

SKINCERITY®

healthy, younger-looking skin while you sleep

Skincerity® Questions & Answers

What is Skincerity? Why is it different from other products?

Skincerity Nightly Breathable Masque is a revolutionary safe, breathable masque that holds in the skin's natural moisture and amplifies your favorite personal products. It is applied at night before you go to sleep. The ultra-thin, breathable masque is not absorbed like creams or foams. Skincerity is also a delivery system for two key rejuvenating antioxidants - Vitamin E and Grape Seed Oil - that are absorbed into the skin.

Do I have to change my current regimen?

No. You simply roll Skincerity on last and allow the product to flash dry in seconds and go to bed.

I've tried everything. How do I know if Skincerity will work for me?

Thousands of people have used Skincerity. Skincerity is dermatologist tested and recommended. Skincerity has been clinically tested on real patients and has demonstrated proven results. Quantitative results from clinical trials performed at the University of Texas Health Science Center indicated 67 percent of all people using Skincerity experienced an average reduction in the appearance of wrinkles by 39 percent, with some improving as much as 200 percent. Many users report dramatic results in days!

When should I expect to notice results from using Skincerity?

Many Skincerity users report better skin tone in 1 to 2 days! However, the length of time for improvement will vary among users depending upon the condition of the skin prior to using Skincerity. Most users will begin to see and feel results within the first week of usage. With continued use, most users report an improvement in dullness, tone, texture, dryness, age spots, and in the appearance of pore size, fine lines and wrinkles.



How often should I use Skincerity?

When first using Skincerity, you should apply the product every night for a minimum of two weeks. This will maximize the rejuvenation of dry, damaged skin and accelerate your results. After the initial two weeks, we recommend using Skincerity at least four times a week. However, most users continue to apply Skincerity daily as a part of their nighttime regimen.



Where can I apply Skincerity?

Using the unique roller ball bottle, you can apply Skincerity to areas of the skin that are dry, sun damaged or wrinkled such as the face, neck, chest, feet, and hands. Skincerity is applied before bedtime. Simply roll it on and go to sleep – nothing to touch or massage into the skin. It's that easy!

How does Skincerity work?

Skincerity is applied as a liquid and quickly dries to form a thin, flexible Breathable Barrier™ that will retain your body's natural moisture and rehydrate your skin while you sleep. Beneath the breathable masque, Skincerity releases the proven and powerful antioxidants Vitamin E and Grape Seed Oil to rejuvenate the appearance of the skin. Your complexion will look brighter, more luminous, the appearance of fine lines will be reduced and your skin will feel velvety smooth.

Can I use Skincerity with my other favorite products?

Yes. While Skincerity offers a unique powerhouse formula in a single product, the Breathable Barrier™ technology enhances the benefits of an existing product regimen since it helps to keep the product on the skin throughout the night. In essence, by allowing your favorite products to stay on the skin longer, Skincerity makes your favorite products better! Simply apply your favorite products before rolling on Skincerity. For best results, let your other products dry or "firm" before applying Skincerity. Users with sensitive skin should avoid using Skincerity over glycolic, salicylic and/or retinoid products to avoid redness or irritation.

Why is Skincerity more cost effective than other treatments?

Tired of spending hundreds or even thousands of dollars on salon facials or treatments such as laser, Botox® and chemical peels? Can't find 30 minutes for a complicated, multi-product skincare regimen? Save time and money with Skincerity. It does the work of four products in one – it deep cleans, moisturizes, exfoliates and releases antioxidants to the skin. Plus, Skincerity takes only seconds to apply at bedtime, and then you can forget it. Skincerity fits your busy lifestyle.

Compare Skincerity with other products

TYPE OF PRODUCT	BENEFIT	LIMITATIONS
Cleansers and Astringents	Deep cleans skin.	Drying.
Moisturizer	Hydrates and softens.	Greasy/Oily. Can clog pores.
Salon Mask and Chemical Peels	Exfoliates the skin.	Time consuming. Invasive. Messy.
Skincerity®	Deep cleans skin. Firms. Enhances/amplifies other products. Reduces appearance of large pores. Does not dry skin. Hydrates, smoothes and softens. Releases anti-aging/antioxidant. Reduces appearance of fine lines and wrinkles.	NONE.

How do I remove Skincerity?

In the morning you may notice Skincerity has already begun to “lift” and peel. As the skin hydrates, Skincerity will lift, appearing somewhat like skin peeling after sunburn. Simply remove Skincerity by gently massaging the skin’s surface with warm water, soap or lotion. Use a towel or a Dermal-Cloth™ to remove any remaining film. When removing Skincerity, you will be providing a gentle exfoliation that helps slough off dead skin cells and impurities to reveal newer, younger-looking cells.

What if Skincerity “clings” to my skin in the morning?

Skincerity is intelligent and will cling to excessively dry or damaged skin until the skin has sufficient moisture and is restored to a healthy state. The Skincerity “cling” is part of the process of hydrating your skin. Until hydration is restored, applying a little moisturizer in the evening underneath Skincerity will help remove the film in the morning. With continued use, dryness should disappear and Skincerity will come off more easily.

How does Skincerity work like your skin?

Skincerity contains a patented formula that when applied, resembles an extra, invisible layer of skin in the way it keeps your own body’s moisture in, keeps external irritants out, and is breathable. In this way, Skincerity creates a sealed, yet breathable environment for your skin to retain its own natural moisture and receive antioxidants for many hours while your sleep. It works like a second skin.

Skincerity has acetone as an ingredient. Will it dry my skin?

No. The Skincerity acetone (2-Propanone) is non-toxic and does not dry the skin. The ingredients used in Skincerity are of the same purity and quality as used in dermatology practices. With regards to acetone, it is a cleansing and tightening agent (similar to alcohol in cosmetic Toners) that is on the skin for 2-4 seconds. In Skincerity, the acetone serves three purposes;

1. Prepare, clean, and turn the liquid into a masque when the liquid is rolled on
2. Keeps bacteria from growing in the bottle...the roller ball rotates on the skin and back into the bottle
3. Evaporates in 2-4 seconds so that small, skin-healthy micro-porous breathing holes are created

The manner in which acetone is used is the most important factor. For example, acetone in finger nail polish remover is used to scrub something off. In Skincerity, acetone is used to flash clean (no scrubbing) and evaporate immediately



to create micro-porous breathing holes that make the product skin healthy.

Once the liquid has turned into the breathable barrier film (2-4 seconds), the Skincerity acetone has evaporated off the skin. The core technology, developed with National Institutes of Health funding, harnesses the “magic of acetone” by using this dermatology cleansing agent to help produce hydrated, healthy, and younger-looking skin.

The Skincerity masque is made of polymers. What is a polymer? Are they safe?

The Skincerity masque is made of polymers that lie ON TOP of the skin. They do not penetrate into the skin. Polymers, both natural and manmade, are a collection of same type of molecules that bond together. The Skincerity polymers are safe and made of calcium fluoride – a very inactive fluoropolymer that is approved for use by the FDA for food contact, even for contact with liquids and alcohol.

What testing has been done on Skincerity?

Skincerity has been proven safe and non-irritating to the skin using standard FDA recommended tests as defined by United States Department of Health and Human Services, Food and Drug Administration, Center for Drug Evaluation and Research (CDER).

What type of fragrance is used in Skincerity?

Skincerity is available in regular scent. Our fragrances are RIFM (Research Institute of Fragrance Materials) approved, which means these fragrances are unlikely to irritate the skin.



Why Vitamin E?

Vitamin E is an important ingredient in Skincerity. Clinical tests have proven that Vitamin E has a strong anti-aging and anti-wrinkle effect on the skin. It's antioxidant characteristics help improve the appearance of dry, damaged skin.

Why Grape Seed Oil?

Vitis Vinifera (grape seed oil) is a powerful antioxidant that repairs damaged and stressed tissues, possessing regenerative and restructuring qualities that allow better control of skin moisturization. Vitis Vinifera

contains proanthocyanidins, which are very helpful in diminishing the sun's damaging effects, lessening free radical damage, and in wound healing.



Is Skincerity safe for all ethnicities and skin types?

All skin types and nationalities have had success with Skincerity.

Is Skincerity FDA approved?

Skincerity is not a prescription drug. It does not treat or cure any diseases. Only prescription drugs are FDA approved. The FDA has guidelines for cosmetic skin care products and their safety. Skincerity is a cosmetic product that follows and meets or exceeds those guidelines.

Where should I keep Skincerity?

For best results, store in an upright position at room temperature.

How long will my bottle last?

The 1-ounce (30 mL) bottle is the standard size. Most users report that the 1-ounce bottle lasts approximately 30 days with average use.

