

## FOR IMMEDIATE RELEASE

MEDIA CONTACT: Jeremiah Noneman, Brand Manager 253-922-2030 jeremiahnoneman@milgard.com

## Milgard Windows Recognized for the Eighth Time as Brand Leader in Overall Vinyl Quality by BUILDER Magazine



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**TACOMA, WA (November 12, 2012)** – BUILDER Magazine, the leading media brand for the residential construction industry, has released the results of its 2013 Brand Use Study and for the eighth time has named Milgard Windows & Doors as the Brand Leader in Overall Vinyl Quality.

"All of us at Milgard are very proud to receive this recognition for the eighth time, said Gary Gessel, President and COO for Milgard "It's a testament to the passion of our employees and their commitment to quality in every window and door we manufacture."

Milgard uses our own custom vinyl recipe for long-term performance and durability in our <u>Tuscany®</u> <u>Series, Montecito® Series and Style Line™ Series windows and doors</u>. All Milgard vinyl products are backed by our <u>Full Lifetime Warranty</u> that includes parts and labor. Our new Premium Exterior Vinyl Finishes also provide more color options, giving homeowners greater flexibility to enhance the appearance of their home.

## **Milgard Windows & Doors Celebrating 50 Years -** *In 2012, Milgard Windows & Doors is celebrating 50 years of quality, ease of use, durability, energy efficiency and value.*

Milgard Windows & Doors, a Masco company based in Tacoma, Washington, offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for builders, dealers and homeowners, all backed by a Full Lifetime Warranty, including parts and labor. The company has been recognized for manufacturing the nation's highest quality vinyl windows eight times in a yearly survey sponsored by Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard has approximately 3,800 dealer locations nationwide. For more information, visit <u>milgard.com</u> or call 1.800.MILGARD.

## **About Masco Corporation**

Headquartered in Taylor, Michigan, Masco Corporation (NYSE: MAS) is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco is also a leading provider of services that include the installation of insulation and other building products. For more information, visit <u>masco.com</u> or call 313.274.7400.