

Cenegegens Physician Partner Opportunities



“The demand for age management medicine continues to soar. Cenegegens has to add 100 physician partners in the next five years.”
— John E. Adams,
Cenegegens CEO



CENEGENICS
ELITE HEALTH

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The Change You're Looking For

The present-day approach to healthcare has been on a collision course for years—and doctors know it better than anyone. In fact, stats suggest 50% of them have become less satisfied practicing medicine over the last few years.

Not our physicians. They've found a new way of thinking with a new approach to medicine that delivers better patient care, optimizes health and generates higher financial benefits . . . all with the flexibility they needed for their unique goals.

They discovered age management medicine—and the power of partnering with the recognized leading authority and global leader in the field, Cenegenics. And they've come from virtually all walks of medicine.

There's a place for you. Totally outside the insurance maze and bureaucratic red tape, our Cenegenics' age management practice offers performance-driven physician opportunities in the U.S. that often can be customized to meet your short- and long-term professional goals.

Our goal is that every doctor who comes for the **Physician Training & Certification in Age Management Medicine** program offered through the Age Management Medicine Education Foundation (AMMEF) and Age Management Medicine Group (AMMG) joins us—whether part- or full-time—and moves forward to share in our established success.

Get ready to step outside the box and into a new dimension of medical practice.

Who We Are

The growing aging population—triggered by 79 million baby boomers—has changed the definition of those “golden” years. Traditional retirement mentality is now passé with more people 50 years old and over taking on new careers and daring to face off with 30-somethings.

Medicine has to keep up. And back in 1997, that’s what Cenegenics’ cofounders set out to do. Visionaries Alan Mintz, MD and John Adams pioneered the field of age management medicine, establishing a vital and much-needed role in the international medical community.

They bridged the gap between conventional medicine and a science-based, proactive approach to decrease the risk of age-related disease and lengthen health span. The rest is history and the ongoing focus of much media attention.

Over the years, Cenegenics has become the world’s largest age management medicine practice, helping over 20,000 patients globally (2,000 are physicians and their families) realize remarkable health outcomes:

- Increased energy (physical and sexual)
- Increased libido
- Reduced body fat
- Increased lean muscle
- Improved cholesterol scores
- Strengthened immune system
- Lifted moods
- Better stress management
- Sharper thinking

Our main demographic is men and women, ages 35 and older. Our patients are professionals, accomplished, educated and in the higher fiscal percentile. And given that every 8 seconds an American turns 50, our medical specialty is primed to fit the increasing need of a generation passionate about not “growing old”—yet at the same time, helping the 40-something gain a proactive edge to future health and vitality.

Media Attention

Our physicians walk the talk. They’re not only passionate advocates for proactive medicine, but they’re Cenegenics patients as well, living a healthy lifestyle reflective of our age management medicine philosophy.

And it’s that philosophy—along with our established protocols and 180-degree shift from the traditional reactive medical approach—that has become the focus of much media attention, from TV and radio to newspapers and periodicals.

- ◆ ABC’s Nightline & 20/20
- ◆ CBS’s 60 Minutes & 48 Hours
- ◆ NBC’s Today Show
- ◆ Fox’s Morning Show with Mike/Juliet
- ◆ Fox’s America’s Newsroom
- ◆ CNBC
- ◆ CNN
- ◆ ESPN
- ◆ GQ, Vogue, Esquire
- ◆ Men’s Health
- ◆ Total Health Magazine
- ◆ Medical Economics
- ◆ Associated Press
- ◆ NY Times
- ◆ Chicago Tribune
- ◆ The Washington Post
- ◆ The Wall Street Journal
- ◆ Los Angeles Times
- ◆ London Times
- ◆ London Express
- ◆ The Toronto Star
- ◆ Local TV
- ◆ Radio shows: Steve Crowley’s American Scene; New Zealand’s Bill Ralston; Art Bell’s Coast-to-Coast AM





Cenegenics Physicians

- ◆ 55 full-time physicians
- ◆ 125 part-time physicians

Cenegenics Centers Nationwide

- ◆ Las Vegas, NV
- ◆ Cenegenics-Life Center (Las Vegas, NV)
- ◆ Charleston, SC
- ◆ Boca Raton, FL
- ◆ Dallas, TX
- ◆ Arlington, TX
- ◆ Atlanta, GA
- ◆ Chicago, IL
- ◆ Beverly Hills, CA
- ◆ Philadelphia, PA
- ◆ New York City, NY
- ◆ Washington, DC
- ◆ Tulsa, OK
- ◆ Jacksonville, FL
- ◆ Atlantic City, NJ
- ◆ Denver, CO
- ◆ Houston, TX
- ◆ Phoenix, AZ
- ◆ Boston, MA
- ◆ Miami, FL
- ◆ Charlotte, NC
- ◆ San Juan, Puerto Rico

Target Regions For Future Growth

- ◆ San Diego, CA
- ◆ San Francisco, CA
- ◆ Northern New Jersey
- ◆ Seattle, WA (WA & OR)
- ◆ Austin, TX
- ◆ Kansas City, MO
- ◆ Columbus, OH
- ◆ Minneapolis, MN
- ◆ Nashville, TN
- ◆ Cincinnati, OH
- ◆ Detroit, MI
- ◆ Toronto, Canada
- ◆ Montreal, Canada
- ◆ Vancouver, Canada

We are open to consider other geographies. Cenegenics is more interested in the capacity of its physicians than location.



21st Century Medical Paradigm

Age management medicine is rooted in comprehensive evaluation, well-established therapeutic methods and solid science. It's not part of the anti-aging movement, nor does it claim to increase longevity or affect aging at cellular levels.

We recognize aging as a natural process—not a disease—that can be managed. Trained age management physicians seek to prevent premature disability and death, while helping patients achieve optimal health and vitality using various disease risk markers in their proactive approach.

Cenegenics' certified age-management physicians use a highly intensive Elite Health Evaluation (EHE)—and an Annual Elite Health Evaluation (AEHE)—to guide patients on a synergistic, customized program using low-glycemic/anti-inflammatory nutrition, exercise, nutraceuticals, lifestyle adjustments and hormone optimization, when clinically indicated.

Our age-management physicians evaluate hormones that decline with age, the timing and degree of that decline as well as the related physiologic consequences. The literature is replete with studies identifying hormone levels that yield superior health outcomes. Toward that end, Cenegenics targets hormonal levels in these optimal ranges. For most hormones, that is the upper 25% – 30% of the normal range.

Patients are monitored monthly and closely throughout their personalized program. The physician and exercise/nutrition staff follow patients, adjusting for shifts in body habitus as well as nutritional changes and monitoring blood tests frequently to assure optimal benefits.

Elite Health Evaluation

Setting the metabolic, physiologic and hormonal baseline, the EHE goes beyond the conventional medical screen. Our focus is customized, proactive intervention targeting the aging process and endocrine system—all backed by strong physician support.

- ◆ Comprehensive labs
- ◆ Extensive medical history
- ◆ Lifestyle questionnaire
- ◆ Neurological chronometric assessment
- ◆ GE Prodigy (bone density, body fat percentage, muscle mass)
- ◆ Physician consultation (2 hours)
- ◆ CIMT (carotid ultrasound)
- ◆ Eight exercise assessments: resting measurements, body composition/bone density, cardiovascular endurance with VO₂ max, muscular endurance, core strength/stability, flexibility/balance
- ◆ Nutrition/exercise consultation (1.5 hours)

Program Protocols

Every aspect of a Cenegenics program becomes a vital building block to support our prime objective—target and handle the patient's specific health challenges, stave off age-related disease and control the aging process for healthier, more robust living and a better-conditioned body.

- ◆ **Low-glycemic/anti-inflammatory nutrition:** Metabolic balance, centered on food combinations and smaller, frequent meals to stave off hunger, stimulate metabolism and even out blood sugar levels. Individualized based on a patient's EHE, medical needs and health goals—and can be followed with our online program.
- ◆ **Physician-designed nutraceutical grade vitamins:** Vital for even the healthiest diets. Cenegenics Nutraceuticals meet pharmaceutical specifications for potency and bioavailability; they are the highest quality on the market and made exclusively for us without allergens or filler material.
- ◆ **Exercise:** Crucial for preventing or delaying age-related disease, per research. Resistance training, cardio and flexibility exercises are incorporated into a customized, results-oriented program.
- ◆ **Hormone optimization:** Endocrine balance is the goal. Delivery methods differ. After hormone therapy begins, laboratory markers (including hormone blood levels) are followed at regularly scheduled intervals to ensure safety and appropriate levels for the upper percentile of the normal range.



Patient Support

Cenegenics patients have ready access throughout their program to our expert medical staff, service teams and extensive resources—including in-person, phone, Skype, iChat, text messaging and FaceTime with their Cenegenics physician and nutrition/exercise specialist to answer questions, discuss progress.

Cenegenics Fellowship in Age Management Medicine

Your path to working with the global leader in the next medical paradigm can begin once you complete **Physician Training & Certification in Age Management Medicine**, hailed by past attendees as “one of the most valuable learning experiences since medical school.”

The certification program—provided by the Age Management Medicine Education Foundation (AMMEF) and Age Management Medicine Group (AMMG)—earns you *52 AMA PRA Category 1 Credits™* and includes online home-study that begins immediately, 6-day training (with clinical) at Cenegenics Las Vegas, an online exam for certification (done from your home or office) and your own EHE (\$4,495 value) done at any Cenegenics center nationwide.

Fellow's Clinical Requirements

- ◆ AMMEF certification required
- ◆ Perform 25 EHEs—at least 20% should be females
- ◆ Complete 10 (minimum) Heart Disease & Stroke Prevention programs
- ◆ Supervised in 25 EHEs (minimum) for lab/clinical follow-ups throughout year
- ◆ Perform 10 (minimum) re-evaluations
- ◆ Participate in 20 (minimum) additional follow-ups under supervision of the center's managing partner/CEO
- ◆ Participate in 80% of all Grand Rounds, 80% of all Journal Clubs, 80% of all Clinical Update meetings
- ◆ Participate in at least one Age Management Medicine Group conference per year—*25 AMA PRA Category 1 Credits™*
- ◆ Successfully complete a written exam for competency prior to partnership

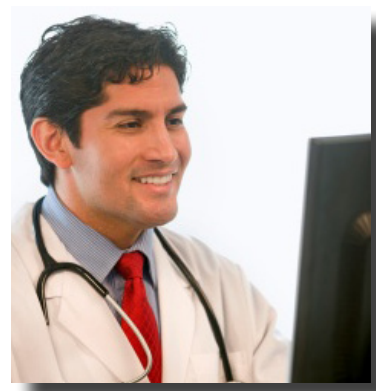


SKILLS YOU'LL LEARN IN BUILDING YOUR PRACTICE

- ◆ How to acquire patients who respond to our national ad campaigns (TV, print, Internet, social media or media relations): talk to them, educate them, schedule them for an EHE
- ◆ How to recruit fitness professionals (via our Personal Trainer program) and other professionals to introduce Cenegenics program to their client base and subsequently you—and how to follow up with those prospective patients
- ◆ How to network with colleagues to introduce you and the Cenegenics program to their patients so those patients become your age-management patients
- ◆ How to introduce the Cenegenics' program to corporations, groups and other organizations using our Corporate and Friends & Family programs

Cenegenics Fellowship: The Benefits

- ◆ Save—no cost for your fellowship
- ◆ Receive compensation during your fellowship conducting 25 EHEs and annual EHEs
- ◆ Ensure your medical success—a Cenegenics physician partner will be your clinical mentor/supervisor
- ◆ Learn how to implement Cenegenics’ renowned age management medicine program
- ◆ Learn how to implement Cenegenics’ unique breakthrough science programs: Heart Disease and Stroke Prevention, Telomere Measurement, Micronutrient Testing, Stem Cell Therapies in Joint and Cardiovascular Disease
- ◆ Learn proven skills to grow your practice via ongoing Practice Development training—one-on-one coaching, role playing and call recordings
- ◆ Schedule your fellowship to fit your needs—it can be done on a part-time/flexible schedule or full time
- ◆ Complete your fellowship conveniently, set at these locations:
 - ◆ Home Office (70%)
 - ◆ Cenegenics center (30%) on site
- ◆ Enjoy Cenegenics’ turnkey model



Physician Fellowship Compensation:
Part-time \$5,000 monthly average
Full-time \$10,000 monthly average

Strategic Educational Alliance

The AMMEF is a strategic alliance between Cenegenics physicians and other independent physicians who are experts in our medical specialty. Together they create world-class educational programs—in joint sponsorship with the AMMG, the Foundation for Care Management (FCM) and the physician advisory board to Cenegenics Education and Research Foundation (CERF)—and make them available to all physicians interested in age management medicine.

The Cenegenics Fellowship is specific to Cenegenics physicians. Cenegenics also creates distinct educational programs outside of the AMMG for ongoing training geared toward Cenegenics fellows and Cenegenics partners. Cenegenics supports and encourages every Cenegenics physician to engage in all programs introduced by the AMMEF.

**Contact a Cenegenics
 physician today to learn more
 about the Cenegenics Fellowship:
 866.339.1016**

Cenegenics Physician Partner

- ◆ Full-time: time/flexible
- ◆ Physician entity PC, PA, LLC, etc.
- ◆ Long-term contract with Cenegenics
- ◆ Retirement practice buyout
- ◆ Full-time practice (250 patients)
- ◆ Quarterly partner meetings
- ◆ Grand Rounds, Journal Club, Clinical Updates
- ◆ Location:
 - ◆ Home office (50%) via phone/Internet
 - ◆ Cenegenics center (50%) on site

**Partner Compensation:
Full-time \$25,000 monthly average**

Frequently Asked Questions

How often is this certification program offered?

Training is offered throughout the year, but is booked up months in advance. You should factor in at least four months between registration and your training date. We prefer smaller classes to give individual attention.

How long is the certification program?

The on-site training is 6 days at Cenegenics Las Vegas—however, online home-study begins immediately. The online exam is taken from the comfort of your office or home when you are ready to demonstrate your proficiency in the material.

How much does the certification program cost?

The cost is \$15,995—a deposit of \$2,500 is due upon registration. The balance is payable at zero interest over an additional five-month period. Payments may be made by check or credit card (Visa, MasterCard, American Express or Discover).

The training fee covers . . .

- ◆ Entire training, from online home-study material to the 6-day, on-site training, your EHE (\$4,495 value) and online exam for certification
- ◆ Cenegenics post-certification training (pharmacy, lab, clinical, EHE scheduling)
- ◆ Practice-building support
- ◆ Updates on Cenegenics physician opportunities
- ◆ Alumnus access to Clinical Leadership
 - ◆ Grand Rounds
 - ◆ Journal Club
 - ◆ Clinical updates
 - ◆ Pharmacy newsletter
 - ◆ Cenegenics Times newsletter
 - ◆ Media releases on Cenegenics research
 - ◆ Medical library
- ◆ Access to our staff
- ◆ Ongoing support with your Cenegenics Fellowship

Cenegenics



Cenegenics.

Setting a new standard
for practicing medicine
in the 21st century.

Call today.
866.339.1016

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