

JW Marriott Essex House New York
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NEW YORK LUXURY HOTEL OFFERS 'SUITE' VIEWS FOR MACY'S DAY PARADE

JW Marriott delivers comforts of home with well-appointed rooms in a prime Manhattan location

New York, NY – When visitors of the all new [JW Marriott Essex House New York](#) look up in the sky on Thanksgiving morning, they won't be seeing a bird or a plane – but instead will get a bird's eye view of a 78-foot-long Spider-Man.

The gigantic balloon is just one of more than 50 reasons guests of the Manhattan luxury hotel will be thankful for as the [86th annual Macy's Thanksgiving Day Parade](#) passes directly in front of some of the hotel's premier guestrooms and suites.



Vacationers who book a Central Park hotel room facing Central Park South will be among more than 3 million viewers in the city watching the parade live as it travels along its new route and makes its way to the Macy's flagship store in Herald Square. Whether hotel guests are excited to see elaborate balloons such as Ronald McDonald, Buzz Lightyear, the Pillsbury Doughboy, Kermit the Frog, Hello Kitty, or SpongeBob SquarePants or jazzed to hear dozens of marching bands, they will have the luxury of not having to navigate New York streets in the wee hours of the morning or fight unruly traffic to make their way to the 2.5 miles of public viewing areas.

An added bonus: Out-of-towners can enjoy the spectacular views and melodic sounds of New York's biggest annual event while sipping on their morning coffee in their pajamas after getting a sound night's sleep in one of 392 extravagant rooms or 117 well-appointed suites at the [New York luxury hotel](#).

Rooms are thoughtfully appointed with premium linens, deep red velvets and leather accents sport king, queen and double beds – plus pull-out sofas for the family – with 300 to 2,500 square feet of opulence. Signature bath amenities from Aromatherapy Associates, large writing desks with ergonomic chairs, 32-inch flat-screen TVs, in-room coffee makers and irons and ironing boards are among high-end comforts to be expected at the JW Marriott. Evening turndown service, 24-hour room service and a shoe shining station are a few of the NYC luxury hotel's conveniences that guests should be thankful for on Thanksgiving, Christmas or any day of the year.

After appreciating three hours of helium-filled balloons and working up a hearty appetite, parade watchers can enjoy Thanksgiving dinner at the hotel's South Gate restaurant featuring a seasonal menu that highlights ingredients from local organic farmers.

Visitors seeking a room with a view of the Macy's Day Parade must call the hotel for rate information and availability at 212-484-5149 and ask for Ewa Kalinowska, director of reservations.

About the JW Marriott Essex House New York

The JW Marriott Essex House New York is situated in Manhattan's renowned midtown Central Park South neighborhood and is just steps from famed Fifth Avenue shopping, dining and entertainment. Some of New York City's finest art and culture experiences are within walking distance of this Manhattan luxury hotel, including Columbus Circle and Time Warner Center, Lincoln Center, Carnegie Hall, the Museum of Art and Design and Broadway theaters. The 40-floor JW Marriott boasts 509 rooms with spectacular views of Central Park, 22 meeting rooms with 11,592 square feet of flexible space, an onsite exercise room and full-service spa. For information, visit www.marriott.com/NYCEX.