

STYLE GUIDE

2012 *Jivees and Jewel*

Incredible Careers...

Inspired Living...

Irresistible *Style*...



Launch Your Own Fashion Accessory Business with *Juxees and Jewel*

Have you dreamed of a risk free, easy to start, *fun* business in the fashion industry? With Juxees and Jewel, you will launch on your social networks, your own ecommerce site, trunk shows, country club circuit or any other way that you want to sell your products.

This is your business. You are buying our kits at wholesale. The day your kit arrives you can start selling and get 50% profit, immediately. With Juxees and Jewel, you will have your own flexibility of time to create as large of a business as you would like or just keep it small and earn some money for vacations or new clothes!!

You get to choose whatever kit level you prefer. We stock every kit differently. We do not want you selling the same thing your neighbor or friends are selling. This will be your unique business. In the kit you will also receive a manual of tips and ideas to get your business up and running. All of our jewelry will come in beautiful black and white jewelry boxes so they are ready for a fabulous presentation.

This is a small investment for a big reward. We will be here to help you every step of the way – so choose your kit and let your entrepreneurial dreams begin!



bags, scarves & jewelry...

Juxees and Jewel

Find your place *here.*

Step 1: Choose the kit that fits your style personality

Are you?...

Breakfast at Tiffany's



Modern Gatsby

LIPSTICK JUNGLE



HOLLYWOOD IN
THE HAMPTONS

*You can take our style quiz and view some of the items that may be in your kit on our collection pages. We preselect the items that are unique for you in your kit.

Step 2: Choose your investment level for your success story

LET'S GIVE IT A TRY

\$179.00

Kit Includes:

- 1 jewelry tray
- 1 necklace display
- 1 earring display
- Gift boxes for all jewelry items
- Business Guide
- Over \$400.00 retail in preselected merchandise

READY TO GO

\$239.00

Kit Includes:

- 1 jewelry tray
- 2 necklace displays
- 1 bracelet display
- 1 earring display
- Gift boxes for jewelry
- Business Guide
- Over \$500.00 retail in preselected merchandise

BUILD IT BIG

\$329.00

Kit Includes:

- 2 jewelry trays
- 2 necklace displays
- 1 bracelet display
- 2 earring displays
- Gift boxes for jewelry
- Business Guide
- Over \$700.00 retail in preselected merchandise

Jivees and Jewel

Simple!

How Do Reorder Kits Work?

Reorder kits are designed to give you more options.

1. When you are running low on products you can order more through reorder kits in your favorite style personality.
2. If you would like to have items from other styles, this is a great way to add other kits at a lower cost.

What is in a reorder kit?

The reorder kits are made up of wholesale merchandise only. They do include the jewelry boxes for all jewelry pieces. They do not include display stands.

How do I purchase a reorder kit?

STEP 1: YOU FIRST SELECT YOUR STYLE CHOICE:

- Breakfast at Tiffany's
- Modern Gatsby
- Lipstick Jungle
- Hollywood in the Hamptons

Or, you can select our "**Surprise Kit**". This reorder kit will feature a variety of items along with new preview items. Be the first to get the new stuff!

STEP 2: SELECT YOUR INVESTMENT AMOUNT.

- A. \$100.00 B. \$150.00 C. \$250.00





HOW IS JUXEES AND JEWEL DIFFERENT FROM OTHER HOME PARTY BUSINESS?

Juxeess and Jewel is your own business. You will have no sign-up fees, no monthly minimum purchase requirements and no recruiting for a down line, as is the core of other direct selling home party plans.

WHO CAN OWN A JUXEES AND JEWEL BUSINESS?

We are happy to include anyone who is willing to make Juxeess and Jewel their full-time, part-time or seasonal business. If you already own a boutique, you can add Juxeess and Jewel to your shop.

WHAT ARE THE BENEFITS OF BECOMING A JUXEES AND JEWEL BUSINESS OWNER?

Juxeess and Jewel offers you the opportunity to work from home and build your own business with an earning potential that can replace or exceed a full-time income.

- Manage your own business instead of working on commission.
- Sell and deliver merchandise on the spot... no catalog, no backorders.
- Work on your own schedule.
- Expand beyond home parties to increase earnings.
- Combine with other business or other home party business to increase sales.

HOW MUCH MONEY WILL I EARN SELLING JUXEES AND JEWEL?

Earnings potential varies based on the amount of time and energy you choose to invest in your business. You can work part-time to supplement your family income or full-time and build a great business. You can earn as much as 50% on all fashion accessory items!

FAQ



WHAT ARE THE BASIC REQUIREMENTS FOR PARTNERING WITH JUXEES AND JEWEL?

Besides purchasing a business kit, you will need to check with your state business office to see if you need a license and business tax id number or resell license. The cost is usually minimal for licensing a home-based business. You will also need to set-up a business bank account. Remember this is a real business so much of your start-up costs are tax deductible. Juxeess and Jewel will require you to sign a partnership and business ethic agreement.

DO I HAVE TO USE THE JUXEES AND JEWEL LOGO?

Anytime you use the "Juxeess and Jewel" name you will be required to use the logo. Juxeess is a trademarked name owned by Soigné, LLC.

WHAT WILL I NAME MY BUSINESS?

- If you currently own your own business, you can just add Juxeess and Jewel as a new product line.
- You can set up an online boutique with any name of your choosing and add a Juxeess and Jewel page.
- You can name your business with your first name plus Juxeess and Jewel. For example: Zoe's Juxeess and Jewel

WHERE CAN I SELL JUXEES AND JEWEL FASHION ACCESSORIES?

Because Juxeess and Jewel is your own business you have a wide range of venues for sales?

- Home Parties
- Trunk shows
- Mall Kiosk
- County Club shopping circuit
- E-commerce Site
- Mobile Fashion Trucks
- Boutiques

*Please note: We do not allow Juxeess and Jewel to be sold on e-Bay or Craigslist.

Juxeess and Jewel



HOW DO I ACCEPT PAYMENTS?

You own your own business. Customers purchase directly from you. Customers will pay you directly for the products that you have purchased at wholesale price from Juxeess and Jewel. There are many ways now to accept credit card payments with your cell phone or a PayPal account.

I DO NOT LIVE IN THE USA; CAN I START A JUXEES AND JEWEL BUSINESS?

Yes! You will purchase your kit using PayPal. PayPal will allow you to indicate USA currency. Very easy and very secure way to process international transactions. Once you receive your products you set-up your business according to your countries regulations and business laws. Because this is your business you are responsible for all applicable tax payments.



CAN JUXEES AND JEWEL DECLINE AND DISCONTINUE THE PARTNERSHIP?

Yes. If you are receiving complaints or not running a business with integrity, we will discontinue the partnership immediately.

Juxeess and Jewel



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