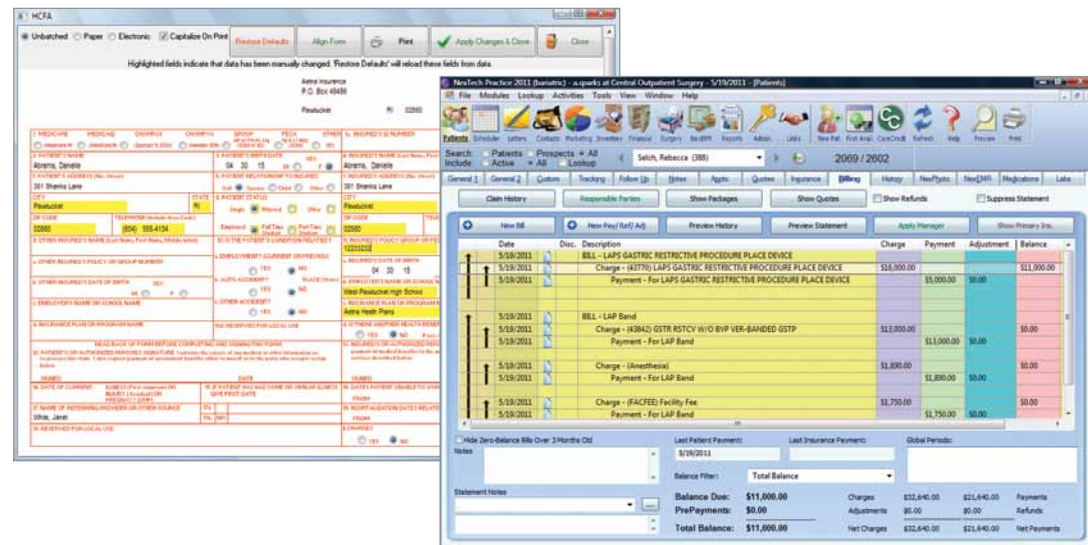
- Track gift certificates and gift cards, and their balances
- Prompt employees for suggested sales during patient checkout
- Track coupons and their expiration dates
- Reward system tracks points earned by patients, allowing you to incentivize patients
- Multiple cash drawers can be integrated to create reports and reconcile transactions for each employee
- Track commissions and tips
- Integrated credit card processing



Billing

Insurance & Electronic Billing

Bill electronically for faster more accurate claim processing and view financial activity in summary or detail view.



- Edit on-screen HCFA CMS-1500 with NPI and UB-04 forms, printing either individually, in a paper, or electronic batch
- Apply payments by using drag and drop to line item charges
- Apply a batch payment from insurance companies to multiple patients or use E-Remittance through a clearinghouse or OHIP
- Track co-pays and insurance referrals
- Verify insurance benefits in just minutes with E-Eligibility
- Set up unlimited fee schedules for different combinations of providers, insurance, and locations
- Canada billing compatible (OHIP and Alberta)
- Integrated with EMR

Credit Card Processing



Streamline your payment process with NexTech's integrated credit card processing payment module.

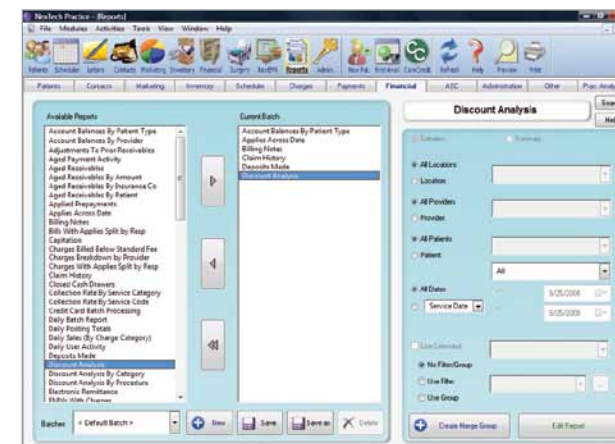
- Easily accept credit, debit, and HSA/FSA cards during patient checkout within NexTech
- Payment records are automatically updated
- Fully compliant payment processing solutions
- Low, preferred pricing



Reporting & Quotes

Financial & Management Reports

Practice 2012 reports allow you to display financial, marketing, and other data to fit your management needs.



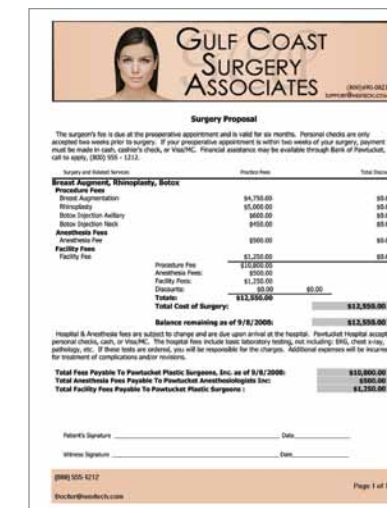
- Analyze financial, scheduling and marketing activity for one or all providers and locations
- Audit patient encounters to ensure accurate and proper billing and collections
- Compare insurance company reimbursements and specific services
- Track staff financial postings through batch reports and audit trail reports
- Integrated with NexTech's Letter Writing groups and filters
- Export financial & management reports to MS Excel or MS Word for specialized analysis

Surgery Charges & Product Sales

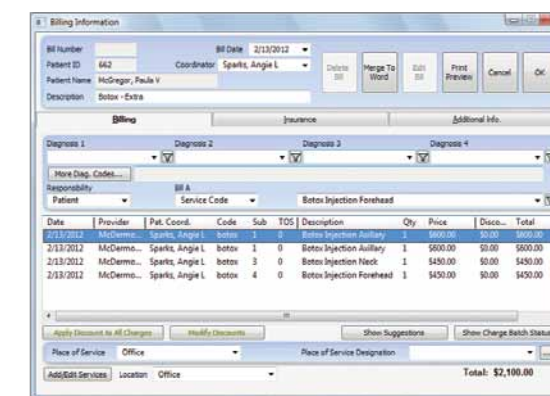
- Separate pre-payments from other transactions
- One-step billing assures accuracy and reduces staff time by creating an automatic bill and applying the quote's prepayments to the bill
- Quickly enter charges for office services and products
- Use barcode scanning at check out for product sales and additional services

Surgery Quotes

Generate personalized price quotes, print copies for your patients, and convert price quotes to bills, eliminating redundant entry while automatically maintaining quote history.



- Easily produce a detailed multiple procedure quote
- Show estimated facility and anesthesia fees
- Automatically calculate discounts for multiple procedures
- Customize the look of quotes with logos or other graphics for a professional look
- Create packages of repeat services and track remaining treatment sessions
- Send patient demographics electronically to CareCredit for quick financing approval
- Integrated credit card processing to facilitate ease of doing business with your practice



Marketing

Superior Training and Implementation

- Analyzes office flow, medical records and practice management processes
- Creates training agendas specific to your practice
- On-site training by experienced trainers
- All EMR clients are assigned a personal EMR specialist
- Recorded and live webinars
- Easily converts current patient data from many existing systems
- Supports a variety of Microsoft Windows operating systems, minimizing the cost of your hardware investment
- Apple Mac systems can be used as terminals



Marketing: Recall & Retention

NexTech Practice 2012 has powerful tools that allow you to market to prospective patients and evaluate your marketing activities.

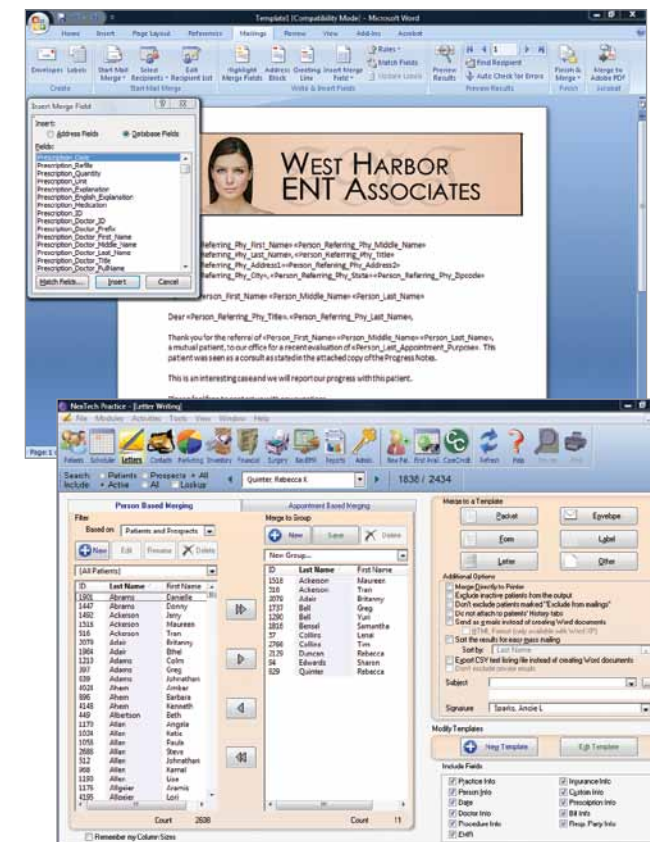


- Make strategic decisions on advertising dollars based on consult to patient conversion rates and revenue to expense graphs for each referral source
- Identify common procedures between you and referring physicians to maximize the number of patient referrals
- View the number of prospects/patients, revenue/cost, and conversion rates brought in by each referral source, procedure, patient coordinator, or date
- Improve retention by reminding your patients to return for subsequent procedures
- Track advertising ROI and referral sources
- Track your marketing productivity as a pop-up every day when you log in

"I am a young dermatologist starting a new clinic. Using paper charts was simply not an option. I looked at about 15 different EMR products over a one year long period. I looked at free products, web based products, other server based options as well as separate practice management and EMR software. I quickly realized NexTech was tough to compare anything to because it was so seamless and customizable AND when you really come down to it a great value. I chose NexTech and have not been disappointed. Their support through the setup process was outstanding and because I was on a tight timeline we were able to go from install to live in about 6 weeks. NexTech is helping bring in revenue, save me money, focus advertising efforts, and keep documentation efficient. There is no other product I would rather be using."

Aaron Pace, MD
Pace Dermatology Associates, Tacoma, WA

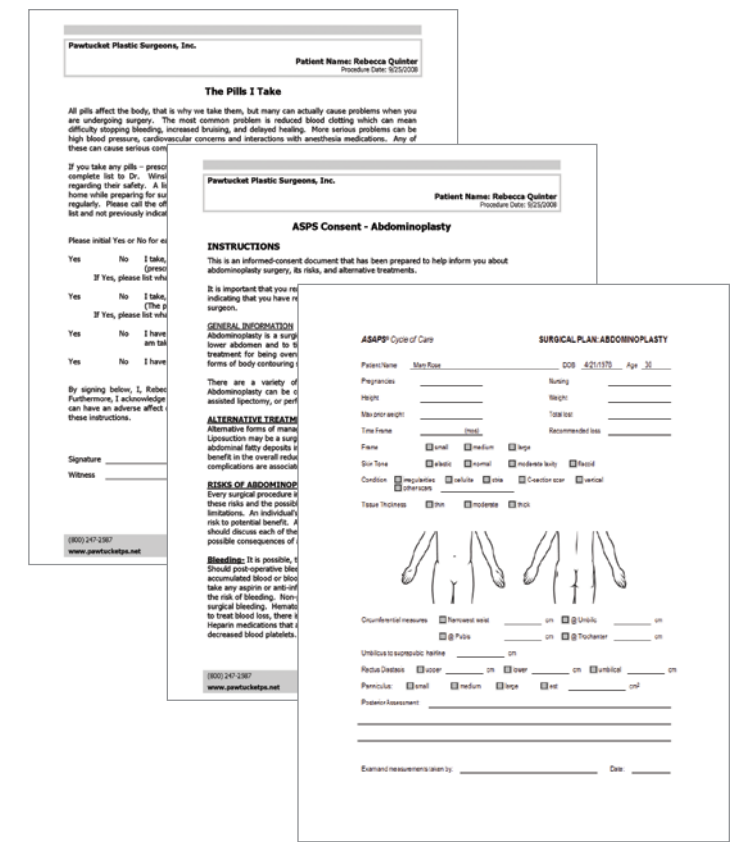
Letter Writing & NexForms



Letter Writing

NexTech Practice 2012 was created using the latest development tools for Microsoft Windows 7, Vista, XP, Windows Server 2003 and 2008. Integration with Microsoft Word is seamless. Formatting documents to your specific needs is quick and easy.

- Customize documents and letters that you use regularly with your logo and other graphics
- Design document templates in Word to merge a wide range of patient or contact database fields
- Insert before and after images in letters to patients and referring physicians
- Create custom superbills, consent forms, procedure forms, insurance pre-authorization, mailing labels, and marketing letters
- Alert patients and prospects about new services by sending merged documents using mass e-mail



NexForms

NexForms provides hundreds of content-specific forms, letters and patient education documents from Pre-Op to Post-Op designed for your specialty.

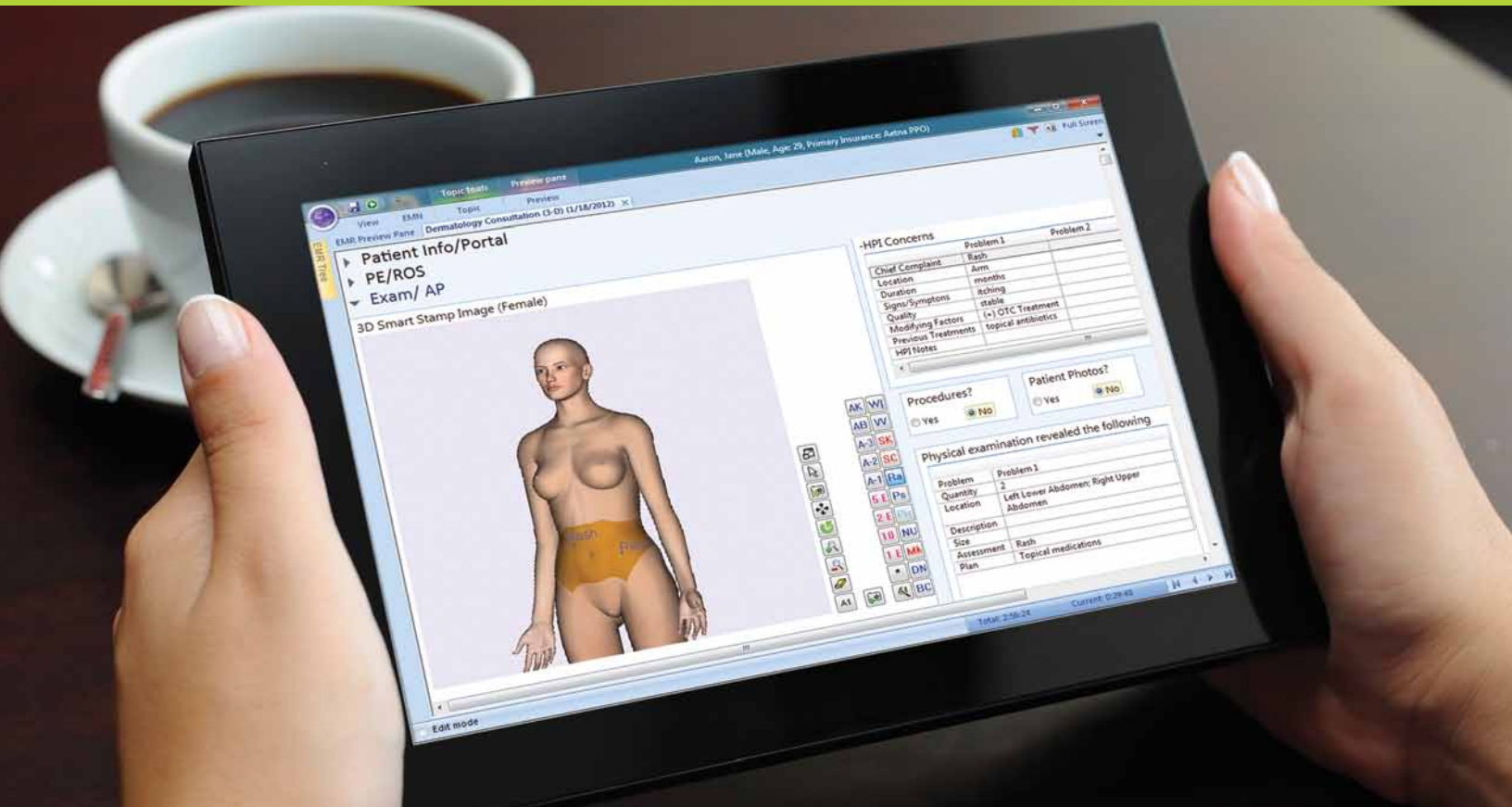
- Through a special licensing agreement, NexTech integrates ASAPS®/ASPS® Cycle of Care into Practice 2012
- Surgery Summary
- Your Anesthesia Experience
- Healing Body & Mind
- Pre-Op and Post-Op Information - General & Procedure Specific, including Medications to Avoid
- Pre-Op Shopping List
- Practice Financial Policies
- Remain compliant with HIPAA regulations
- Survey patient satisfaction after a procedure

NexTech®

NexTech Systems Inc.
5550 West Executive Dr., Ste. 350
Tampa, FL 33609

- Electronic Medical Records
- Scheduling
- Cosmetic Financial Accounting
- Insurance Billing
- Electronic Billing
- Reports
- Marketing
- Inventory (Skin Care & Implants)
- Surgery Center
- Medical Spa
- Multi-Location
- Multi-Provider
- Contact Management
- Prospect & Patient Tracking
- Bar Code Scanning
- Skin Care Invoicing
- ASAPS®/ASPS® Cycle of Care
- ASPS® Consent Forms
- Patient Education Forms
- Procedure & Surgery Quotes
- MS Word Mass Merge
- Website Integration
- Photo & Image Management
- Links to PDAs & Smart Phones

Links to Caris, CBL Pathology, D-Path, DLCS, Labcorp Dianon, Skin Path Associates & Others



NexTech® EMR & PM

Call (866) 857-8557 for more information or visit us at NexTech.com