

## **For Immediate Release**

### **TrakSoft LLC Announces a New Service Providing Fast Custom Web Application Development and Hosting**

**Release Date:** November 5, 2012

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**Summary:** TrakSoft LLC announced the release of a new service offering fast design, development, and hosting of Custom Web Applications tailor-made for any organization. These are low cost, zero maintenance solutions that can be accessed over the Internet from any location without the need for installing any software.

**ROCKLEDGE, FL:** TrakSoft LLC, a 22-year professional software development firm, and the makers of Contract Analyst, announces the release of a new service offering fast design, development, and hosting of Custom Web Applications tailor-made for any organization.

“The greatest benefit of a Web Application is that you do not have any software to install,” said Gary Harris, Director and Chief Developer. “You simply bring up the application in your Web browser, log in, and start using it.”

There are many benefits of using Web Applications. There is no software to install or maintain by organizations, saving a great amount of time and money. They are accessed over the Internet using a standard Web browser from anywhere an Internet connection is available. In addition, the Web applications can be accessed by browsers installed on standard PCs, laptops, tablets, Mac’s, and smart phones. Another benefit is that there are no maintenance costs or databases to manage, freeing up an organization’s IT staff for other duties.

Virtually any type of application can be developed as a Web Application. These can include business and retail management systems, accounting, finance, and bookkeeping systems, service, operations, and client management systems, inventory and purchasing management systems, and many other unique and specialized application types. The Web Applications are custom-built to meet an organization’s unique needs, unlike purchasing a software package off-the-shelf.

“We can quickly deliver custom Web Applications,” said Clay Lundy, Lead Applications Developer. “We have developed our own proprietary class library that allows us to develop the applications very efficiently.”

The process is started by TrakSoft receiving the requirements for the Web Application from the organization. A free, no-obligation cost and time estimate will be developed and submitted. If accepted, then a development and hosting agreement will be executed and the development will begin. Once completed, the organization can start using the Web Application immediately. As part of the implementation, TrakSoft can import existing organizational data.

“We keep organizations advised during all stages of the development,” said Gary Harris, Director and Chief Developer. “We will provide organizations with a login account to the development area so the development can be monitored.”

The size and complexity of an application will determine the cost and time it will take to develop. A small and simple tracking application can possibly be developed in two to three weeks. Larger and more complex applications take longer. The development costs are based on the actual number of development hours, but will not exceed the maximum number of hours specified on the estimate provided. The hosting costs are based on the number of users and can be invoiced quarterly, semiannually, or annually. There are no support costs.

The Web Applications are designed and developed to ensure security of the organizational data. In addition, the applications and databases are hosted on TrakSoft’s dedicated web server. All design and development work is accomplished by TrakSoft’s experienced, educated, and certified in-house professionals. The work is not outsourced. After implementation, additional modifications can be negotiated on a case-by-case basis.

TrakSoft LLC, in Rockledge, Florida, specializes in professional software development for both the government and private sectors. For more information, or to request a free quote or demo, please visit [www.TrakSoft.com](http://www.TrakSoft.com).

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