THE STORY OF FINE PAINTS OF EUROPE®

FINE PAINTS OF EUROPE® is an American company that evolved out of my search for high quality paint to use on our family's eighteenth-century home. Like many tourists traveling in Europe, I was struck by the depth of the colors and the beauty of the finishes seen on interior surfaces and painted facades throughout the Continent. When it came time to paint our home, I sought out finishes of "European" quality. My search led me to discover that such paints were not available from American suppliers.

While researching the domestic market, I was disappointed to learn that performance standards no longer exist in today's U.S. paint industry. As a result, manufacturers have chosen to compete on the basis of price rather than quality. Inexpensive extenders, fillers and water are used to formulate domestic finishes, replacing the pigments and oils that ensure intensity of color and longevity of finish. The traditional emphasis on paint's beauty and durability was lost, only to be replaced by a short-sighted approach that emphasizes one coat coverage, and minimal preparation.

Unwilling to compromise on the quality of paint to be used on our home, I decided to seek out the rich and lasting colors I had seen in Europe. My search for the perfect paint led to Holland, the birthplace of the paint industry and the world leader in paint technology for over 300 years. I was so impressed with the quality of paints and varnishes produced in the Netherlands that I became convinced that these high performance finishes would be well received by discerning American homeowners.

FINE PAINTS of EUROPE® is a privately owned firm dedicated to providing the finest paints and personalized service to discriminating homeowners, paint professionals and the architectural and design communities. We invite you to discover the difference Dutch quality can make. As they observe in Holland, "There is nothing more expensive than cheap paint".

John Lahey Founder and CEO



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"I just want to take a moment to thank you profusely for all your assistance helping my wife and me choose wall and complementary ceiling colors for our family room. We applied two coats of E 13-38 to the walls and E13-57 ceiling. The colors are beautiful and go great together. Moreover, the finish is more elegant and smooth than I have ever seen and the color saturation great. Your paint is unlike any quality paint I have ever used. I was apprehensive at first to spend so much on your paint. But after doing so, I must say it is well worth the cost.

Sincerely,

C Norris Cherry Hill, NJ



AUTHORIZED FINE PAINTS of EUROPE RETAILERS®

Fine Paints of Europe® coatings are sold by reputable, independently owned paint retailers. If you are located in or near a community that has an FPE retailer, please shop at that store, as we do not compete with our retailers. For all other areas, please call our toll-free order line at 800-332-1556 or visit www.finepaintsofeurope.com.

TO ORDER OR OBTAIN ADVICE FROM A PERSONAL PAINT CONSULTANT

Please call Monday through Friday, 8:00am to 6:00pm; Saturday, 9:00am to 4:00pm (E.S.T.).

Please call our toll-free number to place an order, learn more about our unique finishes or to discuss the details of your project. This support service is available to all clients.

Phone: 1-800-332-1556 Fax Order: 1-802-457-1740

E-mail: info@finepaints.com

Internet: www.finepaintsofeurope.com - This site contains all current product

information and dealer locations.

Phone

800-332-1556

Fax Order 802-457-1740

Website

www.finepaintsofeurope.com



METHOD OF PAYMENT









or check

PROMPT DELIVERY

Your order will be carefully packed and shipped, via UPS, on the day it is received (99% of the time). There is a modest 8% shipping charge on all orders, with a minimum \$8.00 charge. No sales tax is charged, except on Vermont and New York deliveries. Overnight delivery is also available. Worldwide shipping available.

CUSTOM TINTING

All of our coatings are available in over 50,000 colors. In the event a "custom tint" is required please visit your local FPE retailer or contact us at 1-800-332-1556. Our tinting professional will utilize an advanced computerized color system and an expert eye to generate a perfect match. You will *NEVER* have to compromise on paint quality in order to achieve the color you desire. Custom tinting service is available for a reasonable fee of \$10.00 per container. We strongly recommend ordering sample cans for color approval prior to placing large orders for custom tints.

COMPLIMENTARY COLOR CONSULTATION

We are fortunate to have members on our staff who are conversant in the nuances of color. They are available on weekdays to assist you in making your color and finish choices. Our clients receive personal, professional assistance regardless of the size of their order. This complimentary service is available whether you purchase your paints directly from us or your local Fine Paints of Europe retailer. See Emmett Fiore, Colorist (page 6).

RETURN POLICY

It is the practice within the paint industry that returns are not normally accepted. However, mail order clients of FINE PAINTS of EUROPE may return "overages" of up to 25% of an order within 60 days of purchase (unopened cans only). This policy applies to primer and Fine Paints of Europe® Classic European Colors in Hollandlac Brilliant or Satin only. Clients promptly receive a full refund, less a 15% restocking fee to cover original shipping and handling costs. Paints must be packed well in original shipping box with can clips and returned via UPS Ground to: Fine Paints of Europe, Route 4 West, Woodstock, VT 05091. Please be certain to include a copy of your invoice and declare the value to UPS for insurance purposes.

CONTAINER SIZE & COVERAGE

The intense pigmentation of our finishes results in substantially greater coverage than conventional domestic paint. We would be pleased to assist you with your estimates. As a rule, you may assume that a 2.5-liter Eurogallon® of our paint covers the same area as a domestic gallon of similar gloss, and a 1-liter container will provide about 30% more coverage than a US quart of similar gloss.

Before ordering large quantities of paint, we recommend that clients confirm color selections with test cans. Test cans are available in the following sizes: Hollandlac .5 liter, Eurolux 1 liter, Eco 1 liter. Four-ounce containers of The Designer Collection colors are available in Eurolux matte.

Environmental Concerns

ALL of our coatings are completely free of lead and mercury, and comply with stringent federal regulation for environment protection and consumer safety. Fine Paints of Europe is a member of the U.S. Green Building Council®. All Eurolux® paints and primers and all ECO paints and primers meet requirements for compliance with LEED® EQ credit 4.2: Low-emitting materials. The intent of this credit is to reduce the quantity of indoor air contaminants that are odorous, irritating and/or harmful to the comfort and well-being of installers and occupants. For information on U.S. Green Building Council please visit www.usgbc.org.

WARRANTY

This coating is warranted to be free from manufacturing defects. Products determined by Fine Paints of Europe, Inc. to be defective will be replaced. Because surface preparation, method of application, environmental and other on-site conditions are beyond our control and can and do affect the performance of this product, this warranty does not include labor or the cost of labor for application of the product. Fine Paints of Europe, Inc. shall not be liable for any loss or damage including incidental or consequential damage arising from the use of our finishes. Some states do not allow the exclusion of incidental or consequential damages. Therefore, the above limitation or exclusion to the warranty may not apply to you. This warranty gives you specific legal rights that vary from state to state.



Current U.S. domestic regulations for paint manufacturers outlaw lead, mercury and other heavy metals. Unfortunately, they do not set even minimal standards for paint performance. In theory, a manufacturer could put water and ketchup in a can and sell it as red paint! Such a coating would comply to all current Federal and State regulations.

WHAT WE HAVE DISCOVERED ABOUT PAINT

Delving deeper into the world of European finishes, we began to develop a much better understanding of why there is such a significant difference between performance paints and conventional domestic formulations.

PERFORMANCE STANDARDS FOR PAINT

Premium paints sold in the EU are formulated with pride to comply with strict, self-imposed industry standards assuring maximum beauty and longevity - the longevity is a direct result of the beauty. By contrast, domestic paint manufacturers are primarily focused on producing paints of modest quality for a hypothetical American family which now moves every forty seven months! In the absence of performance standards, domestic paint manufacturers freely utilize inexpensive fillers and extenders aware that as long as they forego the use of lead and mercury they can put what they want in the can. The American paint marketplace is currently saturated with impermanent and mediocre coatings. WE PAINT OUR FORDS AND CHEVYS WITH PAINTS THAT COST \$300 PER GALLON, WE PAINT OUR YACHTS, ROWBOATS AND CANOES WITH PAINT THAT COSTS \$100 PER GALLON YET THE AVERAGE GALLON OF PAINT USED ON AN AMERICAN HOME IN 2009 COST LESS THAN \$20 AND BEGIN FAILING IN LESS THAN TWENTY FOUR MONTHS.

QUALITY EXPECTATIONS

European homeowners have very high expectations of painted surfaces. Aware that NINETY PERCENT OF THE COST OF PAINTING IS LABOR, they generally seek out the best coatings available. It requires little more effort to apply a long-lived performance finish properly rather than an inexpensive, temporary coating. Europeans have always viewed the process of painting as a capital investment. They consider a high quality paint to be a source of great pride and pleasure, and they are aware that the appearance of a finish reflects its true underlying quality.

LENGTH OF RESIDENT

There is obviously a direct relationship between the average length of residency in a nation and the quality of available paint produced by that nation's paintmakers. In Western European nations, where the average term of residency is more than sixteen years, homeowners demand paints that last. In the U.S., our geographically mobile families relocate, on average, once every four years and expect to paint with each move. Unfortunately, those atypical American families who move infrequently are accustomed to using "lowest common denominator" paints which are formulated to last for no more than four years.

MARKETING FACTORS

In the United States today, over eighty percent of the paints intended for consumer use are sold through discount stores and mass merchandisers. The orientation of these outlets is toward offering low prices, a fact reflected in the formulations sold at a typical "big box" and the quality of service offered. Although some domestic brands are "positioned" to create the illusion of higher quality, there is in fact little difference in the formulation of budget and most premium domestic brands. The inordinately high percentage of chalk fillers combined with universal colorants compromise the integrity of domestic paints. We take note of the cynical guarantees offered by some manufacturers. Of what value is a partial refund or replacement of paint when eighty-five percent of the cost of painting is your investment in labor, always excluded in the fine print?

WHAT'S SPECIAL ABOUT REAL PAINT FROM HOLLAND™?

The Netherlands has led the world's paint industry for more than two centuries. Although Holland is about the size of the state of Rhode Island, it has over 120 paint manufacturers including the world's largest paint company, Akzo Nobel. The world's premier teaching facility for paint-making technology is the University of Eindhoven. Directly or indirectly, Dutch manufacturers account for more than 20 percent of the world's production of coatings.

Although the Netherlands does not possess a wealth of natural resources, the Dutch people have always been known for their resourcefulness, business acumen and navigational skills – these assets enabled the Netherlands to establish successful colonies and commercial hubs throughout the world. During the 17th and 18th century, the Netherlands and England shared control of the seas and the world of commerce.

In the late eighteenth century the largest colony of European artists resided in the Netherlands. These artists, led by Rembrandt, were demanding coatings that would retain their color and endure for centuries. It was this domestic demand for artist oil paints which led Dutch entrepreneurs to focus on the development and production of paints in a broader sense. By 1790, Dutch paintmakers were successfully combining oils and pigments from Dutch colonies to produce artist oils. It was a short leap from the development of high-quality artist paints to the position of world leadership in coatings technology which the Dutch have enjoyed since 1800.

Whenever we encounter a new "Dutch sounding" domestic trademark or hear reference to a domestic paint manufacturer working with "European type" colorants we shake our heads and pity the domestic manufacturer of modest quality paints who attempts to market his low quality product by paying homage to the paint industry of Holland.

Real Paints From Holland[™] are the best because they are formulated with expensive resins which are carefully combined with high concentrations of finely ground pigments, inexpensive fillers are never used. These are Serious Paints For Serious Homeowners[™].



"...The paint was beautiful; my painter was even impressed. He felt moved to give me a lecture on its chemical properties. So, thanks to you, my house is beautified and I am edified!"

L.P.S Lookout Mountain, Tennessee



Providing Professional Color Guidance – Emmett Fiore

When using the finest and most durable coatings, it is prudent to select the right color. For those clients who desire professional color advice, Fine Paints is pleased to offer the skills of Emmett Fiore, senior staff colorist. Emmett provides complimentary professional color advice and technical support to clients throughout North America. There is never a charge for Emmett's services.

Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com



Emmett Fiore, Senior Staff Colorist

Emmett is prepared to develop a color scheme for your entire home or work with you on a small project. He will also specify the particular coatings (and primers) which will be most suitable for your project. Fine Paints Of Europe clients are put at ease by Emmett's affable and confident demeanor – he wants your painting project to succeed as much as you do.

Emmett's encourages clients to send him fabric swatches and pictures of their interiors, furniture, children and even pets to assist him in creating the perfect ambiance! He frequently recommends that clients experiment with "test cans" and Sample Pots™ before making a final decision.

Emmett is available Monday through Friday from 9am to 6pm E.S.T. at 1-800-332-1556. Please email photos to him at emmett@finepaints.com and follow up by calling.

Dear Emmett,

My husband thanks you, my friends thank you, I thank you! I hadn't been able to find the right color for the breakfast room until you sent me The Select Collection and then I found it - Select, #7225. It is the perfect terracotta to go with the slightly salmony oriental rug. We zoomed off to Eagle late Saturday afternoon and purchased the paint. By Sunday afternoon the room was done. You have no idea, well, maybe you do, you've worked with me before! With the wedding looming and that room still wearing its primer I thought I'd never get it done. Emmett, you can now use this in your job description - able to read the color minds of high maintenance clients!!

We're tackling the hallway and 2 guest rooms next. I'll be in touch! Thank you, thank you!

Patti Falzarano

New Jersey

PANTONE® PAINTS + INTERIORS

PANTONE Colors. Fine Paints of Europe Paint. Every designer's life just got easier.

There is one color specification system unlike all others – Pantone. For over 40 years, this renowned color authority has been the global provider of professional color standards and source of inspiration for those working in the design community worldwide. Founded by Lawrence Herbert as a result of his insight that the color spectrum is seen and interpreted differently by each individual, Pantone's wide ranging color palette is used by design professionals internationally to access color trends, communicate color choices and control consistency of color across every imaginable surface, texture, material and finish.

For more than a decade Fine Paints of Europe has offered accurate color matches to recognized international color standards. Our exclusive access to the unique Wijzonol tinting system and sophisticated color measurement software has enabled Fine Paints to establish a reputation as North America's most accurate and consistent color matchers. As a result of our proven capabilities and uncompromising commitment to color accuracy, Fine Paints of Europe is the only paint company licensed by Pantone to match paint in PANTONE Colors.*

This relationship between Pantone and Fine Paints of Europe enables designers, architects and discerning homeowners to confidently specify and match Pantone's color palettes in paint.

So, imagine your life in color, and set your creativity free.



* PANTONE Colors displayed here may not match PANTONE-identified standards.

Consult current PANTONE Color Publications for accurate color.

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PANTONE Colors produced under License Agreement between Pantone LLC and Fine Paints of Europe, Inc.



Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com





PANTONE PAINTS + INTERIORS color guide – Chromatically arranged color-on-paper fan deck is designed for portable use. Every color is numerically referenced and has an inspirational color name. Perfect for selecting paint choices, as well as specifying, matching and coordinating all of your color choices from paints and fabrics to furniture and floor coverings.

The Inspirational Whites

Color Collection – In Celebration of Our Twentieth Anniversary, Fine Paints of Europe and our color partner Pantone proudly introduced the Inspirational Whites Color Collection. Recognizing the importance of these "ultimate neutrals" in any decorating scheme, this collection of sixty-eight of the most important shades of whites and nuanced off-whites will help you create the environment that best reflects your personal style. Pantone's legendary color accuracy is especially valuable when working with delicate pale tones where quarter drop gradients are of critical importance. All sixty-eight colors are presented on large

seven inch by three inch professional-size panels bound with a ring clasp for easy removal.

's sing of large

\$20

Fine Paints of Europe is offering this Inspirational Whites color deck for twenty dollars, which includes a twenty dollar coupon that may be applied to the purchase of any fine Paints of Europe coating through the year 2020. This very special deck is available through Fine Paints of Europe retailers and directly from Fine Paints of Europe by phone and from finepaintsofeurope.com



PANTONE Paints used at Palm Beach Fair to show Marie Antoinette's favorite color

Over the past decade, the *Palm Beach Fair* has become America's premier destination fair for fine art and antiques. As a sponsor of this year's special French-themed programs, Pantone was happy to be invited to work with Mr. E. John Bullard, Director of the New Orleans Museum of Art, to embellish the Marie Antoinette exhibition walls by offering a variety of options from PANTONE Paints' repertoire of colors. Mr. Bullard selected *Garden Green* (PANTONE® 19-0230 TPX), a luxurious, somber hue noted for its balanced, restful and stately essence. Mr. Bullard's choice afforded a sumptuous backdrop to Marie Antoinette's grand state portrait by Elizabeth Louise Vigée LeBrun. You may know green is said to have been the Queen's favorite color, perhaps because it embodied her love of nature as seen in the personal attention she lavished on her gardens. Pantone's *Garden Green* beautifully compliments Vigée LeBrun's lush blue and white tones of the Queen's dress and deep reds of the table covering and the chair.

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Professional Color Guidance

10 Courtesy of Palm Beach Fair

THE CLASSIC COLLECTION

The perfect starter fan deck. Contains full range of pastels, mid-tones, shades and accents in a 940-color fan. Includes **\$25.00 coupon** that may be applied to paint purchase. Deck size 2"x 8". Code: CLASSIC \$35.00



THE RAL COLLECTION

210 distinctive "full" colors first catalogued in Bonn, Germany in 1925. Colors were originally developed for commercial/industrial specification but have recently been rediscovered – broadly specified for smart, contemporary interiors. Includes \$25.00 coupon that may be applied to paint purchase. Deck size 2.25" x 5.75" Code: RAL \$50.00.

THE SELECT COLLECTION

The Select Collection includes 255 colors. Some off-whites and pastels, but primary focus is deeper hues of the type normally classified in the U.S. as "historic colors". Rich in mid-tones and trim colors. Includes **\$25.00 coupon** that may be applied to paint purchase. Deck size 2″x 5″ Code: SELECT \$50.00



THE ONE THOUSAND COLLECTION

A well organized full-spectrum classic color wheel. Focuses on pastels and mid-tones. Colors in this collection build upon The Classic Collection. Includes \$25.00 coupon that may be applied to paint purchase. Deck size $2'' \times 8''$. Code: 1000 COLLECT \$30.00

THE NCS COLLECTION

The Natural Color System consists of 1,750 colors catalogued by The Scandinavian Color Institute in Stockholm, Sweden. The NCS collection is used worldwide by professional color specifiers and is considered the purest and most sophisticated color tool available. Please visit www.ncscolour.com to learn more about this unique specification system. Fine Paints is honored to be the only paint company certified to use the NCS in North America. Includes \$25.00 coupon that may be applied to paint purchase. Deck size 2" x 11.5" CODE: NCS \$150.00



Professional Color Guidance



THE INSPIRATION COLLECTION

This fan deck of Dutch origin is actually three distinct fan decks in one collection. It contains more that 1400 colors in groupings of bright, pastel, and grey tones. This color tool offers great flexibility as it contains a full range of colors suitable for interior or exterior use. Includes \$25.00 coupon that may be applied to paint purchase.

Deck size: 2" x 11" Code: INS \$100.00



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I suppose I could smother you with accolades, and pages of superlatives. On the other hand, a simple announcement shall suffice: The Best.

Thank you and your entire staff for your ready availability and willingness to remain so!

Ruth Kaiser Williamsburg, VA



BRITISH STANDARD

The British Standard color selection is comprised of 470 colors. This color collection has been in existence for more than one hundred years for residential, commercial and military use. Broad range of strong "full colors" contains no pastels or off whites. Very useful for the specification of strong accent colors. Includes \$25.00 coupon that may be applied to paint purchase. Deck size: 5.75" x 2.25" Code: BRIT \$50.00

Sample PotsTM

Careful selection of interior wall colors is a rewarding but tedious chore. Small paint swatches do not reveal the color interactions that will occur between the actual paint and other objects in the room. Even large swatches are too small to indicate the intensity generated by an entire wall of color.

Professional Color Specifiers always insist upon seeing an actual wall painted with the proposed paint and color before confirming a paint order. It is very helpful to "live with" a color for a few days before confirming a selection.

Fine Paints offers four-ounce Sample Pots[™] of Eurolux matte acrylic wall paint in the full range of 110 **The Designers Collection Colors** and the Fine Paints of Europe **Twelve Classic Wall Colors**. Sample Pots[™] are \$9.00 per unit and may be purchased from our retailers or

Fine Paints of Europe directly. A complete collection of all 200 sample pots in handy organizers may be purchased for one thousand dollars.

A four-ounce sample will provide one coat coverage of approximately ten square feet or two coat coverage over five square feet.

All wall colors should also be tested in advance. The smallest containers available by product type are: Hollandlac – 1/2 liter, Eurolux – 1 liter, Eco – 1 liter, Housepaints and other products – 2.5 liter.



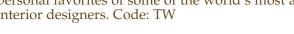


The two Designer Collections contain 127 "complex colors" which were specifically developed for residential use. These collections include scores of versatile, subtle shades which compliment interior settings without being passive. Each deck includes a \$50 coupon that may be applied to any FPE paint purchase. Deck size is $3'' \times 7''$.

Collection I

Comprised of three separate palettes:

- a) A lively palette of 29 colors ranging from pinks, peaches and subtle whites to dusty greens, lavenders and mustard yellows. Inspired by flowers these colors work well together or with neutrals to create exciting or soothing environments. Code: CG
- b) The 22 warm tones of blue, green, beige and brown included in this palette have become classics, creating a distinctive yet comfortable ambiance in the home. Code: AR
- c) Twelve classic wall colors collection comprised of personal favorites of some of the world's most acclaimed interior designers. Code: TW



Collection II

Comprised of two separate palettes:

- a) Colors found in and around the New England seacoast inspired this collection. The palette of 36 hues includes creamy white ivories, soft grays, yellow greens and browns found outdoors and in the sea, and deeper tones of cement, clay and cocoa. Code: SK
- b) A distinctive collection combining earth-tone colors with off white wall tones. Includes rich browns, taupes, khakis, golds, muted greens and white tones. Code: LP
- Woodstock home of John Lahey. Code: JL

c) The three neutral off-whites which were used in the



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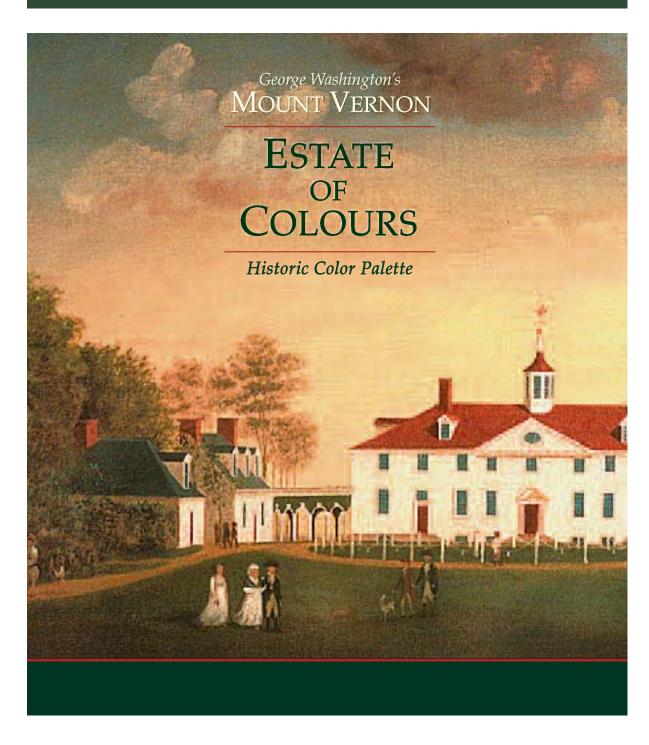
Website www.finepaintsofeurope.com



The Designer Collection

The Designer Collection I and II Fan Decks are Available For \$50 Each or \$100 For the Set. Each Deck Comes With a \$50.00 Credit Coupon





The Mount Vernon Estate of Colours collection was created from the rich legacy of color of one of America's most historic and beloved homes. Inspired by the past, these rich and vibrant hues are as relevant and exciting today as they were more than two centuries ago. Mount Vernon and Fine Paints of Europe are honored to offer these colors that so inspired our nation's founding for use in fine American homes today.

Washington's diaries and letters reveal intricate

details regarding his handson approach and passion

on approach and passion for beautifying his home. The man who inspired a nation was himself inspired by beauty, design and bright, bold color. Nearly 30 of these colors are painstakingly duplicated directly from the Mansion's interior, while period artifacts are the inspiration for many more of the 120 colors in the



Estate of Colours collection.

Washington once wrote a friend that he found



the color green "pleasing to the eye." The colors of nature may have inspired the Father of Our Country to bring the green grass, trees, and bright blue sky into his living spaces. Now today's homeowners have the opportunity to create their own

The waters of the Potomac are the inspiration for Potomac Blue MV23

home's heritage from the rich colors of American history.

Fine Paints of Europe and Mount Vernon have developed a special relationship with the goal of accurately matching the original colors at Mount Vernon with durable high-performance paints. Fine Paints of Europe is donating our expertise and the paints required for the restoration and maintenance of Mount Vernon. The Estate of Colours collection is available only through Fine Paints of Europe and Fine Paints of Europe retailers. All colors are available in a complete range of odorless acrylic, traditional alkyd and low-VOC waterborne alkyd formulations suitable for interior and exterior use.

Fine Paints of Europe donates A significant portion of the proceeds of the sale of Mount Vernon colors to Mount Vernon for the continuing restoration and maintenance of this historic national treasure.

The Mount Vernon fan deck presents the 120 colors comprising the Estate of Colours® collection in a 2.25"x6" professional sized format. This color deck is available at the Mount Vernon Gift Shop,

through Fine Paints of Europe retailers and directly from Fine Paints of Europe. The \$50 cost of the Estate of Colours fan deck is refunded with purchase of paint by means of a coupon which accompanies the deck.

The Estate of

Colours® Collection

Mount Vernon Paints, like all coatings from Fine Paints of Europe are available through Fine Paints of Europe retailers, www.finepaintsofeurope.com or by calling 1-800-332-1556. Fine Paints of Europe offers worldwide delivery.

For more information about Mount Vernon, please visit www.mountvernon.org.





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Susan Sargent Colors

Fine Paints of Europe enjoys collaborating with multi-dimensional artisan and color evangelist Susan Sargent. This energetic visionary has dedicated her life to understanding the relationships that exist between color and mood.

As a fan of the saturated color palette, Susan's quest for paints that could fulfill her design vision naturally led her to Fine Paints of Europe. So at FPE, we are proud to offer her latest treatise, *The Comfort of Color*, as well as a pair of swatch collections that reflect her deceptively simple and playful color sense: THE BRIGHTSTM, and its complement, THE LIGHTSTM.

Susan Sargent's swatch collections, THE BRIGHTSTM and THE LIGHTSTM, reflect her artistic vision and vast experience. Perfect for design professionals and average folks on the run, each deck distills an exquisite spectrum of colors into pithy essences. These decks are powerful color tools and they eliminate the trial and error guesswork that can go hand in hand with too many choices. Each deck contains 24 3" x 7^3 4" detachable professional swatches that can be placed onto a wall or any other surface. Included with each deck is a **\$25 coupon** that may be applied to any FPE paint purchase. The decks cost \$25 each, and are available directly from Fine Paints of Europe as well as any of our authorized resellers.





To learn more about SUSAN SARGENT Design, visit her on the web at www.susansargent.com.

REAL PAINTS FROM HOLLAND™ SAVE MONEY

Our clients have discovered that the true cost and value of a painted finish is determined by the number of years it will beautify and protect. Although our paints may first appear to be expensive, their annualized *true cost* is in fact much less than that of conventional domestic coatings. As a result of the fact that 90% of the cost of a typical paint job is labor, it is prudent to select a coating capable of providing fifteen years of beauty and protection.

Interior Painting Example: Painting a large living room measuring twenty feet square with an eight foot ceiling (930 square feet of painted surface). The existing finish is in sound condition.

Typical Contemporary Approach: Painting contractor applies two coats domestic latex wall paint.

Cost of Installation: Paint:

Paint: \$200 Labor: \$1,000 Total: \$1,200

Anticipated life of finish: 4 years Annualized cost of installation: \$300.00

FPE Quality Alternative: Painting contractor applies EUROLUX Matte on walls

and ceilings.

Cost of installation: Paint: \$500

Labor: \$1,000 Total: \$1,500

Anticipated life of finish: 15 years Annualized cost of installation: \$100.00

Exterior Painting Example: Painting the exterior of a 3,000 square foot colonial home, previously painted with good quality domestic house paint over one coat of domestic oil primer. Wood is in sound condition, and there is no significant paint failure.

Typical Contemporary Approach: Painting contractor applies two coats of nationally recognized premium quality acrylic house paint.

Cost of installation: Primer/Paint: \$700

Labor: \$7,000 Total: \$7,700

Anticipated life of finish: 7 years Annualized cost of installation: \$1,100.00

FPE Quality Alternative: Painting contractor applies one coat Fine Paints Oil Primer followed by two coats of ECO satin, an advanced waterborne formulation resistant to flaking and peeling. This system can easily provide twelve to fifteen years of service before repainting.

Cost of installation: Primer/Paint: \$2,000

Labor: \$7,000 Total: \$9,000

Anticipated life of finish: 12 years Annualized cost of installation: \$750.00

Conclusion: REAL PAINTS FROM HOLLAND^{\square} save money by providing a much lower annualized cost than conventional coatings. They also make life easier by dramatically extending intervals between paint jobs. There is nothing more expensive than cheap paint.

Economical Paint



ODORLESS / QUICK DRYING / WATER CLEANUP

EUROLUX° INTERIOR ACRYLIC PAINT

In 1987, our company was founded in the belief that the only interior paints worth using were those with traditional oil formulations. While acknowledging that these finishes released odors and required overnight drying time between coats, we embraced a form of the "no pain, no gain" philosophy and accepted these inconveniences in exchange for the superior beauty and enhanced longevity which we believed could only be obtained by using traditional high-quality alkyd paints which dry slowly and emit odors. For the first eight years of operations, Fine Paints of Europe sold only traditional solventborne coatings.

In 1996, responding to requests from numerous clients who were demanding an odorless, quick-drying alternative to our solventborne oil finishes, we began to field-test state-of-the-art, waterborne formulations from the Netherlands; the best Europe had to offer. We were shocked to discover that the quality differential between premium domestic waterbornes and their finest Dutch counterparts was even greater than that which we had discovered in solventborne coatings.

Eurolux odorless acrylic paint now accounts for more than half of our total sales. This remarkable coating, easily applied by homeowner or professional, has been recognized as the perfect coating for an active lifestyle. Walls painted with Eurolux Matte are as scrubbable as gloss enamel and can reasonably be expected to yield ten to fifteen years of beauty, pleasure and service.

- Odorless formulation Eurolux does not "off gas" or release odors.
- Easy clean up brushes and rollers are readily cleaned with detergent and warm water.
- Easy application Eurolux rolls or brushes on effortlessly and levels beautifully. Eurolux may also be sprayed.
- **Scrubbable** easily washed non-chalky finish allows the use of matte wall paints in kitchens, bathrooms and children's rooms. As washable as tile!
- **Quick drying** 1 coat of primer and 2 finish coats can be applied in one day Eurolux Matte is normally recoatable in one hour.
- Non-Yellowing whites ideal for use in U.V. deprived areas, windowless rooms, and kitchens or baths with white appliances.
- Low VOC low toxicity kind to the environment.



Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com

EUROLUX Interior Acrylic

ODORLESS / QUICK DRYING / WATER CLEANUP

EUROLUX° INTERIOR MATTE

100% ACRYLIC MATTE WALL PAINT

Surfaces: Plaster, wallboard, wood, metals and plastic

Applications: Walls, ceilings or any other surface on which a scrubbable, durable,

matte, easily maintained finish is required.

Eurolux Matte is available in white, 10,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors.



Eurolux Interior matte is an odorless, high performance, fast drying waterborne finish suitable for all properly prepared interior surfaces. Eurolux may be applied over sound existing latex or oil finishes without priming, although a better appearance and enhanced durability will result if the surface is first primed with the appropriate FPE Primer. Eurolux Matte White is a non-yellowing coating and recommended for use in those areas of the home in which previous alkyd finishes have yellowed as the result of insufficient sunlight. Eurolux is extremely easy to work with as it dries quickly and is completely free of odor. The VOC of Eurolux Matte is the lowest VOC of any high-quality, waterborne matte finish in the world. This remarkable paint is as scrubbable as oil enamel, which makes it ideal for the active lifestyle. A Eurolux Interior wall application can normally be expected to yield ten to fifteen years of beauty, pleasure and service.

APPLICATION

Eurolux Matte flows easily, spreads quickly, and dries in one hour. Do not apply at temperatures below 40°F or above 80°F, or when relative humidity exceeds 80%. Surfaces must be dry, clean and free from grease. New walls should be primed with Eurolux Primer/Undercoat before receiving Eurolux Matte topcoats. Eurolux Matte is normally rolled in a two-coat application. For both aesthetic and financial reasons, we recommend that you roll this finish as far as it will go before going back to the pan to reload your roller.

New walls: Clean and Sand. If required, fill holes and cracks. Apply one coat Eurolux Interior Acrylic Undercoat. Finish with two coats of Eurolux Matte. For optimal appearance, pole-sand Primer and first coat of Eurolux glass-smooth with 220 paper and remove all dust before applying final coat.

Previously painted walls: Clean and sand. Remove all loose and flaking material. Spot prime exposed substrates with Eurolux Primer/Undercoat or reprime entire surface. Finish with two coats of Eurolux Matte. For optimal appearance, pole-sand Primer and first coat of Eurolux glass-smooth with 220 paper and remove all dust before applying final coat.

Metal, plastic and wood surfaces: Prepare with the appropriate FPE Primer. Refer to primers in directory.



UROLUX

EUROLUX Interior Matte



Phone

800-332-1556

802-457-1740

www.finepaintsofeurope.com

Fax Order

Website

SPECIFICATIONS:

Features: Fast-drying, non-yellowing,

> exceptional resistance to water, solvents and detergents. Offers high resistance against impact damage and burnishing. Excellent adhesion over existing sound finishes which

have been lightly sanded. First-quality synthetic or lambs Application:

wool roller or synthetic brush.

Clean-Up: Clean tools immediately

after use with hot water

and detergent.

Eurolux Matte normally Drying:

> dries in 1 hour (at 68°F/65% humidity) at which point it

may be recoated.

2.5 liter Eurogallon™ = Coverage:

280 sq. ft.

1 liter = 112 sq. ft.

TECHNICAL SPECIFICATIONS:

Binder: Acrylic copolymers

Pigments: Titanium Dioxide, mineral and

organic color pigments

Vehicle: Water

Thinner/Clean-up: Water/Hot Water

& Detergent

Specific Gravity [g/cm3]: 1.29 (White)

Solids contents (white)

• by weight: 52% • by volume: 39% Viscosity: 118-123 KU

Specular gloss (60°): 3-5 GU

COLORS

Eurolux Matte is available in white, 7,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors.

PRODUCT CODES

	1L	2.5L
	Liter	Eurogallon™
Square Foot Coverage	112	280
Code/Product		

Code

Eurolux Matte Χ X

Custom Tinting - we are pleased to custom match colors not included in our various fan decks for a flat charge of \$10.00 per container.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints.



ODORLESS / QUICK DRYING / WATER CLEANUP

EUROLUX° INTERIOR SATIN

100% ACRYLIC SATIN INTERIOR PAINT

Surfaces: Plaster, wallboard, wood, metals and plastic.

Applications: Walls, ceiling or any other surface on which a durable, satin, easily

maintained finish is required. For surfaces other than walls such as cabinetry, windows, doors, baseboards or moldings we recommend the

use of ECO waterborne enamel in brilliant or satin.

EUROLUX Satin is no more durable or scrubbable than EUROLUX Matte, which is preferred by most FPE clients for walls and ceilings. Eurolux Satin is ideal for clients seeking a moderate gloss wall finish.

EUROLUX Satin is available in white, 10,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors.

DESCRIPTION

EUROLUX Interior satin is an odorless, high performance waterborne finish suitable for all properly prepared interior surfaces. Eurolux may be applied over sound existing latex or oil finishes without priming, although better appearance and enhanced durability will result if the surface is first primed with the appropriate FPE Primer. Eurolux Satin White is a non-yellowing coating and recommended for use in those areas of the home in which previous alkyd has yellowed as the result of insufficient sunlight. Eurolux is extremely easy to work with as it dries quickly and is completely free of odor. The VOC of Eurolux Satin is the lowest VOC of any high-quality, waterborne satin finish in the world. This remarkable paint is as scrubbable as oil enamel, which makes it ideal for the active lifestyle. A Eurolux Interior Satin application can normally be expected to yield ten to fifteen years of beauty, pleasure and service.

APPLICATION

Eurolux flows easily and spreads quickly, but do not overwork with brush or roller. Do not apply at temperatures below 40°F or above 80°F, or when relative humidity exceeds 80%. Surfaces must be dry, clean and free from grease. New wood should be primed with ECO Primer/Undercoat. Walls and ceilings should be primed with Eurolux Primer before receiving EUROLUX Satin topcoats. EUROLUX Satin is normally rolled or brushed in a two-coat application. For both aesthetic and financial reasons, we recommend that you roll this finish as far as it will go before going back to the pan to reload your roller.

New walls and woodwork: Clean and sand. If required, fill holes and cracks. Apply one coat appropriate primer. Finish with two coats of EUROLUX Satin. For

optimal appearance, pole-sand Primer and first coat of EUROLUX glass-smooth with 220 paper and remove all dust before applying final coat.

Previously painted walls and woodwork: Clean and sand. Remove all loose and flaking material. Spot prime exposed substrate with EUROLUX Primer/Undercoat or reprime entire surface. Finish with two coats of EUROLUX Satin. For optimal appearance, pole-sand Primer and first coat of EUROLUX glass-smooth with 220 paper and remove all dust before applying final coat.

Metal and plastic surfaces: Prepare with the appropriate FPE Primer. Refer to primers in directory.

EUROLUX Interior Satin

EUROLUX



Phone

800-332-1556

802-457-1740

www.finepaintsofeurope.com

Fax Order

Website

SPECIFICATIONS:

Features: Fast-drying, non-yellowing

exceptional resistance to water, solvents and detergents. Offers high resistance against impact damage and burnishing. Excellent adhesion over existing sound finishes which

have been lightly sanded.

First-quality synthetic or lambs Application:

wool roller or synthetic brush.

Clean-Up: Clean tools immediately

after use with hot water and detergent.

Drying: Dust free in approximately

1 hour $(68^{\circ}/65\%$ humidity);

can normally be recoated

after 2 hours.

2.5 liter Eurogallon™ = Coverage:

335 sq.ft.

1 liter = 134 sq.ft.

TECHNICAL SPECIFICATIONS:

Binder: Acrylic copolymers

Pigments: Titanium Dioxide, mineral and

organic color pigments

Vehicle: Water

Thinner/Clean-up: Water/Hot Water

& Detergent

Specific Gravity [g/cm3]: 1.25 (White)

Solids contents (white)

• by weight: 55% • by volume: 44% Viscosity: 110-115 KU

Specular gloss (60°): 40/50 (White)

COLORS

Eurolux Satin is available in white, 7,000 FPE colors, 3,000 Pantone colors and an unlimited

number of custom tinted colors.

PRODUCT CODES

2.5L 1L Liter Eurogallon™ Square Foot Coverage 134 335 Code/Product

Eurolux Satin X X

Custom Tinting - we are pleased to custom match colors not included in our various fan decks for a flat charge of \$10.00 per container.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints.



ODORLESS / QUICK DRYING / WATER CLEANUP

EUROLUX Interior Gloss

100% ACRYLIC GLOSS INTERIOR PAINT

Surfaces: Plaster, wallboard, wood, metals and plastic.

Applications: Primarily for doors, trim, cabinets and windows, but may be used effectively on walls and ceilings when a gloss finish is desired. For surfaces other than walls such as cabinetry, windows, doors, baseboards, or moldings we recommend the use of ECO waterborne enamel in brilliant

or satin.

Eurolux Gloss is available in white, 10,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors. Eurolux is suitable for clients seeking a high gloss wall finish.

DESCRIPTION

EUROLUX Interior Gloss is an odorless, high performance waterborne finish suitable for all properly prepared interior surfaces. EUROLUX may be applied over sound existing latex or oil finishes without priming, although better appearance and enhanced durability will result if the surface is first primed with the appropriate FPE Primer. Eurolux Gloss White is a non-yellowing coating and recommended for use in those areas of the home in which previous alkyd finishes have yellowed as the result of insufficient sunlight. Eurolux is extremely easy to work with as it dries quickly and is completely free of odor. The VOC of Eurolux Gloss is the lowest VOC of any high-quality, waterborne gloss finish in the world. This remarkable paint is as scrubbable as gloss oil enamel, which makes it ideal for the active lifestyle. A EUROLUX Interior Gloss application can be expected to yield ten to twelve years of beauty and protection. Please note that EUROLUX Gloss does not possess the same high reflectives as HOLLANDLAC or ECO Brilliant.

APPLICATION

EUROLUX flows easily and spreads quickly, but do not overwork with brush or roller. Do not apply at temperatures below 40°F or above 80°F, or when relative humidity exceeds 80%. Surfaces must be dry, clean and free from grease. New wood should be primed with ECO Primer/Undercoat (for wood varieties subject to bleeding) before receiving EUROLUX Gloss topcoats. EUROLUX Gloss is normally brushed or rolled in a two-coat application.

New woodwork and walls: Clean and sand. If required, fill holes and cracks. Apply one coat EUROLUX Interior Acrylic Undercoat to wall surfaces and finish with two coats of EUROLUX Gloss. Apply one coat FPE Oil Primer/Undercoat or ECO Primer/Undercoat to wooden surfaces and finish with two coats EUROLUX gloss. For

optimal appearance, sand Primer and first coat of EUROLUX glass-smooth with 220 paper and remove all dust before applying final coat.

Previously painted woodwork and walls: Clean and sand. Remove all loose and flaking material. Spot prime exposed wood substrate with FPE Oil Primer/Undercoat or ECO Primer/Undercoat or reprime entire surface. Spot prime exposed or spackled wall surfaces with EUROLUX Primer or reprime entire surface. Finish with two coats of EUROLUX Gloss. For optimal appearance, sand Primer and first coat of EUROLUX glass-smooth with 220 paper and remove all dust before applying final coat.

Metal and plastic surfaces: Prepare with the appropriate FPE Primer. Refer to primers in directory.

EUROLUX Interior Gloss

EUROLUX



Phone

800-332-1556

802-457-1740

www.finepaintsofeurope.com

Fax Order

Website

SPECIFICATIONS:

Features: Fast-drying, non-yellowing

exceptional resistance to water, solvents and detergents. Offers high resistance against impact damage and burnishing. Excellent adhesion over existing sound finishes which have been lightly sanded.

Levels beautifully to resemble

an oil finish.

Application: First-quality synthetic brush

or Ultra Short nap roller or

foam roller.

Clean-Up: Clean tools immediately

after use with hot water

and detergent.

Drying: Dust free in approximately 1

hour (68°/65% humidity); can be recoated after 3 to 4 hours.

Coverage: $2.5 \text{ liter Eurogallon}^{\text{\tiny TM}} =$

320 sq.ft.

1 liter = 128 sq.ft.

TECHNICAL SPECIFICATIONS:

Binder: Acrylic copolymers

Pigments: Titanium Dioxide, mineral and

organic color pigments

Vehicle: Water

Thinner/Clean up: Water/Hot Water

& Detergent

Specific gravity [g/cm3]: 1.25 (White)

(varies according to color)

Solids content (for white);

by weight: 55%by volume: 43%

Viscosity: 110-115 KU

Specular gloss (60°): 70-90 GU (White)

EUROLUX Interior gloss

COLORS

Eurolux Gloss is available in white, 7,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors.

PRODUCT CODES

	IL	2.5L
	Liter	Eurogallon™
Square Foot Coverage	128	320
Code/Product		
Eurolux Gloss	Χ	X

Custom Tinting - we are pleased to custom match colors not included in our various fan decks for a flat charge of \$10.00 per container.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints.

ODORLESS / QUICK DRYING / WATER CLEANUP

EUROLUX° PRIMER/UNDERCOAT

Acrylic primer for interior use on walls and woodwork

Surfaces: Wallboard or wood

Applications: Walls, ceilings, and woodwork

DESCRIPTION

EUROLUX Primer/Undercoat is a premium quality acrylic foundation coat for interior use on walls and ceilings. EUROLUX Primer/Undercoat is the appropriate first coat for all FPE Systems (oil and acrylic) which are to be applied to new sheetrock or wallboard. Resinous woods should be primed with FPE Oil Primer/Undercoat or ECO Primer/Undercoat to prevent staining.

APPLICATION

The application of water-thinnable coatings differs from that of oil-based types. EUROLUX flows easily and spreads quickly, but do not "overwork". Do not apply at temperatures below 50°F or above 80°F, or when relative humidity exceeds 80%. Surface must be dry, clean and free from grease.

Do not tint this primer as it will slow dry time.

New walls: Clean and pole-sand smooth. If required, fill holes and cracks. Apply one coat of EUROLUX Primer/Undercoat. Finish with two coats of EUROLUX Interior Acrylic.

Previously painted walls: Clean and sand. Remove all loose and flaking material. Fill holes or cracks. Spot prime exposed or bare substrates with EUROLUX Primer/Undercoat. For best results, apply one coat of EUROLUX Primer/Undercoat over entire surface. Finish with two coats of EUROLUX Interior Acrylic.

TECHNICAL SPECIFICATIONS:

Sizes: 2.5 liter eurogallon™ and

1 liter

Features: Fast-drying, high build,

sands easily. Provides good

adhesion on new and previously painted surfaces that have been lightly sanded.

Manufactor (

Application: 3/8" nap roller, Omega Orel brush or synthetic domestic

brush.

Consistency: Ready to use.

Thinning: Water; thin only if absolutely

necessary (sparingly)

Clean-Up: Clean tools immediately after

use with warm water.

Drying: Dust free in approximately

1 hour (68°/65% humidity). Tack free in approximately 2 hours; can be re-coated

after 4 hours.

Coverage: 2.5 liter = 280 sq.ft.

1 liter = 112 sq.ft.

COLORS

Eurolux Primer/Undercoat is available in white.

PRODUCT CODES

 $\begin{array}{ccc} & 1L & 2.5L \\ & Liter & Eurogallon^{\tiny TM} \end{array}$ Square Foot Coverage 112 280

Code Product

X X



Phone

800-332-1556

802-457-1740

www.finepaintsofeurope.com

Fax Order

Website

EUROLUX Primer/Undercoat



Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com



CLASSIC ENTRANCE DOOR TO BRICK FEDERAL, LOCATED IN WOODSTOCK, VERMONT. THIS 200-YEAR OLD DOOR WAS RESTORED BY WOODSTOCK PAINTER RON WATERS. FPE OIL PRIMER/UNDERCOAT, SWEDISH PUTTY AND BRILLIANT BLACK ENAMEL WERE USED ON THIS PROJECT. TOTAL COST OF MATERIALS - \$120. VALUE ADDED TO HOME – IMMEASURABLE. (SIMILAR RESULTS ARE ACHIEVABLE WITH ECO PRIMER AND ECO BRILLIANT.)

How to Paint A Door

How To Paint A Door

- Select the appropriate primer. Use FPE Oil Primer/Undercoat or ECO Primer/Undercoat for wooden doors, Primer AC for steel doors and Key Primer for fiberglass doors.
- Wooden and steel doors should be sanded smooth with medium grit sandpaper (150) wrapped around household sponge or rubber sanding block – never sand without a backing. Fiberglass doors should be lightly sanded with fine sandpaper (220).
- Doors should be washed with powdered detergent and water, rinsed and allowed to dry thoroughly. Special care should be taken on wooden doors where unpainted wood is exposed to make certain that no moisture has been retained. Normally, exposed wood will dry sufficiently in 48 hours.
- Doors should be primed with appropriate primer. We recommend, whenever possible, that the top and bottom of your door be primed as well to prevent moisture intrusion and extend the life of your finish. If using Key Primer, you should apply your Primer with an inexpensive, foam throwaway brush. Key Primer is to be thinned with water only.
- After allowing Primer to dry overnight (4 hours for Key Primer), doors should be sanded glass smooth with fine sandpaper wrapped around household sponge or rubber sanding block. Doors should then be wiped clean with a cotton rag containing a splash of FPE Mineral Spirits.

- Apply first coat of HOLLANDLAC Brilliant Enamel in a thin, even fashion. As an option, you may apply ECO Brilliant paint. Allow first coat to dry overnight.
- Sand door again with 220 sandpaper to remove imperfections and provide good "tooth" for final coat. Once again, "tack" the door to remove dust with a clean cotton cloth.
- Apply final coat of HOLLANDLAC Brilliant Enamel or ECO Brilliant paint. Work quickly and do not go back on your work in an attempt to eliminate brush strokes as they will normally level out within 15 minutes of application. Second coat should provide total opacity. For additional durability and extended life, apply a third coat to the door's exterior.
- For Hollandlac or ECO Satin finish please follow above instructions and substitute Satin for Brilliant finish.

By following these simple instructions, even a "first-time painter" can expect a beautiful, professional quality result and a finish that will look newly painted for several (5-10) years.

Questions? – Call 1-800-332-1556



Hollandlac® Brilliant

Interior or exterior, marine quality, oil based, ultra high-gloss enamel *Surfaces:* Wood, plaster, wallboard, plastic and all metals *Applications:* Windows, doors, floors, trim, railing, cabinets,

wainscoting, furniture, machinery, exterior architectural facades, shutters, garden furniture, gazebos, trellises, wooden and wrought iron, fences, floors, exterior decks and porches, and boats – HOLLANDLAC Brilliant may be used to create dramatic impact when applied to walls and ceilings.

HOLLANDLAC Brilliant is available in white, 10,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors.

Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com

DESCRIPTION

HOLLANDLAC Brilliant is a high performance, marine quality enamel, unequalled in its ability to provide maximum protection and depth of color. HOLLANDLAC Brilliant Gloss Enamel possesses a mirror-like luminescence which may be used subtly or dramatically to create focus, space and light.

The densely pigmented formulation of HOLLANDLAC Brilliant provides superior coverage and hiding power. High concentrations of costly, color-fast pigments result in colors that resist fading. HOLLANDLAC White is resistant to yellowing. However, even the highest quality white oil finishes will yellow in the constant absence of ultraviolet light; i.e., inside of a closet or in a room with little direct sunshine. (See EUROLUX for non-yellowing, gloss white).

HOLLANDLAC Brilliant's unique self-leveling and filling properties result in a finish that dries to a beautiful, durable, porcelain-like surface whether applied by brush or spray. Although all paints perform best when applied over a FPE Oil Primer/Undercoat, HOLLANDLAC Brilliant does not require primer when applied over clean, previously painted oil finishes in good condition. Surfaces previously painted with waterborne paint should be lightly sanded and primed with FPE Oil Primer/Undercoat before receiving a HOLLANDLAC finish.

SURFACE PREPARATION

Surfaces to be painted should be dry, free of dust, chalk, grease, rust and all foreign material which would affect adhesion.

Dust and Chalk must be removed by scrubbing with mild, powdered detergent and warm water and rinsed with fresh water. **NEVER** prepare surfaces by washing with a petroleum-based liquid soap, which can affect adhesion.

Grease and *wax* should be removed with lacquer thinner. Surfaces such as kitchen cabinets or furniture that may have been waxed with a silicon-based product, or stained, varnished or oiled should be treated with a deglossing agent such as Wil-Bond before priming with FPE Oil Primer/Undercoat.

When *mildew* is encountered, it must be removed thoroughly by washing with a mild bleach and TSP solution. It is imperative that all bleach residue be removed by rinsing with water.

HOLLANDLAC Brilliant When painting metal surfaces, all *corrosion* and *rust* must be removed; prime with the appropriate FPE metal primer. When painting wooden surfaces, *knots* must be sealed with shellac to prevent bleeding before priming.

Glossy surfaces must be dulled by a light hand sanding or a dulling agent (liquid sandpaper).

APPLICATION

Tools: Use a first quality, clean, natural bristle brush. We recommend the following brushes for this finish: Omega Small Flats (\$57's), or Omega Round Sash (\$203's). **NEVER** use a roller to apply this finish to high profile areas as a slight stipple will be evident.

New, unpainted surfaces and those previously painted with waterborne finishes: After surface preparation, apply one coat appropriate FPE Primer/Undercoat, use FPE or ECO Primer for wood, Primer AC for ferrous metal, Key Primer for non-ferrous metals and plastics. Primer coat should be sanded with 220 grit paper and tacked clean before receiving two thin, even coats of HOLLANDLAC Brilliant. Allow each coat to dry overnight. For added durability, apply two primer coats before painting or a third finish coat.

On surfaces previously painted with oil-based paint: Surfaces painted with an oil finish, which are sound and do not need significant preparation, may be painted without priming. Apply HOLLANDLAC Brilliant following a light sanding and thorough cleaning to remove dust and foreign material. Painted surfaces that do require heavy sanding or scraping should be cleaned and then treated with FPE Oil Primer/Undercoat. Then apply two thin coats of HOLLANDLAC Brilliant.

HOLLANDLAC should be stirred well before use and applied in thin, even coats. Under normal environmental conditions this product requires no thinning. Clean up with FPE Mineral Spirits.

Do not apply on exterior work when the temperature is below 40°F or above 90°F, or if rain threatens.

Work area should always be well ventilated.

IMPORTANT

FOR OPTIMAL RESULTS: Sanding between coats of HOLLANDLAC is not required for adhesion. However, when applying HOLLANDLAC Brilliant to high profile areas subject to close eye contact, we recommend a light sanding with a fine grade of sandpaper (220 or higher grit) between coats. This step should be followed by a thorough vacuuming or wiping down with a clean rag or tack cloth. Care should be taken to allow adequate drying time between coats and before sanding. The durability of this finish on floors can be enhanced substantially by allowing the finish to cure for at least one week before receiving heavy traffic. Sanding is for appearance and is not required for adhesion.

NOTE: For a spectacular, mirror-like finish on walls and woodwork, use FPE Brushing Putty or Swedish Putty before applying HOLLANDLAC. These unique products (refer to Directory) produce a luxurious, durable, glass-like finish when used to prepare a surface prior to the application of HOLLANDLAC Brilliant.



Phone

800-332-1556

Fax Order 802-457-1740

Website

www.finepaintsofeurope.com

MAINTENANCE

Easy to clean. Wash (scrub if necessary) with a mild, powdered detergent and warm water, rinse and dry (buff) thoroughly to prevent water spots.

PACKAGING/COVERAGE (Stock Colors)

.50L container covers 84 square feet .75L container covers 126 square feet 1L container covers 168 square feet 2.5L container covers 420 square feet

STORAGE

Keep in cool dry area – unopened cans should retain product integrity for minimum of 10 years.

TECHNICAL SPECIFICATIONS:

Binder: Alkyd resins

Pigments: Titanium Dioxide, mineral and

organic color pigments

Solvent: Mineral Spirits

Clean up: FPE Mineral Spirits

Specific gravity [g/cm3]: 1.15 white (varies according to color)

Solids contents (white):

by weight: 70%by volume: 55%

Viscosity: 90 – 95 KU

Specular gloss: (60°): appr. 80 GU Recommended film thickness:

• wet: 60 microns/coat

• dry: 30 microns/coat

Drying time: 4 to 6 hours dust free 16 hours recoatable

VOC: 330 g/1

CLASSIC COLORS

	.50L	.75L	IL	2.5L
Square Foot Coverage	84	126	168	420
Product				
White	X	X	X	X
Black	X	X	X	X

Tulip Red	X	X	X	X
Rembrandt Red	X	X	X	Χ
Wine Red	X	X	X	X
Navy Blue	X	X	X	X
Saffron	X	X	X	X
Wooden Shoes	X	X	X	X
White Café	X	X	X	X
Royal White	X	X	X	Χ
Van Gogh Yellow	X	X	X	X
Antique Lace	X	X	X	X
Dutch Door Green	X	X	X	X
Bottle Green	X	X	X	X
Vreeland Mint	X	X	X	X
Moorland Green	X	X	X	X
Dutch Door Green	X	X	X	X
Delft Blue	X	X	X	X
Blue Horizon	X	X	X	X
Summer Sky	X	X	X	X
Zuider Zee Blue	X	X	X	X
Dutch Chocolate	X	X	X	X
Gingerbread	X	X	X	X
Brown Café	X	X	X	X
Fieldstone	X	X	X	X
Espresso	X	X	X	X
North Sea Blue	X	Χ	X	X
Spinnaker White	X	X	X	X
Winter Sky	X	Χ	X	X
Grey Mist	X	X	X	X
Silverblade	X	X	X	X
Storm Cloud	X	X	X	X

Custom Tinting - we are pleased to custom match colors not included in our various fan decks for a flat charge of \$10.00 per container.

*2.5 liter Eurogallon not available in California.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints.

Hollandlac® SATIN

Interior or Exterior* oil-based enamel with subtle, low-luster sheen

Surfaces: Wood, plaster, wallboard, metals and plastic

Applications: Windows, doors, floors, trim, railing, cabinets, wainscoting,

furniture, machinery, exterior architectural facades, shutters, garden furniture, gazebos, trellises, wooden and wrought iron, fences, floors, exterior

decks and porches, and boats.

HOLLANDLAC Satin is available in white, 10,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors.

DESCRIPTION

HOLLANDLAC Satin is a high performance enamel paint with a sophisticated, understated sheen. This formulation yields superior coverage and an easily maintained washable finish. HOLLANDLAC Satin flows on easily, levels beautifully and conceals minor surface flaws. Although all paints perform best when applied over a FPE Primer/Undercoat, HOLLANDLAC Satin does not usually require a primer when applied over clean, previously painted oil finishes in good condition. HOLLANDLAC white resists yellowing. However, even the highest quality white oil finishes will yellow in the constant absence of ultraviolet light; i.e., inside of a closet or in a room with little direct sunshine. (See EUROLUX, page 18, non-yellowing white.)

SURFACE PREPARATION

Surfaces to be painted should be *dry*, free of *dust*, *chalk*, *grease* and any *foreign material* that would affect adhesion. *Grease* and *wax* should be removed with an appropriate solvent (especially important on kitchen cabinets where use of a deglossing agent is recommended before painting or priming).

Dust and chalk must be removed by scrubbing with a mild powdered detergent and warm water; rinse with fresh water. Do no prepare surface by washing with a liquid cleaning agent which can interfere with adhesion.

When *mildew* is encountered, it must be removed thoroughly by washing with a mild bleach solution. It is imperative that all bleach residues be removed by rinsing.

When painting metal surfaces, all *corrosion* and *rust* must be removed, them primed with appropriate FPE metal primer.

When painting new wooden surfaces, all *knots* must be sealed with shellac before priming to prevent bleeding.

Glossy surfaces must be dulled by a light hand sanding or a dulling agent (liquid sandpaper).

*EXTERIOR USE

This finish is suitable for use on exterior doors, trim, shutters, furniture, etc. when applied as a finish coat over two coats of HOLLANDLAC Brilliant Enamel in the same color. (NOTE: One coat of Brilliant enamel is adequate as a "sub-coat" in mild climates) *Refer to instructions for HOLLANDLAC Brilliant*.

HOLLANDLAC Satin

Wolkenella



Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com

APPLICATION

Many professionals have discovered that the easiest way to apply HOLLANDLAC Satin is over one coat of HOLLANDLAC Brilliant in the same color. This approach affords faster application, better leveling and better chip resistance.

HOLLANDLAC SATIN

Tools: Use a first quality, clean, natural bristle brush. We recommend the following brushes for this finish: Omega Small Flats (S57's) or Omega Round Sash (S203's) or premium quality professional roller covers in 3/8" nap.

New, unpainted surfaces and those previously painted with waterborne *finishes:* After surface preparation, apply one coat appropriate FPE Primer/Undercoat. use EUROLUX on new sheetrock, FPE Oil Primer/Undercoat or ECO Primer for wood, Primer AC for ferrous metal, Key Primer for non-ferrous metals and plastics. Primer coat should be sanded with 220 grit paper and tacked clean before receiving two thin, even coats of HOLLANDLAC Satin. Allow each coat to dry overnight. For added durability and chip resistance (kitchen cabinets, doors) apply two primer coats before painting and apply first coat of HOLLANDLAC in Brilliant. Finish job with HOLLANDLAC Satin.

On interior surfaces previously painted with oil-based paints: Surfaces painted with an oil finish that are sound and do not need significant preparation may be painted without priming. Apply two thin coats of HOLLANDLAC Satin following a light sanding and thorough cleaning to remove dust and foreign material. Painted surfaces which do require heavy sanding or scraping should be cleaned and then coated with the appropriate FPE Primer/Undercoat before receiving a HOLLANDLAC Satin system.

HOLLANDLAC should be stirred well before use and applied in thin, even coats. Under normal environmental conditions this product requires no thinning. Clean up with FPE Mineral Spirits. This paint takes fourteen to twenty-one days to cure to a Satin finish.

Work area should always be well ventilated.

**IMPORTANT

FOR OPTIMAL RESULTS: When applying HOLLANDLAC Satin, we recommend a light sanding with a fine grade of sandpaper – 220 or higher grit – between coats. This step should be followed by a light vacuuming or wiping down with a clean rag or tack cloth. Care should be taken to allow complete drying between coats and before sanding.

MAINTENANCE

Easy to clean. Wash with mild powdered detergent and warm water, rinse and dry (buff) thoroughly to avoid water spots.

PACKAGING/COVERAGE

.50L container cover 72 square feet .75L container covers 111 square feet 1L container covers 144 square feet 2.5L container covers 370 square feet

STORAGE

Almost unlimited in original unopened containers.

HOLLANDLAC Satin

TECHNICAL SPECIFICATIONS:

Binder: Urethane alkyd resin combination Pigments: Titanium Dioxide, mineral and

organic color pigments

Solvent: Mineral Spirits

Clean up: FPE Mineral Spirits

Specific gravity [g/cm3]: 1.28 white (varies

according to color)

Solids by contents (white):

by weight: 71%by volume: 51%Viscosity: 95 – 100 KU

Specular gloss: (60°): 35 – 40 GU

Recommended film thickness:

• wet: 65 microns/coat

• dry: 33 microns/coat

Drying Time: 2 hours dust free 16 hours

recoatable depending

on humidity

VOC: 330 g/l

CLASSIC COLORS

	.50L	.75L	1L	2.5L*
Square Foot Coverage	72	111	144	370
Product				
White	X	X	X	X
Black	X	X	X	X
Tulip Red	X	X	X	X
Rembrandt Red	X	X	X	X
Wine Red	X	X	X	X
Navy Blue	X	X	X	X
Saffron	X	X	X	X
Wooden Shoes	X	X	X	X
White Café	X	X	X	X
Royal White	X	X	X	X
Van Gogh Yellow	X	X	X	X
Antique Lace	X	X	X	X
Dutch Door Green	X	X	X	X
Bottle Green	X	X	X	X
Vreeland Mint	X	X	X	X
Moorland Green	X	X	X	X

Dutch Door Green	X	X	X	X
Delft Blue	X	X	X	X
Blue Horizon	X	X	X	X
Summer Sky	X	X	X	X
Zuider Zee Blue	X	X	X	X
Dutch Chocolate	X	X	X	X
Gingerbread	X	X	X	X
Brown Café	X	X	X	X
Fieldstone	X	X	X	X
Espresso	X	X	X	X
North Sea Blue	X	X	X	X
Spinnaker White	X	X	X	X
Winter Sky	X	X	X	X
Grey Mist	X	X	X	X
Silverblade	X	X	X	X
Storm Cloud	X	X	X	X

Custom Tinting - we are pleased to custom match colors not included in our various fan decks for a flat charge of \$10.00 per container.

*2.5 liter Eurogallon not available in California.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints.



MATTE OIL WALLPAINT CALCIMINE RECOATER

Interior, dead flat, oil-based paint Surfaces: Plaster and wallboard Applications: Walls and ceilings



Calcimine Recoater

*"The gloss looks like lacquer, the flat looks like suede and it doesn't show brush strokes," said Ronald Bricke who recalled that visitors to his room at the Kips Bay Decorator Show House kept touching the gray walls in wonder. "They thought it was fabric."

Ron Bricke New York

*Quote for New York Times

MATTE OIL WALLPAINT

DESCRIPTION

FPE Matte Oil Wallpaint provides a classic suede-like wall finish in a durable oil-based paint. For interior use only, Matte Oil is recommended primarily for walls and ceilings. Matte Oil Wallpaint dries to a beautiful, non reflective, dead-flat finish, particularly attractive when contrasted with HOLLANDLAC Brilliant or Satin Enamel finishes on doors, windows and trim. For walls where ease of maintenance is a factor, such as children's rooms, dens and kitchens, we recommend EUROLUX Acrylic Wall Paint.

Although Matte Oil Wallpaint does not require a primer when applied over clean previously painted flat oil surfaces in good condition, it is easier to apply and will yield a better appearance and longer life when applied to walls which have been primed with FPE Oil Primer/Undercoat. (New wallboard may require priming with EUROLUX Primer before priming with oil primer)

Easily applied (as easy as latex), the unique elastic properties of Matte Wallpaint help bridge small cracks and hide surface flaws. This unusual concealing quality is especially desirable when paint surfaces which are in less than perfect condition, such as those found in older homes.

Due to its special binders, Matte Wallpaint is especially suitable for use in rooms subject to humidity variation, such as bathrooms. Unlike a gloss finish, Matte Wallpaint will absorb and then slowly release abnormal levels of moisture. Thus, the possibility of ceiling water spots is minimized.

Matte Oil Wallpaint is available in whites, off-whites and mid-tone colors from the FPE and Pantone Color tools.

SURFACE PREPARATION

Walls should be pole sanded (220 grit) and/or primed before applying Matte Wallpaint. An average room can be pole sanded in one hour.

APPLICATION

Tools: Use first quality, clean roller (we recommend professional quality roller covers) with 3/8" nap. Utilize long-handled roller for paint economy and easy application.

New, unpainted walls and ceilings: After surface preparation (sanding, etc) and cleaning, apply a primer coat of FPE Oil Primer/Undercoat to new plastered walls. (If this primer coat is absorbed, the walls should be reprimed with FPE Oil Primer/Undercoat to achieve a uniform film build.) On new sheetrock, prime with EUROLUX Primer/Undercoat prior to the application of FPE Oil Primer. Allow overnight drying between coats.

On surfaces previously painted with oil-based or latex paint: Painted surfaces which are sound and do not need significant sanding or scraping may

be painted with two coats of Matte Wall Paint following a light pole sanding and thorough cleaning to remove dust and foreign material. Painted surfaces which do require heavy sanding or scraping should be cleaned and then primed with FPE Oil Primer/Undercoat or EUROLUX odorless primer prior to the application of two finishes of Matte wall Paint. Allow overnight drying between coats.

Work area should always be well ventilated. MAINTENANCE

Matte Wall Paint is not as scrubbable as Eurolux Acrylic Wall Paint.

After thirty days cure time, this finish may be washed with mild powdered detergent and warm water. Rinse and buff lightly with towel to restore matte finish. Please note that dark colors burnish (turn shiny) if rubbed excessively. For non-burnishing matte colors specify EUROLUX Matte Wall Paint.

PACKAGING/COVERAGE

For aesthetic and financial reasons, Matte Wall Paint should be rolled with a long-handled roller to produce a thin, even film. Do not reload roller until it is almost dry.

.5L container covers 56 square feet

2.5L container covers 280 square feet

TECHNICAL SPECIFICATIONS:

Binder: Glyceropentaphtalic resins Pigments: Titanium dioxide, calcium

sulphoto and silica

sulphate and silica

Solvent: Mineral Spirits Specular gloss (60°/85°): 5/5 Recommended film thickness

• wet: 100 microns/coat

• dry: 42 microns/coat

Drying Time: Recoatable in 8 – 24 hours

depending upon humidity

Light reflectance: 94%

PRODUCT CODES

	.50 L	1L	2.5L*
Square Foot Coverage	56	112	280
Product			
White	X	X	X
Tints (achievable			
Fan Deck Colors)	X	X	X

Custom Tinting - we are pleased to custom match colors not included in our various fan decks for a flat charge of \$10.00 per container.

*2.5 liter Eurogallon not available in California.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints.

^{*} Under normal environmental conditions, this product requires no thinning. Clean up with FPE Mineral Spirits.



OIL Primer/Undercoat

High performance, high-build primer for exterior or interior use—may remain unpainted for up to twelve months, before painting. **Surfaces:** Woodwork, plaster, previously painted wallboard

and previously painted masonry surfaces.

Application: Superior primer for most surfaces to be finished with FPE Paint System. Specially formulated for stain blocking.

Color: OIL Primer/Undercoat is available in white, 10,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors.

DESCRIPTION

FPE Oil Primer/Undercoat is a high performance, tintable primer for most interior and exterior wooden surfaces. This primer is an ideal foundation for the HOLLANDLAC, ECO and Eurolux House Paint systems. Application of Primer/Undercoat is an absolute necessity on new, unpainted surfaces which are to receive HOLLANDLAC Enamel or Swedish Putty. On exterior substrates in poor condition, we strongly recommend the application of Oil Primer/Undercoat – its excellent hiding and filling properties are especially desirable in restoration work as it provides a sound foundation for final coats of HOLLANDLAC or ECO.

The use of Oil Primer/Undercoat makes application of paint easier, faster and more economical. This high performance primer will ensure maximum adhesion and longevity of the finish coat. It is easy to apply and provides good hiding and matchless filling power. A good undercoat prevents penetration of moisture and ensures uniform opacity of finish coats. Oil Primer/Undercoat is so durable that one coat will protect new exterior wood for up to twelve months without applying a finish coat!

Oil Primer/Undercoat is off-white in color and is recommended for use before all light and midtone colors. FPE Oil Primer/Undercoat is available custom tinted to match any color offered by our company.

By using the new tinted primers (especially in darker hues) clients can maximize the opacity and longevity of their painted finishes. Fine Paints requested this new system from our Dutch supplier after learning of its benefits – first discovered by German automobile manufacturers in the 1970's.

Oil tintable primer was developed as an enhancement for existing paint systems and is not intended to create a one coat paint system over primer.

REMEMBER – a sound paint system is always comprised of at least one coat of high-quality primer followed by a minimum of two coats of finish paint.

SURFACE PREPARATION

Surface should be clean, dry and free of dust, oil, grease and all foreign material that would affect adhesion. Prior to priming, all cracks or surface blemishes should be filled, sanded smooth and cleaned thoroughly. Shellac all knots before priming. This sealer dries in ten minutes.

OIL Primer/Undercoat

APPLICATION

Tools: Use first quality, clean natural bristle brush (we recommend the Omega Small Flats S57's and Omega Round Sash brush); for exterior work or larger brush projects, we recommend the Omega Large Full Oval S55-2 or S55-3; or professional-quality roller covers in 3/8" nap.

Spray: Under normal environmental conditions, this product requires no thinning. Clean up with FPE Mineral Spirits.

New Unpainted Wood: After preparation apply one coat and allow to dry for a minimum of 24 hours before recoating. On new construction, we highly recommend that all exterior wood be primed on all "six" sides before nailing in place. There is no need for these wooden elements to dry before nailing. By priming the ends and open grain of exterior woodwork, you will prevent moisture intrusion and protect the value of new construction. If primer is absorbed by new wood and uniform surface film is not created, repriming should take place before finish paint is applied.

NOTE: When priming high quality resinous woods such as mahogany, we recommend that wood be wiped down with clean rag and lacquer thinner immediately before priming. This will "leech" out natural surface oils and allow primer to penetrate.

NOTE: When priming new sheetrock or wallboard, use EUROLUX waterborne primer rather than FPE Oil Primer/Undercoat, as the use of an alkyd may result in "paper lift". For best results, lightly sand Oil Primer/Undercoat (220 or finer) before applying HOLLANDLAC Enamel in high focus areas.

Work area should always be well ventilated.

PACKAGING/COVERAGE

.75L container covers 120 square feet 2.5L container covers 400 square feet

STORAGE

Almost unlimited in original unopened containers.

TECHNICAL SPECIFICATIONS:

Binder: alkyd resin combination Pigments: high quality pigments

Solvent: Mineral Spirits

Clean up: FPE Mineral Spirits

Specific gravity [g/cm3]: 1.45 for white

Solids content:

by weight: 75%by volume: 54%

Viscocity: 100-105 KU

Specular Gloss (60°): 20-30 GU

Recommended film thickness:

- wet: 70 microns/coat
- dry: 35 microns/coat

Drying time: 2 hours tack free 16 hours recoatable

VOC: 350 g/l

PRODUCT CODES

.50L	.75L	1L	2.5L*
80	120	160	400
X	X	X	X
X		X	X
	80	80 120	80 120 160

*2.5 liter Eurogallon not available in California.

The tinting charge for FPE Oil Primer is \$10 regardless of color or container size.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints.



WHY DO MOST PAINTING CONTRACTORS PREFER TO USE "GOOD-BUT-NOT-EXCELLENT PAINT?"

There are several trade publications which focus on the paint industry or some aspect thereof. Perhaps the best written and edited of the group is *PWC Magazine – Painting & Wallcovering Contractor*, which is published bi-monthly in St. Louis. This publication is not overly technical. It is geared primarily to high quality painting and wall covering contractors who typically work alone or with one or two helpers.

The best part of each issue is a column written by a second generation paperhanger who happens to be a very astute observer of human nature. In the Nov/Dec 2003 issue, *columnist Jim Parodi* explores an issue very dear to our heart at Fine Paints of Europe, "Why Do Most Painting Contractors Prefer to Use Good-But-Not-Excellent Paint?"

Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com

"...My absolute favorite thing about painting? No, it's not the fumes. It's that I, me, moi gets to choose what brand of paint I'll be using. Otherwise I tell them to get a real painter. It's such a switch for me, because paperhangers never get to choose what brand of wallpaper they'll be hanging on the job. The customer can even drop shopworn, defective rubbish in your lap and say, "Beep me when you're done." And that my friends, points out the simple economical fact that allows so many wallpapers to run the gamut from Good to Abysmal in quality, whereas paint brands span the Excellent to Mediocre spectrum. Paint sales are *de facto* more contractor-driven than wallpaper. ...

Of course there are exceptions but most of the time customers choose the color and painters choose the label. ...

However, ironically there exists a situation where the interests of the painter are served by using a Good-But-Not-Excellent paint, and it's not just governed by material price.

(What do you mean, Leo? How can a producer make more money with a flop than he could with a hit? – Max Bialystok to Leo Bloom in The Producers, 1968.)

I socialize with painters a lot. They imbibe more adult beverages than paperhangers and are therefore usually more fun. After I ply them with a few G & T's they open up to me and disclose why they often use a Good-But-Not-Excellent paint. Here's the way it goes:

Step 1. The customer, who knows zip about paint, insists that the painter use a heavily advertised brand which is OK-but –not-great. "Everybody knows it's the best; at least that's what the ads say." Right?

Step 2. The contractor who knows that the heavily advertised paint is OK-but-not-great will oblige them because he knows he'll be back to redo the job in five years instead of 10.

Step 3. When the paint becomes tired looking, or burnished, or faded, or chalky, the customer won't blame the painter because as everybody knows, Wunderbrand Paint is the "best".

Step 4. Cha-ching for the painter.

All the paint really has to do is look good when the check clears and subsequently not peel or craze or anything like that and it's money in the bank for the painter, no?"....

This article appeared in the Nov./Dec. 2003 issue of PWC Magazine.

ODORLESS / QUICK DRYING / WATER CLEANUP



ECO is an exciting departure from the paintmaking technology of the past. It is a durable, modern, water-thinnable coating, which combines the best features of both acrylic and alkyd formulations. ECO offers the ease of application, weather resistance and easy clean-up associated with first-quality waterborne coatings while providing the enhanced adhesion, opacity and beautiful finish associated with traditional solventborne paints of a classic oil-based finish.

Easily applied by homeowner or professional, ECO glides on effortlessly and spreads quickly. ECO should be applied and left alone in order that it "self-level" and dry to a beautiful finish.

ECO releases 90% less VOC's than a conventional solventborne domestic coating. – Environmentally friendly.

ECO is specifically intended for use on woodwork and other "non-wall" interior and exterior elements.

- Odorless formulation ECO does not "off gas" or release odors.
- Easy clean up brushes and rollers are readily cleaned with detergent and warm water.
- Easy application ECO brushes or rolls on effortlessly and levels beautifully. ECO may also be sprayed.
- **Scrubbable** easily washed non-chalky finish is especially practical for use in kitchens, bathrooms and children's rooms. As washable as tile!
- Quick drying 1 coat of primer and first finish coat can be applied in one day.
- Low VOC low toxicity kind to the environment.



ECO



ODORLESS / QUICK DRYING / WATER CLEANUP

ECC BRILLIANT AND SATIN

State-of-the-art odorless, water thinnable urethane-alkyd emulsion. Combines the advantages of both modern acrylic and traditional oil formulations. Available in Brilliant or Satin finishes, both equally durable.

Surfaces: All properly prepared and primed interior or exterior

surfaces. (Not suitable for floors, or interior walls and ceilings.)

Applications: Windows, doors, trim, siding, cabinets, shutters, garden furniture – as a rule, ECO

is suitable for use on surfaces which previously would have been coated with Brilliant or Satin enamel. ECO is the ultimate exterior housepaint—especially when used during the construction phase where all wooden elements are encapsulated with FPE Oil Primer or ECO Primer and painted on all sides before nailing in place. This system can be expected to yield fifteen to twenty years of beauty and protection. ECO is not recommended for exterior use on masonry surfaces, stucco, or homes which have previously experienced moisture related paint problems.

ECO..

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Colors: ECO Brilliant and Satin is available in white, 10,000 FPE colors, 3,000 Pantone colors and

an unlimited number of custom tinted colors.

SURFACE PREPARATION

Surfaces to be painted should be dry, free of dust, chalk, grease, rust and all foreign material which would affect adhesion.

Dust and *Chalk* must be removed by scrubbing with mild, powdered detergent and warm water and rinsed with fresh water. *NEVER* prepare surfaces by washing with a petroleum-based liquid soap, which can affect adhesion.

Grease and *wax* should be removed with lacquer thinner. Surfaces such as kitchen cabinets or furniture that may have been waxed with a silicon-based product, or stained, varnished or oiled should be treated with a deglossing agent such as Wil-Bond before priming with ECO or FPE Oil Primer/Undercoat.

When *mildew* is encountered, it must be removed thoroughly by washing with a mild bleach and TSP solution. It is imperative that all bleach residue be removed by rinsing with water.

When painting metal surfaces, all *corrosion* and *rust* must be removed; prime with the appropriate FPE metal primer. When painting wooden surfaces, *knots* must be sealed with shellac to prevent bleeding before priming.

Glossy surfaces must be dulled by a light hand sanding or a dulling agent (liquid sandpaper).

APPLICATION

Tools: Use a first quality synthetic bristle brush or "hot dog" type foam roller.

New, unpainted surfaces: After surface preparation (sanding, etc.) and cleaning, apply one coat ECO Primer/Undercoat or FPE Oil Primer/Undercoat. If painting exterior wood, moisture levels should not exceed 14%. Primer coat should be sanded with 220 grit paper. Then apply two generous, even coats of ECO. Apply the paint and then walk away. Do not overwork this finish.

On surfaces previously painted:

Surfaces previously painted with latex paint should be primed first prior to painting. Apply ECO following a light sanding and thorough cleaning to remove dust and foreign material. Painted surfaces that do require heavy sanding or scraping should be cleaned and then primed with ECO or FPE Oil Primer/ Undercoat before applying two generous coats of ECO. Apply the paint and then walk away. DO NOT OVERWORK THIS PAINT – BRUSH IT ON AND WALK AWAY.

ECO.

THE R. LEWIS CO., LANSING

Phone 800-332-1556

Fax Order 802-457-1740

Website

www.finepaintsofeurope.com

ECO Brilliant and Satin

40

ECO should be stirred well before use. If this finish drags or does not level perfectly it may be thinned slightly with water.

Do not apply at temperatures below 40°F or above 80°F or when relative humidity exceeds 80%.

MAINTENANCE

• Easy to clean. Wash (scrub if necessary) with a mild, powdered detergent and warm water, rinse and dry (buff) thoroughly to prevent water spots.

TECHNICAL SPECIFICATIONS:

Binder: urethane alkyd emulsion

Pigments: Titanium Dioxide, mineral and organic color pigments

Vehicle: water Thinner: water

Specific gravity [g/cm3]:
• Brilliant: 1.26 white

• Satin: 1.29 white

Solid contents:

• Brilliant by weight: 50% by volume: 37%

• Satin

by weight: 49% by volume: 34%

Viscosity:

Brilliant: 110-115 KUSatin: 117-123 KU

Specular Gloss (60°):

Brilliant: 80 GUSatin: 55-65 GU

Drying time: dust free after 1 hour

Recoatable after 16 hours

VOC <100

CLASSIC COLORS

	1 L	2.5L
	Liter	Eurogallon™
Square Foot Coverage	168	420
Product		
White	X	X
Black	X	X
Tulip Red	X	X
Rembrandt Red	X	X
Wine Red	X	Χ
Navy Blue	X	X
Saffron	X	Χ
Wooden Shoes	X	X
White Café	X	Χ
Royal White	X	X
Van Gogh Yellow	X	X
Antique Lace	X	X
Dutch Door Green	X	X
Bottle Green	X	X
Vreeland Mint	X	X
Moorland Green	X	X
Dutch Door Green	X	X
Delft Blue	X	X
Blue Horizon	X	X
Summer Sky	X	X
Zuider Zee Blue	X	X
Dutch Chocolate	X	X
Gingerbread	X	X
Brown Café	X	X
Fieldstone	X	X
Espresso	X	X
North Sea Blue	X	X
Spinnaker White	X	X
Winter Sky	X	X
Grey Mist	X	X
Silverblade	X	X
Storm Cloud	X	X
O	•	4

Custom Tinting - we are pleased to custom match colors not included in our various fan decks for a flat charge of \$10.00 per container.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints. ECO Brilliant and Satin



ODORLESS / QUICK DRYING / WATER CLEANUP

ECO PRIMER/UNDERCOAT

High performance, high-build primer for exterior or interior use *Surfaces:* New woodwork and previously painted surfaces *Application:* Intended for use primarily on new wood which will be receiving the ECO Paint System.



DESCRIPTION

ECO Primer/Undercoat is a "hybrid", water thinnable alkyd coating intended for new interior or exterior woodwork. This primer is the preferred foundation for any ECO or HOLLANDLAC paint system because of its ability to penetrate and lock onto new wood. If absorption of primer occurs, reprime to obtain uniform film build before painting.

SURFACE PREPARATION

Surface should be *clean*, *dry* and free of *dust*, *oil*, *grease* and all *foreign material* that would affect adhesion. Prior to priming, all *cracks* or *surface blemishes* should be filled, sanded smooth and cleaned thoroughly. Shellac all *knots* before priming.

Phone 800-332-1556

Fax Order 802-457-1740

Website

www.finepaintsofeurope.com

APPLICATION

Tools: Use a first quality synthetic bristle brush or "hot dog" type foam roller. ECO Primer/Undercoat may also be sprayed – do not over thin (maximum 2 oz water per EurogallonTM.

Do not apply at temperatures below 40°F or above 80°F, or when relative humidity exceeds 80%.

TECHNICAL SPECIFICATIONS

Binder: urethanized alkyd emulsion Pigments: high quality pigments

Volciela Weter

Vehicle: Water Thinner: Water

Specific Gravity [g/cm3]: 1.28

Solid contents

by weight: 51%by volume: 37%

Viscosity: 115-120 KU Recommended thickness:

wet: 220 microns/coat (applied in 2 coats)dry: 80 microns/coat (applied in 2 coats)

Drying time: 1 hour tack free 6 hours recoatable

PRODUCT CODES

		1L	2.5L
		Liter	Eurogallon™
Square Foot Co	verage	126	315
Code	Product		
ECO-PU	ECO Primer/ Undercoat	X	Χ

ECO Primer/Undercoat

HOUSEPAINT

American homeowners face the daunting task of maintaining the painted exteriors of structures that are subject to some of the most varied and punishing weather condition in the world. Homes in our country endure combinations of conditions that include extreme heat and cold, wide variations in humidity, intense ultraviolet light, airborne pollutants, as well as rain, ice and snow.

Owners of American homes are further challenged by the broad range of wood species and grades now being used for residential construction. Few homeowners are aware of the wood variety or grade used to construct their homes. Painting methods and materials which perform well on cedar, for example, are not necessarily appropriate for mahogany or long-leaf pine. The wood species used most often on modern homes, even costly ones, is inexpensive pine or spruce, short-lived varieties known to hold exterior paint very poorly and to have a short life expectancy.

Finally, even those homes constructed of prime varieties of wood such as cedar and mahogany will not hold paint properly if they are poorly constructed or painted incorrectly the first time. In a competitive market place, American home builders frequently take shortcuts during the construction phase that impact the appearance and longevity of exterior paints for the life of the home. The most common example of such short-sighted expediency is the failure of builders to back-prime siding and trim before it is nailed in place. This cardinal rule has been ignored during the construction of 97% of American homes built since 1960! (If you are planning to construct a home we highly recommend that you insist that all wood be back-primed with FPE Oil Primer/Undercoat or ECO Primer.)

Most homeowners select an exterior painting contractor on the basis of availability and price, frequently rejecting out of hand a "high bid" which more likely includes proper preparation, quality workmanship and the quality paints that the home requires.

Fine Paints of Europe **does not** import a paint capable of overcoming problems caused by adverse weather, poor design, inferior materials and poor workmanship during the construction phase or subsequent repainting. **Such a miracle coating does not exist.**

Fine Paints of Europe **does**, however, offer a range of high-quality, exterior painting systems suitable for application to sound, properly-prepared exterior surfaces by professional painters and informed homeowners. If your home has successfully held paint in the past, you can expect that our house paints will beautify and protect your home for many years. If your home has experienced exterior paint failure previously, you may well experience similar problems in the future regardless of the brand of paint used. Please do not consider the use of our house paints unless you are committed to doing a proper job and are aware of the factors which will determine the appearance and durability of the application. Members of our professional staff are prepared to assist you and your contractor in selecting the appropriate Fine Paints of Europe System for you home, and to provide detailed guidance in preparation and application.

House Paint



ODORLESS / QUICK DRYING / WATER CLEANUI

EUROLUX HOUSEPAINT

State-of-the-art, water-thinnable acrylic formulation; classic satin finish. Combines the advantages of both modern acrylic and traditional oil formulations when used in combination with FPE Oil or ECO Primer/Undercoat.

Surfaces: Exterior wooden surfaces and properly-primed exterior masonry surfaces

Colors: Eurolux House Paint is available in white, 10,000 FPE colors, 3,000 Pantone colors and an unlimited number of custom tinted colors.

EUROLUX Housepaint is recommended for:

- Wooden homes that have previously been painted and have not suffered from paint failure due to moisture entrapment.
- New exterior woodwork that will be primed with FPE Oil or ECO Primer/Undercoat on all six sides before installation.

EUROLUX Housepaint is an advanced, durable, water thinnable coating that offers the ease of application, weather resistance, flexibility, easy clean up and environmental friendliness associated with first quality waterborne coatings. EUROLUX Housepaint glides on effortlessly, effectively filling minor surface flaws. The elastic nature of this coating allows it to retain its adhesion through countless cycles of expansion and contraction.

Use of FPE Oil Primer or ECO Primer/Undercoat prior to the application of EUROLUX Housepaint will extend service life and yield better appearance. However, on well-prepared, fully primed homes we would recommend ECO Satin or Brilliant which will normally provide more than fifteen years service life.

When repainting sound existing exterior work, priming is not normally required. EUROLUX Housepaint can be applied directly to clean, dry exterior woodwork that is currently painted with acrylic or alkyd paint. This coating is highly resistant to blistering, chipping and peeling. Because EUROLUX Housepaint yields a tight, non-chalky finish, it may be washed easily with a garden hose. When it comes time to renew a EUROLUX Housepaint Finish, pre-painting preparation is minimal and one coat of EUROLUX Housepaint is normally sufficient.

EUROLUX is not recommended for:

❖ Homes on which paints have previously failed by peeling, cracking of blistering. EUROLUX Housepaint contains ingredients which resist mildew growth, but in the event that you are painting a structure on which mildew has previously occurred, we strongly recommend that you consider the use of M-1 Mildewcide additive for extra protection. (This product may be purchased from FINE PAINTS of EUROPE and most FPE retailers.) It should be mixed into every can of paint and primer − every coat. Homes where mildew is evident must be thoroughly cleaned and washed with a chlorine bleach solution in order to eliminate all mold and mildew spores.

Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com

EUROLUX House Paint

Surface Preparation:

New Wood: Care is required to achieve maximum performance from EUROLUX House Paint. Before beginning a project, the structure should be checked with a moisture meter to confirm a moisture level of <14%. Please do not use FPE exterior coatings unless you are prepared and willing to check moisture level. (Moisture meters are available from FPE and most paint retailers – every good contractor owns one.) All surfaces to be primed/painted should be free of dust, chalk, grease, and all foreign material that could affect adhesion. New siding should be lightly sanded or washed with a TSP solution to ensure proper bonding. ALL WOOD COMPONENTS (ESPECIALLY SIDING) SHOULD RECEIVE ONE COAT OF FPE OIL OR ECO PRIMER ON ALL SIX SIDES BEFORE INSTALLATION WITH STAINLESS STEEL OR GALVANIZED NAILS. All "cuts" should be sealed with one heavy coat of FPE Oil or ECO Primer/Undercoat before nailing in place (nail in place immediately – no need to wait for primer to dry.) Structure is now prepared to receive EUROLUX House Paint.

PLEASE NOTE: New construction that has already been completed without the use of FPE Oil or ECO Primer/Undercoat on all six sides must be painted with great care as risks of future paint failure exist due to lack of back-priming.

Previously painted wooden surfaces:

It is important to remove any loose or failing paint. We recommend that such removal be done by abrasion (refer to Makita Paint Removal System) or with PEEL-A-WAY paint remover (available through most good, independent paint retailers or call DUMONT Chemical 1-212-869-6350 www.dumontchemicals.com) followed by a through house washing with TSP or powdered detergent solution. We strongly recommend against the use of power washers as they are normally used incorrectly and frequently cause great damage. After washing and rinsing, structure should be checked with moisture meter to confirm a moisture level of <14%. Please do not use FPE exterior coatings unless you are prepared and willing to check moisture level. (Moisture meters are available from FPE or most paint retailers – every good contractor owns one.)

Areas where paint has been removed to bare wood should be primed with FPE Oil or ECO Primer/Undercoat – structure is now prepared to receive EUROLUX House Paint.

The coating should be applied with a 4-inch synthetic house paint brush. Avoid applying thin coats. Recommend Purdy 4" XL-NYLONIA



Fax Order 802-457-1740

Website www.finepaintsofeurope.com

APPLICATION

EUROLUX House Paint can be applied easily with a good quality paintbrush with synthetic bristles. This paint may also be applied by spray. Application by roller will produce a good finish but some minor texture may result.

**IMPORTANT: Two coats of EUROLUX House Paint should be applied with a minimum of 24 hours between coats. If time between coats is to exceed 60 days, structure should be rewashed prior to second coat.

DO NOT apply EUROLUX House Paint if rain is expected within four hours or temperature is below 50°F or above 85°F. Do not apply EUROLUX House Paint if relative humidity is above 80%.

MAINTENANCE

Easy to clean. Wash (scrub if necessary) with a mild powdered detergent and warm water. Rinse well.

PACKAGE COVERAGE

2.5 liter container covers 320 square feet

Storage: store frost-free

RECOMMENDED FILM THICKNESS:

3 mills dry (75microns/coat)

TECHNICAL SPECIFICATIONS:

Binder: acrylic copolymers

Pigments: Titanium Dioxide, mineral and

organic color pigments

Vehicle: Water Thinner: Water

Specific Gravity [g/cm3]: 1.25 white;

colors vary

Solid Contents (white):

by weight: 55%by volume: 44%

Viscosity: 110-115 KU

Specular Gloss (60°): 40-50 GU

Drying time:

Dust free in 1 hour

Recoatable with overnight dry

PRODUCT CODES

2.5L

Eurogallon™

Square Foot Coverage 320
Code/Product
Housepaint X

Custom Tinting - we are pleased to custom match colors not included in our various fan decks for a flat charge of \$10.00 per container.

In addition to the Classic European Colors, this coating is available in 10,000 FPE colors, 3,000 Pantone colors and unlimited custom tints.

ESTIMATING GUIDELINES

The following examples are very useful in estimating materials cost when painting with Fine Paints of Europe® finishes. If you are planning on doing the work yourself, the only additional costs will be incidentals such as sandpaper, solvents, brushes, etc. If you are planning on using a professional painter, your labor factor with FPE paints will normally be the same or a bit more than that for conventional domestic coatings, and your overall cost including labor and paint will seldom increase more than 15%.

Doors	Units	Size	Cost
Wooden doors measuring 6'6" x 3'; new or previously painted. Estimate based upon painting and priming 3 door sides.			
Oil Primer/Undercoat (1 coat) Hollandlac Brilliant (2 coats)	(1) (1)	.75L .75L Total	\$35.00 \$40.00 \$75.00
Kitchen Cabinets			
35 linear feet of cabinets (2 $1/2$ ' H); painting previously stained cabinets on both sides of the doors (200 sq. ft.).			
Oil Primer/Undercoat (1 coat) Hollandlac Brilliant or Satin (2 coats)	(2) (1)	.75L 2.5L	\$70.00 \$115.00
Daduaan		Total	\$185.00
Bedroom			
10' x 10' (248 sq. ft.): 2 windows, 2 doors, 8' ceiling.			
Walls: Eurolux Matte (2 coats)	(2)	2.5L	\$200.00
Ceiling: Eurolux Matte (2 coats)	(1)	2.5L	\$100.00
Trim: Oil Primer/Undercoat (1 coat)	(1)	.75L	\$35.00
Hollandlac Satin (2 coats)	(2)	.75L Total	\$80.00 \$415.00
Living Room			•
15' x 18' (441 sq. ft.): 3 windows, set of French doors.			
Walls: Eurolux Matte (2 coats)	(3)	2.5L	\$300.00
Ceiling: Eurolux Matte (2 coats)	(2)	2.5L	\$200.00
Trim: Oil Primer/Undercoat (2 coats)	(1)	.75L	\$35.00
Hollandlac Brilliant (2 coats)	(1)	2.5L	\$115.00
		Total	\$650.00



SIMPLE STEPS TO PROTECT THE VALUE OF YOUR HOME

Although most of our clients are concerned with the appearance and protection of older homes, we are frequently contacted by owners of new homes experiencing chronic exterior paint failure. It is important to know that this problem can be solved.

New home builders can easily avoid paint failure problems by taking preventive measures during the construction phase of a house. By following several simple steps, homeowners can ensure a high-quality, long-lasting exterior finish. Fortunately, this process seldom involves a major additional expense.

Owners of homes with existing paint problems will benefit from understanding what causes their paint to fail. Once these causes have been identified, they can be addressed, and future problems can be eliminated.

The most common reason for exterior paint failure in houses built since the mid-1970 is energy efficient, airtight construction. It seems ironic that in solving one problem, the conservation of energy, another was created – peeling exterior paint. At the time these new, energy-efficient homes were designed and constructed, architects and contractors did not realize all of the consequences of these previously untested construction methods.

Recognizing that exterior paint problems have resulted from efforts to construct energy-efficient homes, many builders have experimented with inexpensive, frequently ineffective solutions to the problem. The most common procedure is to install a "vapor barrier" between the interior wall and the fully-packed insulation. While in theory this barrier should be effective, it can only function well if installed without seams and used in conjunction with constant interior dehumidification and/or "dilution techniques". Dilution serves to introduce dry (cold) exterior air in an effort to moderate the level of interior humidity. We cannot help but note that these efforts involve a considerable use of energy and capital in themselves.

The vast majority of exterior paint failures on modern homes occur in the spring, near the end of the heating season. These failures invariably result from a high level of interior humidity forcing its way through the walls and coming into direct contact with the cold, unpainted interior surface of exterior siding, where it condenses. The resulting condensation soaks the wood. Failure may be uniform or limited to specific areas of the home (normally sunny side exhibits the most severe problem as the sun acts to "draw" the moisture against the exterior paint film). Please note that exterior paint failure may also be a symptom of a much more severe problem – the rotting of interior construction framework; a frequent occurrence in the presence of moisture, warmth and darkness. Modern homes are also much more likely to attract exterior moisture as the capillary action in the laps (edges of siding and clapboards) draws moisture into the house.

These problems associated with airtight construction are not encountered in older homes where the wall cavities are either empty or partially filled with insulation, thereby providing an air channel which allows interior humidity to escape. Admittedly, these older homes are sometimes drafty, and fuel consumption is greater, but they seldom, if ever, experience exterior paint failure.

Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com

Simple Steps

The interior humidity problem and its impact upon exterior painted surfaces is further exacerbated by the broad range of moisture sources found in the modern American home. Clothes dryers, dishwasher, saunas, whirlpools, and frequent daily showers contribute to extremely high levels of interior moisture release. A family of four can easily release twenty gallons of water vapor into the interior of a home in a single day! While the human body is quick to recognize gradients of ambient temperature, we do not possess the natural ability to sense extreme levels of humidity. It is unhealthy to reside in a high-moisture environment and yet entirely possible for us to do so unknowingly until the paint begins to fall off the home rapidly.

The following recommendations, received from trade professionals, have proven to be effective in correcting exterior paint failure.

PREVENTING THE PROBLEM – PRE-CONSTRUCTION PLANNING

- ❖ Deal only with reputable professions who acknowledge that special planning is required in the design and construction of energy-efficient homes.
- ❖ Insist that seamless vapor barriers be properly installed before wallboard or plaster is applied. Effort should be made to avoid "leaks" such as those which occur around wall switches and baseboard plugs.
- ❖ Consider the use of less insulation that your wall can accept use 3" insulation with 4" studs, 4"-5" with 6" studs. This will allow for an evaporation chamber. Your walls will retain a much greater "R" value with 4" of dry insulation than with 6" of wet insulation.
- ❖ Rather than nail your clapboard directly onto the sheathing of your new home, consider installing it onto vertical furring strips in order to provide an air space of at least 1/4″ between the sheathing and the back of the clapboard. As an alternative, please consider the use of roll-type spacing material such as "Cedar Slicker" (www.obdyke.com/html/products/slicker.html)
- ❖ Eliminate the possibility of a moist basement by providing good water drainage and sealing all exterior foundation walls.
- ❖ Install exhaust fans vented to the exterior in kitchen, bathrooms and laundry room. Clothes dryers and Jacuzzis must have exterior venting. Cover all standing water when not in use (hot tub/Jacuzzi).
- ❖ If possible, plan a well-vented crawl space and/or attic with at least one sq. foot of ventilation area for every 300 square feet. The same one sq. foot of ventilation should be provided for every 150 square feet or crawl space. Crawl space and attic insulation must be installed with the vapor barrier or foil side toward the living area.



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- ❖ Specify that each piece of trim and siding to be used on the home's exterior be primed on all "six" sides with FPE Oil or ECO Primer/Undercoat before being nailing in place. All cuts should be sealed by carpenters with one heavy, grain filling coat of primer/undercoat immediately before nailing. Many lumber yards and mills offer "factory priming". If you use this service, please insist that FPE primers be used exclusively and confirm that they will not be over thinned − many of these pre-coating firms use very low quality waterborne primers whose sole attribute is quick drying. (Unless you are able to monitor activity closely at the mill, we recommend priming at the jobsite.)
- ❖ Please note that homes heated with a ducted hot-air system are much less likely to experience problems with humidity related paint failure.
- ❖ Prime the "top side" of all floor sheathing material used between the first floor and basement with FPE Oil or ECO Primer/Undercoat.

POST-CONSTRUCTION SOLUTIONS

Don't get unduly upset or plan on waging a successful legal battle with your architect or builder. There are practical remedies. The following are offered as options for your consideration:

- ❖ Determine the location and degree of the problem. Keep in mind that exterior paint failure is not the problem, but merely the symptom. A simple moisture meter will enable you or your contractor to measure the existing level of moisture within your siding. Where failure is particularly severe, we suggest that you arrange to have your home inspected by a structural engineer or other person capable of measuring levels of moisture in wall partitions. If these tests are conducted with the correct instruments, there will be little impact upon the appearance of your home. Ideally, testing should be conducted in late spring or early summer when moisture levels will still be near their peak. Paint application should not begin until after July 1st.
- ❖ Install exhaust fans vented to the exterior in your kitchen, bathrooms and laundry room. Ideally these devices will be tied into your lighting switches so that they activate automatically when these rooms are occupied. NEVER vent exhaust devices into an attic.
- Examine all crawl spaces and attics in order to bring them up to the ventilation specifications indicated for new construction.
- ❖ Attempt to eliminate any sources of moisture infiltration from the outside. A damp or leaky basement can frequently be corrected by installing new external drainage and/or ventilation devices.
- ❖ Prime all interior sides of all exterior walls with FPE Oil or ECO Primer/Undercoat. These alkyd primers will serve as "barrier coatings", drastically reducing the passage of water vapor from your home into your walls.
- ❖ Install a dehumidifier or air conditioner in your living area. Although there is an expense involved in running this equipment, it will make your home environment healthier and drier, and may save you thousands of dollars in maintenance expenses.

Simple Steps

- ❖ Do not, however, bring unseasoned firewood into your house, not even in the cellar, as a cord of green wood can be expected to release more than 200 gallons of water!
- ❖ Install vent plugs in siding channels or consider the use of the WedgeVent System™. The WedgeVent System™ is recommended in the event that you are unable to obtain moisture levels below 15% by natural venting. Use of WedgeVents™ can, however, create a wavy distortion in siding.
- * Remove and replace exterior wood which has already begun to rot. Such wood can normally be detected with a pocket knife. Avoid future problems by encapsulating new wood as recommended in pre-construction steps.
- ❖ Do not allow snow or ice to maintain contact with exterior siding for extended periods.

RECOMMENDED READING FOR OWNERS OF PROBLEM HOMES

Finishes for Exterior Wood: Selection, Application and Maintenance, by R. Sam Williams, Mark Knaebe, William Feist, 1996, 128 pp, \$19.95; Forest Product Society, 2801 Marshall Ct., Madison, WI 53705-2295; 608-231-1361, ext 209.

Remedies for Common Paint Problems (flip cards), \$25; The Rohm & Haas Paint Quality Institute, Box 1248, Philadelphia, PA 19105-9965; 215-592-3179; Website: www.paintquality.com.

METRIC / U	I.S. CONVER	SION CHART
1 liter	1000 ml	1.06 quarts
3/4 liter	750 ml	.80 quarts
1/2 liter	500 ml	.53 quarts



Phone

800-332-1556

802-457-1740

www.finepaintsofeurope.com

Fax Order

Website

FERROUS METAL PRIMER

Interior or exterior, oil-based metal primer

Surfaces: Rust-proofing primer for ferrous metal (iron, steel) (Note: Recommended for nailheads in siding. Sand rust

before application. Please inquire about specialized primers if painting metals other than iron or steel.)

Applications: Metal doors, wrought-iron fences and furniture, farm and garden tools and equipment



Ferrous Metal Primer is a superior rust-proofing coating for iron and steel when used prior to the application of FPE paints. This primer offers good hiding power and is recommended for interior and exterior use to seal metal surfaces and provide good adhesion for final coats. For maximum durability, use two coats of Ferrous Metal Primer. Ferrous Metal Primer is off-white in color.

SURFACE PREPARATION

Surfaces contaminated by *oil* or *grease* should be cleaned with a solvent. *Rust* and *loosely adhering particles* should be removed by a wire brush or emery cloth.

APPLICATION

Tools: Use a first quality, clean, natural bristle brush (we recommend the Omega Small Flats, S57's, or the Omega Large Full Oval S55-2; for exterior work or larger brush projects, we recommend the Omega Large Full Oval S55-2 or S55-3).

Work area should be well ventilated.

PACKAGING/COVERAGE

.75L container covers 120 sq. ft.

STORAGE

Almost unlimited in original unopened containers.

TECHNICAL SPECIFICATIONS

Binder: Modified long oil pentaphtalic resin

Pigments: Titanium dioxide and zinc phosphate—free of lead or

chrome-based pigments

Solvent: FPE Mineral Spirits Clean up: FPE Mineral Spirits Specular gloss (60°/85°): 54/92 Recommended film thickness:

- wet: 60-70 microns/coat
- dry: 35-40 microns/coat

Drying time: 3 to 5 hours tack free

24 hours recoatable

Light reflectance: 92.4% **PRODUCT CODES**

.75L Euroquart™

1

Square Foot Coverage 120

Code Product

900 Ferrous Metal Primer X

* Under normal environmental conditions, this product requires no thinning. Clean up with FPE Mineral Spirits.

Ferrous Metal Primer



ODORLESS / QUICK DRYING / WATER CLEANUP

KEYPRIMER

Interior or exterior, waterborne primer for metals, fiberglass and plastics

(Note: Not for polyesters or hard PVC).

Surfaces: Bonding primer for use on all metals, galvanized finishes and most plastics *Applications:* Plastic furniture, gutters, range hoods, plastic shutters and vinyl siding



DESCRIPTION

Keyprimer is a state-of-the-art, waterborne primer. This primer offers good hiding power and adhesion. Keyprimer is suitable for interior and exterior use. Tools used for the application of Keyprimer clean up easily with hot water. Keyprimer is non-combustible.

Keyprimer is off-white in color.

SURFACE PREPARATION

Surfaces contaminated by oil or grease should be cleaned with solvent. Roughen surface with fine sandpaper.

APPLICATION

Tools: Use synthetic brush or foam "throw away" applicator.

Do not apply when temperature is below 50°F, above 90°F, or when relative humidity is above 80%.

PACKAGING/COVERAGE

.75L container covers 120 sq. ft. 2.5L container covers 396 sq. ft.

TECHNICAL SPECIFICATIONS

Drying time: 30 minutes tack free (at 68°F and 65% humidity)

8 hours recoatable

Finish: Matte, off white

PRODUCT CODES

	.75L	2.5L
	$Euroquart^{\tiny{TM}}$	Eurogallon™
Square Foot Coverage	120	396
Code Product 904 Keyprimer	r X	X

Thank you for helping me make a good first impression. I recently started my own business and needed to instill a feeling of confidence when potential clients came into my office. The combination of the beige walls with the deep red doors is a knockout. Clients know that something different is going on as soon as they enter my office.

Wilson Jaeggli Dallas, Texas

Keyprimer



ODORLESS / QUICK DRYING / WATER CLEANUP

EUROLUX MASONRY PRIMER

Interior or exterior, acrylic masonry primer

Surfaces: Primer for brick, cement block, poured concrete



DESCRIPTION

EUROLUX Masonry Primer is an advanced water-thinnable acrylic primer suitable for use on any properly cured masonry surface. This primer is suitable for use on exterior masonry surfaces which will be finished with EUROLUX House Paint. EUROLUX Masonry Primer may also be used on interior surfaces which will be coated with any Fine Paints of Europe coating.

SURFACE PREPARATION

Surface to be primed must be clean, dry and free of any loosely adhering coatings. Surfaces should also have cured for at least 180 days before receiving this primer.

Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com

APPLICATION

Tools: An inexpensive synthetic or natural bristle brush or roller. There is no need to use an Omega brush with this coating.

Do not apply when temperature is below 50°F, above 90°F, or when relative humidity is above 80%.

PACKAGING/COVERAGE

2.5L container covers approximately 250 sq. ft. depending on surface.

TECHNICAL SPECIFICATIONS

Binder: acrylic copolymer

Pigments: high quality pigments

Vehicle: water Thinner: water

Specific gravity [g.cm3]: 1.13

Solids content:
 • by weight: 32%
 • by volume: 23%

Viscosity: 110-115 KU

Specular Gloss (60°): 18-22 GU Drying time: 1 hour dust free

5 hours recoatable

Finish: Satin, white

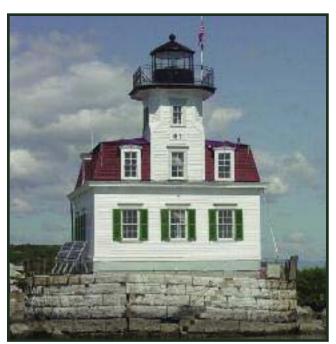
Color: White **PRODUCT CODES**

 $\begin{array}{ccc} & 2.5L \\ & & Eurogallon^{\tiny TM} \end{array}$ Square Foot Coverage 250 $\begin{array}{ccc} \text{Code} & \text{Product} \\ 0001\text{-MP-L} & \text{Masonry} & X \end{array}$

Primer

EUROLUX Masonry Primer

OUR ADOPTED LIGHTHOUSES



Esopus Meadows Lighthouse

The Esopus Meadows Lighthouse which stands in the Hudson River near Kingston, New York was built in 1871 and is one of the last remaining functional woodframe lighthouses in the U.S.. This precious maritime treasure which once served as home for a lighthouse keeper and his family has been saved by the efforts of a group of dedicated volunteers whose goal is to open the lighthouse to tourists. Fine Paints of Europe has enthusiastically supported the restoration of the Esopus Meadows Lighthouse since 2001 with donations of Dutch primers and paints. For more information visit www.esopusmeadowslighthouse.org.

Thomas Point Shoal Lighthouse

In 2007 Fine Paints of Europe adopted our second lighthouse – the Thomas Point Shoal Lighthouse – a Chesapeake Bay icon. This property relies heavily on labor donated by volunteers and on products donated by preservation oriented companies. Fine Paints of Europe coatings will be used on all interior and exterior surfaces of this property, one of only ten lighthouses in the U.S. to be designated a National Historic Landmark. To learn more about this unique lighthouse, its history and to arrange a tour please visit www.thomaspointlighthouse.org.





Phone

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Fax Order

Website

SECRETS TO SUCCESSFUL PAINTING

Read Instructions

Before initiating a project, we strongly suggest that you read the instruction on each can of FPE finishes and refer to the detailed instructions in this manual. This simple step will enable you to prepare properly for the task ahead.

Call for Advice

In the event that you have a question regarding Fine Paints of Europe® paints or proper painting procedures, we encourage you to call 800-332-1556 for assistance. Technical support is available Monday through Saturday.

Cleanliness

As Fine Paints of Europe® paints contain no extenders or fillers, they should be applied only after the work area has been thoroughly dusted and vacuumed. We strongly advise the use of a clean rag or tack cloth to "wipe down" surfaces immediately before painting.

Surface Preparation

Although the degree of preparation will vary from job to job — be it cleaning, spackling, sanding or stripping — we have observed that the ultimate quality of the finish will be determined largely by the care taken in these preliminary steps. When interior washing is necessary, use a solution of a mild, powdered detergent and water, as liquid cleaners leave a film that interferes with the proper adhesion of paint. Approach preparation in a systematic, thorough fashion — there are no short cuts to painting success.

Primer Usage

Although not always necessary, we find that application of the appropriate primer greatly enhances the appearance, durability, and ease of application of Fine Paints of Europe® finishes. A good primer will provide a uniform, opaque foundation with enough "bite" to assure an ideal surface for bonding.

Paint with a Wet Floor

Many experienced professional painters employ some form of the "wet floor technique" to eliminate airborne dust prior to the application of coatings.

High Quality Applicators

We recommend premium quality rollers and brushes for the application of Fine Paints of Europe® coatings. A good tool will assure first-class results and ease of application. Quality tools are available from Fine Paints of Europe® retailers or directly from Fine Paints of Europe®.

Long-handled Rollers

A long-handled roller, which is available from any quality paint merchant, substantially reduces the effort in painting walls and ceilings. The leverage provided by a long handle allows the smooth, even application of all finishes.

Painting Secrets

Sanding Between Coats of Brilliant and Satin Enamel and Varnish

Painting craftsmen always sand lightly with a fine paper (220 – 280 grit) between coats to produce enamel work of the highest quality. This step maximizes adhesion and buffs out surface imperfections. On walls and ceilings, this step can be done quickly and efficiently with the use of a pole sander (if you cannot locate this device, please give us a call, as this tool is an inexpensive labor-saver). Walls and ceilings should be vacuumed prior to the next coat; woodwork should be vacuumed and tacked.

Build a Final Finish When Working with Hollandlac

When working with a traditional alkyd finish it is desirable to apply thin coats and to avoid the tendency to "paint with a heavy hand". High quality oil paints which contain no extenders or fillers will normally yield the best results when applied in two or more coats. The use of thin coats assures even drying and precludes running, dripping and sagging. Eurolux and ECO coatings are to be applied in a more liberal fashion than Hollandlac.



Swedish Putty[™] (ENDUIT[™])

Interior or exterior, oil-based knifing filler skim coat for the perfection of substrates

Surfaces: Plaster, wallboard, wood or metal

Applications: Walls and ceiling, doors, trim, furniture, and metal or wood cabinets

DESCRIPTION

In Northern Europe, this product is referred to as Swedish Putty; in France it is more commonly known as Enduit (on-dwee). It is a most unusual filling compound which has been used by European craftsmen since the eighteenth-century to produce spectacular results. With this material and a bit of patience, it is possible to obtain glass-like surfaces by applying very thin coats which are subsequently sanded with a fine grit paper (wet or dry). When sanding swedish putty dry, a mask is recommended.

The basic ingredients have always been finely ground titanium dioxide and silicates, combined with linseed oil and varnishes. Until recently, this material was mixed at the jobsite according to jealously guarded secret family formulas. Today, it is available from the factory for both interior and exterior use.

Swedish Putty should be applied in multiple thin, even coats in order to produce a substrate free of imperfections. Swedish Putty may be applied on non-flat surfaces such as moldings and trim with a sponge impregnated with linseed oil. This material is frequently used by decorative painters to prepare walls and surfaces for glazing, tromp l'oeil and lacquer like monochromatic finishes. (NOTE: It is much more durable then Gesso.) Swedish Putty is especially useful in transforming old kitchen cabinets into new ones when coated with HOLLANDLAC Brilliant Gloss or Satin Enamel.

Swedish Putty may be used to perfect walls and ceilings or smaller "high focus" projects such as a front door. It is a material which can yield spectacular results even for first time users.

Swedish Putty is available in two colors: natural off-white and khaki. Most professionals prefer to work with off-white on woodwork and khaki on walls and ceilings.

SURFACE PREPARATION

Surfaces to be treated should be dry and free of *dust, chalk, grease* and *foreign material* which would affect adhesion or primer-coating.

Dust and *chalk* must be removed by use of a tack cloth. *Grease* and *wax* should be removed with an appropriate stripper or with a solvent based cleaning solution.

The "working time" of this product may be extended by thinning with boiled linseed oil.

Phone 800-332-1556

Fax Order 802-457-1740

Website www.finepaintsofeurope.com

Swedish Putty

APPLICATION

Tools: Use a broad, stainless steel spackle knife and plasterer's "hawk" on a flat surfaces.

Use a sponge dipped in linseed oil on moldings and curved surfaces (apply like a heavy coat of polish).

New unpainted surfaces or previously painted surfaces: After surface preparation (sanding, etc.) and cleaning, apply one coat of FPE Oil or ECO primer and allow to dry overnight. Do not sand this primer prior to the application of Swedish Putty. Apply a thin coat of Swedish Putty utilizing a clean, flexible "knife". Use hand in rubber glove or sponge to apply this material to curved surfaces. Swedish Putty should be allowed to dry thoroughly (12-24 hours) before sanding to a glasssmooth finish.

Repeat process with one or more coats depending upon condition of surface and degree of perfection desired. Sand wet or dry with 220 or finer paper. After using Swedish Putty, the surface is prepared for final painting. Do not re-prime. Apply paint in thin coats as substrate is now less absorbent.

STORAGE

Keep can tightly sealed; cover unused portion with linseed oil.

TECHNICAL SPECIFICATIONS:

Resin binder: Linseed oil and alkyd resins

Clean up: FPE Mineral Spirits

Pigments: Silicates and titanium dioxide

PRODUCT CODES 1KG

Square Foot Coverage

Code Product 801 White Χ X 801-5KHAKI Khaki

5KG

NOTE: 5 kg is slightly larger than a U.S. gallon

SWEDISH PUTTY APPLICATORS

(France)

The perfect applicator for Swedish Putty. Blades are stainless steel with just the right degree of flex. Use these knives with plasterer's "hawk".

4765-16	Enduit Knife 6¼ X 3¾	\$20
4762-35	Enduit Knife 13¾ x 1¾	\$30



Swedish Putty



Brushing PuttyTM

Oil-based primer for use on interior or exterior* surfaces
Surfaces: Extremely high-build sanding primer

Applications: Doors, walls, windows, cabinet work and furniture



Phone 800-332-1556

Fax Order 802-457-1740

Website

www.finepaintsofeurope.com

DESCRIPTION

Brushing Putty is an interior primer which can be easily sanded to a glass-smooth finish. This primer offers superior filling, high build power and is recommended for use with open-grained wood which will be receiving a HOLLANDLAC or ECO finish. Brushing Putty will conceal grain patterns effectively even in oak and luan! Brushing Putty is ideal for restoration work as it will serve to fill and conceal minor nicks and dents in all wooden surfaces.

Brushing Putty has five times the filling ability of ordinary primer.

Brushing Putty is off-white in color.

EXTERIOR USE

We recommend that after sanding smooth, brushing putty be primed with FPE Oil Primer/ Undercoat before application of final finish. When Brushing Putty is used on exterior surfaces in areas subject to harsh weather conditions, it must be over-coated with FPE Oil Primer/ Undercoat prior to painting.

SURFACE PREPARATION

Wood surfaces should be lightly sanded.

Surfaces contaminated by oil or grease should be cleaned with a solvent.

APPLICATION

Tools: Do not use a high quality brush for this material. Use an inexpensive natural bristle or synthetic brush.

DIRECTIONS

Apply a full, even coat, and allow to dry for twelve to sixteen hours before sanding with a palm sander – 200 grit – to a glass-smooth finish. If additional filling is required, apply second coat and repeat sanding process.

PACKAGING/COVERAGE

.75L container covers 85 sq. ft. 2.5L container covers 280 sq. ft.

PRODUCT CODES

		.75L	2.5L
		Euroquart™	Eurogallon™
Square I	Foot Coverage	85	280
Code	Product		
805	Brushing Putty	Χ	Χ

Brushing Putty

MARINE YACHT VARNISH

Classic, interior-exterior alkyd spar varnish

Surfaces: Marine Yacht Varnish produces an exceptionally durable, high-gloss finish on most wooden surfaces –

not recommended for decks.

Applications: Boats, yachts, outdoor furniture, doors, cabinets, furniture

and window trim.



Marine Yacht Varnish is a classic alkyd varnish, formulated to the highest Dutch standards. Marine Yacht Varnish has been the coating of choice for discerning boatmen from Schoonhoven to Singapore for decades. This varnish is used by many of the finest Northern European yards.

Marine Yacht Varnish is easy to apply and produces an unusually high build. This coating is suitable for use over most other varnishes, both traditional and urethane. We suggest that when applying this varnish over an existing finish, test the compatibility on a small, unobtrusive area. Marine Yacht Varnish has excellent weather resistance properties and provides a high degree of U.V. protection. Marine Yacht Varnish performs consistently well at every latitude on vessels ranging from luxury yachts to fishing boats.

SURFACE PREPARATION

Surfaces to be varnished should be *dry*, free of *dust*, *chalk*, *grease* and all *foreign material*, which would affect adhesion.

Dust and Chalk, etc, should be eliminated.

Remove grease and wax with denatured alcohol.

Previously varnished surfaces must be dulled by light sanding.

APPLICATION

Tools: Use a first quality, clean, natural bristle brush (we recommend the Omega Small Flats, S57's or the Omega Large Full, Oval S55-2).

NEVER use a brush for varnishing if it has been used previously for painting.

New woodwork: After surface preparation (sanding, etc.) and cleaning, wipe down surface with a clean cloth impregnated with denatured alcohol. We recommend the application of four or more coats of Marine Yacht Varnish, allowing twenty-four hours of drying time between coats. Surfaces should be lightly sanded with fine sandpaper – 220 grit – and tacked between coats.

On previously varnished surfaces:

Varnished surfaces which are sound should be sanded, cleaned thoroughly and wiped down with a clean cloth impregnated with denatured alcohol. Apply two or more coats of Marine Yacht Varnish, allowing twenty-four hours of drying time between coats. Surfaces should be lightly sanded with fine sandpaper – 220 grit – and tacked between coats.

Marine Yacht Varnish



Fax Order 802-457-1740

Website www.finepaintsofeurope.com

On previously varnished surfaces in *extremely poor* condition: It is recommended that the old varnish be removed completely, then proceed as for new woodwork.

To complete your varnish job and bring the finish to absolute perfection please quickly, gently and lightly buff your varnish work twenty four hours after the application of the final coat with 0000 steel wool. This will make the finish uniform and remove slight imperfections resulting from airborne dust.

Work area should always be well ventilated.

NEVER shake container. To avoid bubbles varnish should only be stirred.

Avoid dust contamination by re-sealing open containers immediately.

SATIN FINISH

To achieve a satin finish with Marine Yacht Varnish we recommend the application of a single finish coat of Eurothane Satin Varnish over a Marine Yacht Varnish.

MAINTENANCE

Easy to clean. Wash (scrub if necessary) with a very weak solution of a mild, powdered detergent and cold water; rinse and dry (buff) to avoid water spots. Do not use liquid household cleaners or harsh detergents as they will dull the surface.

PACKAGING/COVERAGE

.25L container covers 42 square feet .75L container covers 126 square feet 2.5L container covers 420 square feet

STORAGE

Almost unlimited in original unopened

TECHNICAL SPECIFICATIONS:

Binder: Traditional long-oil alkyd varnish

Solvent: White Spirits

Thinner/Clean up: FPE Mineral Spirits

Specific gravity [g/cm3]: 0.90

Solids contents: Approximately 46%

by volume

Drying time: 2 to 4 hours tack free 24 hours recoatable

PRODUCT CODES

		.75L	2.5L
		Euroquart™	Eurogallon™
Square F	oot Coverage	126	420
Code	Product		
700-Y	Marine Yacht Varnish	Χ	Χ

^{*} Under normal environmental conditions, this product requires no thinning. Clean up with FPE Mineral Spirits.

Marine Yacht Varnish

EUROTHANE VARNISH

Urethane varnish for interior and exterior use Available in High Gloss, Satin and Matte*

Surfaces: This provides a clear finish on any unpainted wooden surface *Applications:* Floors, stairs, railings, doors, trim, wall-paneling, and furniture



DESCRIPTION

Eurothane is a modern urethane varnish with the appearance of a traditional alkyd formulation. Eurothane resists yellowing, and does not possess the "plastic" appearance common to may urethanes. Eurothane Varnish is easy to apply and dries to a hard finish protecting wood against abrasion, alcohol and water. This formulation results in an elastic and durable finish and is compatible with most modern urethane or traditional varnishes. We suggest that when applying this varnish over an existing finish, test it for compatibility on a small, unobtrusive area before proceeding with the work.

Eurothane is clear and colorless. It is available in High Gloss, Satin and Matte finishes, all intermixable to achieve any intermediate level of gloss desired. Similar to other finishes, High Gloss provides the hardest and most durable film. Satin provides a low-luster, hand-rubbed appearance, while Matte virtually "disappears" due to its non-reflective quality.

SURFACE PREPARATION

Surfaces to be varnished should be *dry*, free of *dust*, *chalk*, *grease* and any *foreign material* which would affect adhesion.

Dust and chalk, etc should be eliminated.

Remove grease and wax with denatured alcohol.

Sound, previously varnished surfaces must be dulled by light sanding.

APPLICATION

Tools: Use a first quality, clean natural bristle brush, or lambswool applicator for floors (we recommend the Omega Small Flats, S57's, or the Omega Large Full Oval, S55-2).

NEVER use a brush for varnishing if it has been used previously for painting.

New woodwork and floors: After surface preparation (sanding, etc.) and cleaning, wipe down surface with a clean cloth impregnated with denatured alcohol. Apply three coats of Eurothane Varnish, allowing twenty four hours drying time between coats. Be certain to abrade surface between coats with fine steel wool or very fine sandpaper. Wipe down surface after

each abrasion with clean cloth impregnated with denatured alcohol. To ensure maximum durability of Eurothane Satin and Matte finish, apply a minimum of two coats of Eurothane High Gloss before applying the finish coat of Satin or Matte.

On previously varnished surfaces: Varnished surfaces which are sound should be sanded, cleaned thoroughly and wiped down with a clean cloth impregnated with denatured alcohol. Apply two or more coats of Eurothane, allowing twenty-four hours of drying time between coats. Surface should be lightly abraded with very fine steel wool or very fine sandpaper between coats and wiped clean with a clean cloth impregnated

Eurothane Varnish



Fax Order 802-457-1740

Website www.finepaintsofeurope.com with denatured alcohol. To ensure maximum durability of Eurothane Satin or Matte finish, apply two coats of Eurothane High Gloss before applying the finish coat of Satin or Matte.

On previously varnished surfaces in extremely poor condition: It is recommended that the old varnish be removed completely by abrasion, and then proceed as for new wood.

To complete your varnish job and bring the finish to absolute perfection please quickly, gently and lightly buff your varnish work twenty four hours after the application of the final coat with 0000 steel wool. This will make the finish uniform and remove slight imperfections resulting from airborne dust.

Work area should always be well ventilated.

NEVER shake container. To avoid bubbles varnish should be STIRRED ONLY.

For floors, we recommend a MINIMUM of three coats, with the first two in High Gloss for maximum durability. Final coat should be High Gloss or Satin.

NOTE: The surface drying time of Eurothane Varnish is rather quick, so it is very important to apply thin, even coats, especially for flooring.

*EXTERIOR USE OF EUROTHANE

Eurothane Satin Varnish is suitable for exterior use as a finish coat over an FPE Marine Yacht Varnish System. (Not for exterior decks.)

MAINTENANCE

Easy to clean. Wash (scrub if necessary) with a weak solution of mild powdered detergent and cold water; rinse and dry (buff) to avoid water spots. Do not use liquid household cleaners or harsh detergents as they will dull the surface.

PACKAGING/COVERAGE

.75L container covers 120 square feet 2.5L container covers 400 square feet

STORAGE

Almost unlimited in original unopened containers.

TECHNICAL SPECIFICATIONS:

Binder: Long-oil urethane modified

alkyd resin Solvent: White Spirits

Clean up: FPE Mineral Spirits

Specific gravity: 0.90 Solids contents:

	High Gloss	Satin	Matte
by weight	42.5	44	46
• by volume	33	35	37

Viscosity (emila rot. visc. meter) in Dpas/20°C: 1.0 -2.0

Specular gloss

• High Gloss (60°): 90

• Satin (60°): 20

• Matte (85°): 8

Recommended film thickness:

• wet: 60 – 70 microns/coat

• dry: 20 -25 microns /coat

Drying time: 2 to 4 hours tack free 24 hours recoatable

VOC: High Gloss: 494 g/l Satin: 485 g/l Matte: 475 g/l

PRODUCT CODES

INC	Duci cc	DLO	
		.75L	2.5L
		Euroquart™	Eurogallon™
Square	Foot Coverage	120	400
Code	Product		
701	Full Gloss	X	X
702	Satin Gloss	X	X
703	Matte	X	X

^{*} Under normal environmental conditions, this product requires no thinning. Clean up with FPE Mineral Spirits.

Eurothane Varnish

ODORLESS / QUICK DRYING / WATER CLEANUP

EUROLUX° VARNISH

Urethane acrylic for interior use – *High Gloss or Satin finish Quick-drying, easily applied, odorless, water thinnable, non-yellowing varnish Surfaces:* New or previously varnished wood

Applications: Floors, stairs, doors, paneling, furniture



EUROLUX interior varnish is an extremely durable state-of-the-art formulation suitable for all wood varieties. This product is most noteworthy for its quick-drying capabilities and its rich (non-plastic) appearance. Floors may be finished in one day as three coats of EUROLUX may be applied in eight hours! EUROLUX varnish is as wear resistant and durable as any solventborne varnish.

APPLICATION

The application of water-thinnable coatings differs from that of oil-based types. EUROLUX flows easily and spreads quickly, but do not "overwork". Do not apply at temperatures lower than 50°F or under high humidity conditions. Unlike oil varnishes, waterborne varnishes must dry by evaporation.

Surface must be dry, clean and free from grease. Old coats of varnish must be sanded thoroughly. Surface should be cleaned thoroughly with clean cloth impregnated with denatured alcohol.

New floors and woodwork: Apply three coats of EUROLUX Interior Varnish in your choice of gloss. Allow at least a four hour interval for drying between coats. Abrade surface lightly between coats with very fine sandpaper or steel wool and tack dust free. If thinning is required, thin very slightly with tap water − maximum 2 ounces per Eurogallon™

Old intact (sound) clear varnish work: Clean the surface and sand well with 220 grit paper. Remove sanding dust, wash thoroughly with TSP solution, rinse thoroughly and allow to dry. From this point, following instructions above for new floors and woodwork.

To complete your varnish job and bring the finish to absolute perfection please quickly,

gently and lightly buff your varnish work twenty four hours after the application of the final coat with 0000 steel wool. This will make the finish uniform and remove slight imperfections resulting from airborne dust. Newly varnished floors should be allowed to dry for at least 2 days before exposure to heavy traffic. Floors may be walked on 4 hours after application in stocking feet.

TECHNICAL SPECIFICATIONS:

Application: First quality synthetic brush or lamb's wool applicator

Thinning: Water only – maximum 2 ounces per Eurogallon™

Clean-Up: Warm water and detergent

immediately after use
Drying: Dust free in 45 minutes; recoatable

in 4 hours

VOC <275

Coverage: 2.5L = 280 sq. ft. 1 liter = 112 sq. ft.

PRODUCT CODES

		1L	2.5L
		Liter	Eurogallon™
Square Foo	ot Coverage	112	280
Code	Product		
704E	Gloss	X	X
705E	Satin	X	Χ

EUROLUX

Varnish

65





Fax Order 802-457-1740

Website www.finepaintsofeurope.com

THOUGHTS ON SELECTING A PAINTING CONTRACTOR

In our country, anyone can declare themselves to be a professional painter; there are few licensing requirements or governing boards, and the cost of entering the profession is minimal. The unfortunate result of this is that a high percentage of those who call themselves painting professional are unqualified opportunists who would like nothing more than to repaint your home every three to four years. Unfortunately, the quality of today's domestic coatings usually dictates this frequent, expensive recoating. (Remember, eighty-five percent of the cost of the job is the labor.)

Under these circumstances, you must be cautious in selecting a painting contractor. You may find it worthwhile to bear in mind that, as the client, you should be allowed to specify the coatings to be used and the manner in which they are to be applied. Just as you would hire a carpet, wallpaper or tile installer, you are about to engage the services of a painting professional to "install" the finish you specify.

We note that many painters (even good ones) are at first uncomfortable when introduced to a brand of paint with which they are unfamiliar. Under these circumstances, we suggest that you provide them with our Specifier's Manual or website or encourage them to call us at our toll-free number.

In most communities there are at least one or two painting contractors who take great pride in their work. These same contractors are inclined to be more expensive than their competition but they usually guarantee their exterior work for at least 3 years. As a rule you'll get the quality work that you pay for.

While locating a good professional painter may not be an easy task, the results will be worth your effort. Please keep the following in mind during your search:

- Consider using a Fine Paints of Europe Certified Painter refer to www.finepaintsofeurope.com/Certified Painters Program for a listing.
- Seek a painter who likes to work with first-class finishes (all the good ones do!). Avoid those who are unwilling to apply a coating which they have not used in the past, or those who demand that they select the coating to be used.
- ❖ Seek a professional who will allow you to specify the use of a particular brand of paint. We will be pleased to discuss our finishes with contractors you are interviewing. Remember, you are hiring a contractor to do a specific job which need not include the procurement of the finishes.
- ❖ Fine Paints of Europe® Retailers are an excellent source of contractor leads. They are familiar with their contractor clients and are pleased to be able to offer recommendations.
- * Obtain at least two written estimates which specify the use of our coatings according to the instructions in this manual. Allow the detailed instructions in the Specifiers' Manual to become part of the painting contract. (We will be pleased to provide additional copies.)
- Demand a copy of insurance certificates for liability and workman's compensation with your bids.
- Demand and verify at least two references before signing any contracts. Frequently you will determine that the lowest bidder does not necessarily offer the best value. NEVER shop a paint job on the basis of price alone.
- ❖ As good painting contractors are in constant demand, we suggest that you schedule your work well in advance. A quality contractor is well worth waiting for.

GOOD BRUSHES DESERVE GOOD CARE

Once you invest in good brushes, you will certainly want to care for them properly. We suggest that by following the instructions below, you will substantially improve the quality of your painting results and maximize the serviceable life of your brushes. With good care you will enjoy your brushes for several years.

- 1) New brushes occasionally contain factory dust and a few loose hairs. Work the bristles gently against your hand until any dust particles and loose hairs have been removed. Then rinse the brush well in good quality mineral spirits and spin briefly using a centrifugal paint brush spinner.
- 2) Immediately after use, brushes used for alkyd finishes should be thoroughly cleaned with Mineral Spirits and a centrifugal paint brush spinner. With a good paint brush spinner, a brush may be cleaned thoroughly in less than two minutes. A good rule of thumb is if you are stopping for a coffee break, there is no need to clean your brush. However, if you are stopping for lunch, it is a necessity.
- 3) Brushes which have been used in the application of oil-based finishes should *NEVER* be used to apply water-based finishes.

FPE MINERAL SPIRITS

A traditional, high quality Dutch "white spirit". We strongly recommend this solvent as the only thinner/cleaning solution for use with our solventborne coatings. This is the same solvent which is used in the production of our oil finishes and it contains a substantially different formula than conventional mineral spirits. FPE Mineral Spirits dissolve solids rather than diluting them and go three times further than conventional solvents.

Code Product 1L 2.5L

950 Mineral Spirits





Fax Order 802-457-1740

Website www.finepaintsofeurope.com



Brushes

All finishes yield their full potential in appearance and longevity when applied with an Omega brush. Only Omega natural bristles possess the fine, flagged ends and required stiffness necessary to apply and smooth a HOLLANDLAC or EUROTHANE finish. (The use of a roller is perfectly suitable for the application of Satin or Matte paints on large expanses such as walls and ceilings.) An Omega brush will hold a substantial volume of paint without dripping and produce a blemish free surface and a clean edge. The use of a proper brush makes application much less tedious and greatly increases productivity. EUROLUX and ECO paints may be applied with OMEGA Orel brushes (S1290, S1292 and S1263).

FINE PAINTS OF EUROPE is proud to import brushes from the legendary Omega Brushworks of Bologna, Italy. This venerable firm produces a range of brushes made with the famous white, "pure Setola" bristles, noted for their resilience and durability. All OMEGA brushes are handmade and packed full, without a spacer in the ferrule. Hard, vulcanized rubber – impervious to solvents – is used to set the bristles in a stainless ferrule. All OMEGA brushes are mounted on balanced pecan handles. Quite simply, these are the world's finest brushes.

S55 S57 S203 S222 Oval applicator for Perfect applicator Versatile Useful for for windows or any enamel or varnish. applicator for moldings and application where enamel or varnish. Classic varnishers detail work. a clean edge is handle. desired. 1.5"-\$30 1.5"-\$28 19mm-\$22 15mm-\$24 16mm-\$25 2"-\$30 21mm-\$24 2"-\$40 17mm-\$26 23mm-\$26 2.5"-\$32 3"-\$50 19mm-\$27 25mm-\$28 21mm-\$29 27mm-\$30 23mm-\$30 29mm-\$34 25mm-\$31 27mm-\$34 31mm-\$40 29mm-\$38 33mm-\$44 33mm-\$48

One Inch equals 25.4 millimeters (mm)

Brushes



Brushes



Overgrainers/Mottlers

Phone 800-332-1556

Fax Order

802-457-1740

Website www.finepaintsofeurope.com

CUT



2"-\$45

DAP



DAPPLER 2"-\$45

M



STANDARD MOTTLER

1.5"-\$55
2"-\$60
2.5"-\$65

SM



STENCIL MOTTLER 1"-\$20 3"-\$34 2"-\$28

0X



OX MOTTLER 2"–\$75

 CM



"CADET" MOTTLER 50mm-\$30

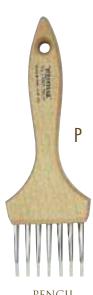
Overgrainers/Mottlers



"C" FANTAIL OVERGRAINER 3"-\$60



FANTAIL Overgrainer 1.5"-\$75



OVERGRAINER

#3-\$40 #5-\$45 #7-\$60 #9-\$75

CP





CHISEL EDGE OVERGRAINER 2"-\$40

Withing the second "CADET" Overgrainer

3-Pencil—\$35



DUSTER

3"-\$55



FITCH

1"-\$10

Tools

71



Fax Order 802-457-1740

Website

www.finepaintsofeurope.com



Softeners

LILY BRISTLE SOFTENER 3"-\$70



CH



SOFTENER 2"-\$150 3"-\$185 4"-\$220



"CADET" BADGER SOFTENER 30mm-\$70 50mm—\$100 75mm—\$125

100mm-\$160

TF

PURE BRISTLE T-FLOGGER

2.5"**-**\$65 3"**-**\$70 4"-\$85



Floggers

PURE BRISTLE J-Flogger 3"-\$110 4"-\$130

"CADET" T-Flogger 30mm-\$45

D



PURE BRISTLE DRAGGER

> 1.5"-\$40 2"-\$45 3"-\$50 4"-\$65



"CADET" NYLON/BRISTLE DRAGGER GRAINER 50mm-\$45

2 row, 4"-\$55 3 row, 4"-\$65



CF

"CADET" 2 ROW GRAINER

50mm-\$45

Stipplers



LILY BRISTLE

 B41... 4" x 1" X-\$120
 B64... 6" x 4" Z-\$275

 B42... 4" x 2" X-\$135
 B75... 7" x 5" Z-\$350

 B43... 4" x 3" X-\$200
 B86... 8" x 6" Z-\$400

 B61... 6" x 1" Y-\$125
 B94... 9" x 4" Z-\$400

 B62... 6" x 2" Y-\$175
 B97... 9" x 7" Z-\$440



STIPPLER HANDLES

Front view S

Χ

Υ

Z



Side view: Rows of bristles vary from 2 to 8 depending on size.

nt view Side

Side view

Side view: Rows of

Front view

Front view

Rows of bristles vary from 2 to 4 depending on size.

Side view

Side view

Side view:
Rows of
bristles vary
from 7 to 18
depending
on size.



"CADET"

C35... 90 x 90mm **X**—\$125 C41... 100 x 25mm **X**—\$80 C42... 100 x 50mm **X**-\$90 C63... 150 x 75mm **Z**-\$170 C64... 150 x 100mm **Z**-\$185





· Ellen





RONDEAU

Classic round stippling brush 4"-\$250 6"-\$350



Fax Order 802-457-1740

Website www.finepaintsofeurope.com

3M / MAKITA PAINT REMOVAL SYSTEM

Frequently, our clients encounter painted surfaces which require stripping. These circumstances can occur as a result of paint failure or when painting older exteriors on which multiple coats have been built up over the years. There are at present only three means by which paint may be effectively removed: heat, chemical stripping or abrasion. We are reluctant to recommend heat removal because of the danger of fire, and the results of chemical removal are unpredictable due to the neutralization process which is required.

We recommend the 3M/Makita Paint Removal System for all interior or exterior surfaces. The heart of this system is the Scotch-Brite™ Coating Removal Disc (CRD) which is a non-woven abrasive product containing an extra coarse silicon carbide mineral. The rugged open web is virtually non-loading to make surface preparation faster and easier during heavy coating removal operations (less expensive than sandpaper). The CRD removes paint from wooden surfaces without the scoring or gouging which results from the use of other abrasive systems. In most cases, wooden surfaces will show the same degree of finish which would be obtained by sanding with a 100 grit paper. Please note that the CRD comes in two levels of roughness: coarse for exterior use and fine for interior use.

The CRD will serve as a replacement for wire brushes, scrapers, and other abrasives for use on a variety of substrates such as wood, aluminum, cement, brick, and ferrous metals. Users find that light pressure gives the best results, particularly on wood, where it dramatically increases the life of the CRD. Under normal use, a coatings removal disc (CRD) will last for two to four hours. This will vary according to the volume of paint to be removed and the pressure applied.

The CRD is held in place by a disc holder with hook and loop design for quick changing. The CRD is powered by the Makita GV5010 disc sander. This user-friendly machine weighs just 2.4 lbs. with a convenient two handle design and a rubberized grip for comfort and control, and delivers the operating speeds recommended by 3M for maximum efficiency.

We recommend that the 3M/Makita System be operated with protective goggles and a breathing filter.

Code	Product	Price
MAKITA	Makita GV5010 5" Disc Sander Net weight 2.4 lbs.	\$135.00
3M-HOLDER	3M Coating Removal Disc Holder	\$40.00
3M-DISC 3M-LT.DISC	3M Coating Removal Disc 5" Coarse 3M Coating Removal Disc 5" Fine (Allow 2-4 units/man/day for maximum pr 10% discount on packets of 10 discs.	\$12.00 \$12.00 coduction)



Moisture Meters — Eliminate the Guesswork!

No exterior painting project should begin without a thorough examination of moisture levels. This is especially crucial when painting exterior wooden surfaces where paint failure has previously occurred. It is foolish to apply a finish to a substrate which contains excessive moisture, the single most common cause of paint failure.

The use of a moisture meter allows the identification of problem areas so that remedial action may be taken prior to the application of paint. Repairs, which may be as simple as the replacement of a leaky gutter or sill, will allow your FPE finish to perform effectively for its maximum life. Do not consider hiring an exterior painting contractor unless he owns a moisture meter. Ideally, exterior wood should indicate a reading of less than 12% moisture before painting.

We offer a choice of two moisture meters. These simple, battery-powered devices contain an easy-to-read gauge which indicates a safe or not-safe condition as well as the exact moisture level. These devices are operated by pushing two short probes into the wood to be tested. We highly recommend the purchase of one of these simple devices in order that you may test several areas of your home. This procedure can normally be

accomplished in less than ten minutes!

Sonin Moisture Meter

A basic, inexpensive model suitable for use by homeowners or professionals.

Code	Product	Price
METER-SONIN	Sonin Moisture Meter	\$50.00
	(Japan)	





Storch Moisture Meter

Highest quality, state-of-the-art instrument from Germany. Built to last a lifetime. Offers broader range of readings than basic Sonin meter.

Code	Product	Price
METER-STORCH	Storch Professional Moisture Meter (Germany)	\$250.00



Fax Order 802-457-1740

Website www.finepaintsofeurope.com

A RATIONAL APPROACH TO THE BEAUTIFICATION AND PROTECTION OF WOODEN WINDOWS

Manufacturers of wooden windows and doors face a serous predicament - the long term "quality" of their product is frequently determined by the coating system used to beautify and protect their materials and workmanship. In many instances, window and door manufacturers have little if any control over the quality of the coatings used and the manner in which they are applied. It is in the best interest of window and door manufacturers, specifiers and homeowners that all parties be familiar with the specific characteristics required of a fenestration painting system.

RISKS INVOLVED

The three greatest threats to a wooden window are ultra-violet radiation, moisture absorption and fungal spores.

Ultra-violet Radiation: New unpainted wooden windows are extremely vulnerable to damage resulting from ultra-violet radiation which rapidly breaks down the lignin binding wood cells together. UV radiation produces a fuzzy texture in unprimed/unpainted wood, which is an ideal environment for damaging microbes. It is absolutely critical that new windows be properly primed on all surfaces (interior and exterior) before such windows are installed and/or exposed to direct sunlight. We recommend a HOLLANDLAC or ECO paint system on new windows. Under optimal conditions "all six sides" of every wood component will be primed by the manufacturer before assembly. Paints are far more effective than varnishes or semitransparent finishes in repelling ultra-violet light, therefore, we do not recommend clear coatings on exterior wood.

Moisture Absorption

Window manufacturers must take great care in selecting their raw materials to guard against the effects of moisture absorption before and after manufacture. Wood with high levels of moisture (greater than 15%) is extremely vulnerable to fungal damage leading to rot and discoloration. Wooden windows with high moisture levels create adhesion problems regardless of the quality of the coating used. Moisture absorption will also affect the dimensional stability of a wooden window which often results in operational difficulties.

We strongly recommend that window manufacturers utilize a moisture meter to test both raw materials and finished windows prior to the application of coatings. The inexpensive device will produce accurate empirical evidence of moisture content. Fungal Spores: Although fungal spores do not directly lead to wood damage, their presence on the surface of a window prevents the release of internal moisture. Ultimately, high levels of internal moisture, in turn, will create an ideal environment for fungal rot which can rapidly diminish the strength and appearance of a wooden window. In order to protect a wooden window properly, all surfaces of the window and frame must be uniformly encapsulated with a coating system possessing at least 120 microns of dry film thickness. This encapsulation procedure may be accomplished by brush or spray application. Prime prior to glazing for optimal results.

Wooden Windows

In order to obtain a 5-mil thickness, it will normally be necessary to apply a system of four (4) coats of FPE finish. Typically, this 4-coat system will be comprised of one of the following combinations:

System 1 Two (2) coats FPE Oil or ECO Primer/Undercoat Two (2) coats HOLLANDLAC or ECO

System 2 One (1) coat FPE Oil or ECO Primer/Undercoat Three (3) coats HOLLANDLAC or ECO

System 3 Four (4) coats FPE Marine Yacht
Varnish – Four coats is the absolute
minimum, although we prefer to see
six (6) coats. Be aware that first class
boatyards apply twelve to fifteen
coats on new work. We do not
recommend the use of varnishes on
the exterior of windows and doors
unless clients are prepared to
maintain the finish with an annual
"dress coat". The windows and doors
must be maintained in the same
manner as marine brightwork –
neither practical or inexpensive



Rolf Hirschmann, President of H. Hirschmann Ltd., an American firm recognized as one of the world's finest window manufacturers. H. Hirschmann Ltd. has been using Fine Paints of Europe since 1993. (Rolf is 6'4" in real life but is standing next to sample size door and window.)

Visit www.hhirschmannltd.com

*Please note that we do not recommend the use of clear finishes on the exterior of windows, and doors. In situations where a clear finish is absolutely required, we suggest a full FPE Marine Varnish System (minimum four coats), which may be finished with one

coat of Eurothane Satin or Matte Varnish if a lower gloss is desired. In the event that clear finishes are used on the interior of windows, they should be applied in a minimum system of three coats.

Wooden Windows



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Website www.finepaintsofeurope.com



THE CHARLOTTE INN

In 1971 Philadelphia native Gery Conover moved to Martha's Vineyard after purchasing The Charlotte Inn; one of the most historic properties on this small "whaling" island off the coast of Massachusetts. The Charlotte Inn is located on a quiet street less than three blocks from Edgartown harbor where it has welcomed visitors since 1920. The property was named for Charlotte Pent, daughter of Samuel Osborne who had originally constructed the inn. In the decades which preceded Gery's purchase of

The Charlotte Inn the property had lapsed into a poor state of repair. Fortunately, Gery Conover's energy in combination with his passion for restoring historic wooden structures and vision of a world class hostelry has resulted in The Charlotte Inn's being recognized as one of the finest small inns in the world. The Charlotte Inn is a member of the prestigious Relais and Chateaux group of hotels. The property is comprised of a cluster of five separate buildings constructed between 1705 and 1860. Each structure is sheathed in crisp white clapboard or painted cedar shakes contrasted with dark green wooden shutters. The owner's passion for collecting and eclectic range

The Charlotte Inn

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of interests are evident everywhere on the property which abounds with antique furniture, art, vintage cars and an incredible collection of old English silverspread among the various suites and common rooms. The Inn's formal restaurant, The Terrace, is closed for six weeks during the winter months but The Charlotte Inn is open to guests 365 days a year. The Inn has not closed for a single day since Gery Conover became Innkeeper.

The owner's insistence that every painted surface on his property be maintained in absolute "Bristol condition" under the challenging, salty weather conditions of coastal New England has presented a challenge for both painter and paintmaker. After experimenting with other brands over the course of the last 30 years





we are pleased that Gery Conover and his maintenance supervisor Jeff Lovett have chosen Fine Paints Of Europe as their exclusive paint supplier. The Charlotte Inn relies upon the use of Hollandlac enamels to highlight the architectural detail on virtually every exterior surface of the property.

According to Gery Conover, "I consider my maintenance staff to be the best painters on the island and I have to give them much of the credit for the appearance of our Inn. We all agree that the Fine Paints Of Europe paint systems are easy to use and that they create the best possible appearance while enduring harsh weather better than domestics, which have undergone several reformulations in the last few years. Perhaps one of the reasons why our enamel work always looks newly painted is the fact that I insist on a very light sanding between coats and we never allow a finish to degrade before repainting. I also like the idea that the paint is made in Holland, as I know the Dutch have lead the paint industry since its inception."

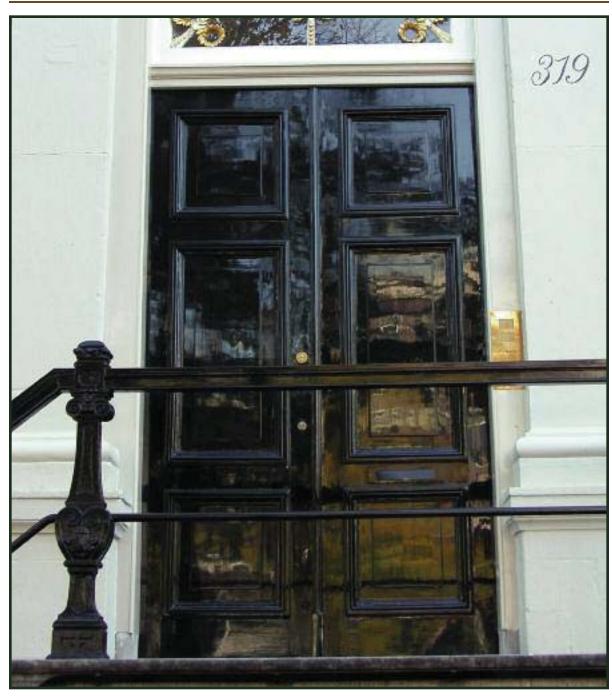
The Charlotte Inn 27 South Summer St. Edgartown, MA 508-627-4151 www.relaischateaux.com

The Charlotte Inn



Fax Order 802-457-1740

Website www.finepaintsofeurope.com



Pair of three hundred year old doors of a residence on The Herengracht in Amsterdam. Faceted appearance results from the use of Swedish Putty under Brilliant Lac.

FINE PAINTS OF EUROPE PAINT USAGE GUIDE

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INTERIOR								/			/~	<i>\</i>	/~	/				
Walls, Ceiling																		
Trim, Cabinets, Mouldings, Railings, Baseboard, Doors																		
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Floors, Stairs																		
Furniture																		
Rangehoods, Pipes, Ducts		•		•	•												•	
EXTERIOR																		
Siding, Shingles, Clapboard																		
Unfinished Doors, Trim, Shutters		•		•	•	•	•		•	-								
Previously Painted Trim, Doors, Shutters				•		•			•	-						-		-
Wooden Fences, Railings						•			•						•	•		-
Metal Doors, Railings, Fences, Furniture		•		•	•	•			•						•		•	-
Outdoor Wooden Furniture				•	•	•	•		•						•		•	•
Decks, Porches																		
Boats																		

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Usage guide