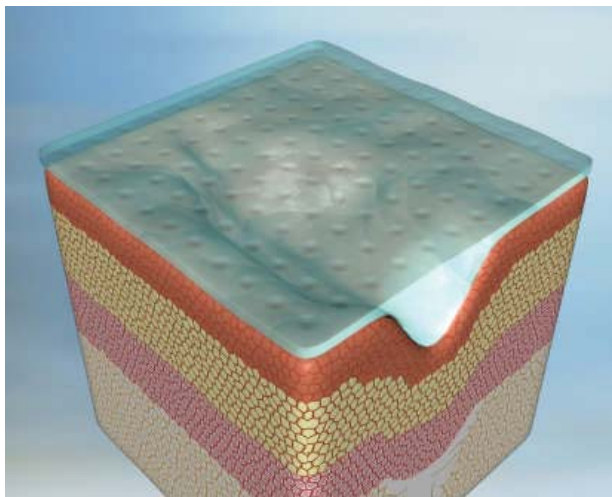




How Skincerity Works

Skincerity is an undeniably unique product in the cosmetic industry.

The cornerstone science of Skincerity is a revolutionary breathable polymer skin barrier originally developed as a delivery system to both deliver and increase the effectiveness of topical medications. As a side effect, patients began seeing remarkable improvement in overall skin appearance where the barrier was used.



The barrier technology has been adapted for the cosmetic industry into Skincerity, a breathable masque that creates an amazingly healthy climate for the skin to rehydrate and rejuvenate itself. Although Skincerity infuses grape seed oil and Vitamin E into the skin as superb ingredients, the true magic is in its patented Breathable Barrier™ technology that performs like no other barrier technology.

Skincerity is simply rolled onto the skin as a liquid at bedtime. It cleans the skin and flash dries in seconds to form a flexible, micro-porous masque. This masque remains on the skin for hours, protects the skin's moisture barrier, and enables the skin to rehydrate by holding in the body's natural moisture throughout the night, resulting in more supple, hydrated, and smoother skin.

At the same time, the barrier allows essential oxygen to penetrate the masque to reach the skin through breathing holes – tiny holes large enough for oxygen molecules to reach the skin, yet small enough to hold in the larger moisture particles. Skincerity also serves as an amplifier for other products, allowing rejuvenating agents, such as moisturizers, to remain on the skin longer and not rub off onto clothes or bedding, ultimately making them more effective. Simply apply your favorite products, allow them to dry, and top off with Skincerity for optimal results.

Unlike many cosmetic products, Skincerity does not clog pores and does not irritate the skin. Removing Skincerity in the morning provides gentle exfoliation that reveals brighter, fresher-looking skin.

Skincerity is a ground-breaking cosmetic innovation. The revolutionary Skincerity technology ensures the time spent rejuvenating the appearance of your skin can be maximized in a remarkably nourishing environment, allowing for optimal hydration and regeneration while bringing your skin into proper balance.

Skincerity. Dermatologist tested and recommended.