



ClickDimensions November Release deepens award winning offering

Microsoft's 2012 Dynamics Marketplace Solution Excellence Partner of the Year Award winner ClickDimensions incorporates SMS messaging, Social Sharing, visual click map reporting and more in its latest release

ATLANTA – November 6, 2012 – ClickDimensions, developer of the most reviewed and 5-star rated [email marketing and marketing automation solution for Microsoft Dynamics CRM](#) (as reviewed by users on [Microsoft's Dynamics Marketplace](#)) and winner of Microsoft's 2012 [Dynamics Marketplace Solution Excellence Partner of the Year Award](#) announced today that its November release is generally available. The release adds a number of key capabilities to ClickDimensions' already deep marketing automation solution for Microsoft Dynamics CRM.

The November release of ClickDimensions adds capabilities in a number of areas including:

- SMS messaging
- Social sharing of emails
- Visual email click map reporting
- Timeline display for nurture marketing programs
- File upload capability for web forms

In addition to the features listed above, a variety of other enhancements have been added including the ability to prohibit free email addresses in web forms, the ability to clone/duplicate web assets (forms/surveys/landing pages) and enhanced internal notifications.

"We're committed to providing a great user experience for marketers" commented ClickDimensions Chief Executive Officer John Gravely. "We know that to provide a great experience we need deep functionality that is also easy for the average non-technical marketer to understand and use".

"This release is based 100% on input from both customers and partners" noted ClickDimensions Chief Customer Officer Matt Wittemann. "Through our guided onboarding and relationship management processes, we are listening to our customers and partners and bringing their feedback into the product planning process. Because of this, our Net Promoter Score rating remains strong and our Dynamics Marketplace reviews and rating outpace any other solution in the Microsoft Dynamics market".

About ClickDimensions

ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Nurture



Marketing, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at <http://blog.clickdimensions.com>, follow us on Twitter at <http://www.twitter.com/clickdimensions> or email press@clickdimensions.com