



Waldo, Your Wingman

★ Teamwork ★ Leadership ★ Trust

Your WingmanSM



Proud To Be Your Wingman!SM

Fighter Pilot Strategies to Impassion Your Workforce

★ Keynotes ★ Breakouts ★ General Sessions

Rob "Waldo" Waldman MBA, Decorated Fighter Pilot

Your Challenge:

- ★ Your Team Lacks Cohesion and a Passion to Excel
- ★ Intense Competition and Rapid Change are Paralyzing Performance
- ★ Your Sales Force is Unfocused, Overwhelmed, and Uninspired
- ★ You're Seeking a High Energy Speaker to WOW your Audience

Waldo's Mission:

- ★ Encourage a Spirit of Teamwork and Trust within your Workforce
- ★ Challenge Your Team to Take Risks and Overcome their Fears
- ★ Energize your Sales Force with a Revitalized Focus on the Mission
- ★ Motivate, Entertain, and Inspire a Commitment to Excellence

*Waldo, you were high-energy and you kept us captivated!
I definitely will use the Wingman Philosophy with all the teams
that I manage. Mission accomplished... PUSH IT UPSM!!*

Michelle Faria Events Manager, Intel Corp.

What is the Wingman Philosophy?

No fighter pilot ever flies a combat mission solo, and neither should you! In business and in life, you need wingmen – *trusted and reliable partners* – to Win! By using his natural ability to connect with and inspire an audience, Waldo delivers **customized, high energy, and entertaining keynotes** and *seminars* that motivate, educate and promote a peak performance culture in organizations.



The Highlight of our Sales Meeting!

Kaye McComas Federated Department Stores



Absolutely Phenomenal! We're ready to 'Push it Up'SM!

Tom Lavey Juniper Networks



Select Clients Include:

The Environmental Protection Agency (EPA)
Meeting Professionals International (MPI)
National Association of Retail Marketing Services (NARMS)
International Sanitary Supply Association (ISSA)
Associated Builders and Contractors (ABC)
National Manufacturing Week
Pennsylvania Bankers Association
New York Life Insurance Company
Federated Department Stores
Juniper Networks
Alabama Power
Honeywell
CIT Financial
SAP User's Group
TSYS Debt Management
Outback Steakhouse
LandAmerica Financial
Panasonic



Fox News calls on the Wingman to speak about patriotism and teamwork.



Here are a few of the powerful lessons your audience will learn:

- ★ **Execute a Business Game Plan not just to Survive... but to WIN!**
Flawless preparation is critical to winning. By *planning*, *briefing*, and *de-briefing* every business mission, you will be able to execute with confidence.
- ★ **"Check-6" to Develop a Culture of Teamwork and Mutual Support**
The 6-O'clock position in fighter combat is directly behind you. In business and life, you need Wingmen to "check your 6" and support you when you are engaged in activities that channelize your attention and cause task overload.
- ★ **"Chair-Fly" Sales and Business Missions to Maximize Profits**
By chair flying – *mission rehearsing* until every detail is perfect – you can plan for contingencies and build confidence that leads to peak performance.
- ★ **Transform Fear into Focus**
By focusing on the *mission*, your *wingmen*, and *winning*, you will overcome fear, build the courage to take professional and personal risks, and WIN!

MEMBER
MPI
PLATINUM SPEAKER

MEMBER
NSA
NATIONAL SPEAKERS ASSOCIATION

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This is not your typical macho, military presentation!

AUTHENTIC ★ REAL WORLD ★ HIGH ENERGY ★ FUN!

Waldo's dramatic **jet fighter video footage**, **edge-of-your-seat personal stories**, and **heart-pumping music** (composed by him!) will WOW your audience and encourage them to:

- ★ Prepare diligently for every mission
- ★ Face challenges with courage
- ★ Build more trusting, meaningful relationships
- ★ Maximize potential both in business and life.

Waldo, you totally exceeded our expectations!

Steve Osborne Panasonic

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