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HOTEL MURANO WOOS ART-LOVERS WITH A GETAWAY TO SEE ANDY WARHOL'S FLOWERS FOR TACOMA AT TACOMA ART MUSEUM

November 1, 2012–TACOMA, Wash. – In 1982, Andy Warhol proposed an audacious, larger-than-life work of art for the roof of the Tacoma Dome featuring his signature flowers. The installation was never realized but, in celebration of its 30th anniversary, the artist's iconic *Flowers* and his vision for the Dome are coming to Tacoma Art Museum in an original exhibition, *Andy Warhol's Flowers for Tacoma*, on display November 3, 2012-February 10, 2013.

In conjunction with the exhibition, Hotel Murano, downtown Tacoma's destination for art and indulgence, is offering the exclusive *Flowers for Tacoma* hotel package so Warhol fans can make a trip to see this exhibition into an inspirational, art-filled getaway.

Featuring a museum-quality art collection that includes one of Warhol's signature Campbell's Soup Cans, Hotel Murano is the perfect home away from home for art-lovers making a pilgrimage to see Tacoma Art Museum's *Andy Warhol's Flowers for Tacoma*. Covering his career from the early 1950s through 1986, the exhibition reveals a softer, more intimate side of the artist and traces Warhol's fascination with flowers' beauty and fragility through more than 100 of the icon's lithographs, screen prints, sketches, and paintings, including his original submission for the Tacoma Dome.

Those who book the *Flowers for Tacoma* package at Hotel Murano will check into a luxurious room ideally situated just three blocks from the Tacoma Art Museum. In addition to two tickets to *Andy Warhol's Flowers for Tacoma*, package guests will also enjoy free wifi, complimentary self-parking and a \$20 food and beverage voucher for use during their stay at Hotel Murano's lobby lounge, BITE restaurant or room service.

Rates for Hotel Murano's *Flowers for Tacoma* package start at \$149, per night, plus tax, and it can be booked at www.murano.com/warhol.

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About Hotel Murano

Centrally located at 1320 Broadway Plaza in downtown Tacoma, the 2011 Condé Nast Traveler Gold List award-winning Hotel Murano is unique in the Northwest with art-inspired design and a focus on personal service. The 320-room pet-friendly hotel offers indulgent but essential amenities including Savi Day Spa; BITE restaurant; Provenance Hotels' signature Pillow, Spiritual and iPod menus; and a "Help Me" button on every hotel phone for the most whimsical desire or everyday need. The Hotel Murano can be found online at www.murano.com, www.facebook.com/HotelMuranoTacoma or www.twitter.com/hotel murano. Reservations can be made online or by calling 253-238-8000.

About Tacoma Art Museum

Tacoma Art Museum was founded in 1935 and has since grown to become a national model for regional, mid-sized museums. The museum is dedicated to exhibiting and collecting Northwest art, with the mission of connecting people through art. The museum serves the diverse communities of the region through its collection, exhibitions, and learning programs, emphasizing Northwest art and artists. Tacoma Art Museum has built a permanent collection of artwork by regional, national, and international artists. The museum's rich collection contains more than 3,800 works, with an emphasis on art by Northwest artists and the most comprehensive public collection of glass art by Tacoma native Dale Chihuly. Tacoma Art Museum can be found online at www.TacomaArtMuseum.org.

About Provenance Hotels

Provenance Hotels are award-winning urban boutique hotels with a distinct and deeply integrated art story. They include Hotel deLuxe, Hotel Lucia and the Governor Hotel in Portland, Ore., Hotel Max in Seattle, Wash., Hotel Murano in Tacoma, Wash., and Hotel Preston in Nashville, Tenn. Provenance Hotels can be found online at www.provenancehotels.com.