

Chassé® ‘Cheer Bow Show Off’ Photo Contest Voting Ends Friday, \$50 Gift Card Winner Announcement To Follow

Visit Chassé on Facebook to view the contest entries and vote for your favorite photo to help a cheerleader win a cheer gear shopping spree worth \$50.

San Diego, CA ([PRWEB](#)) November 15, 2012 -- Voting for photo entries in the Cheer Bow Show Off contest is now open to fans of the [official Chassé Facebook page](#). The contest, managed by [Chassé, a leading cheer apparel and accessories provider](#), features a grand prize worth \$50 in cheerleading products.

Contest entrants submitted a photo and description that displayed how their cheerleading hair bows are taking over their bedroom or house.

Individuals can go to the Chassé Facebook page to vote for their favorite photo now through Friday, November 16, 2012. Facebook page fans are allowed to vote once per day per entry, for as many entries as they want. Each vote will help their favorite photo stay in the running to be the grand prize contest winner.

Following the voting period, the photos with the highest number of votes will advance to the finalist round. During the final stage of judging, a judging panel from Chassé will determine the final winning photo.

The winner will be announced in November, 2012, so that the winner can use their credit to shop in time for the holidays.

“The ultimate goal of the contest is to reward cheerleaders for their loyalty, dedication and passion for their sport. How many other athletes keep so many pieces of memorabilia from their season that it actually becomes the main décor in their bedroom?” said Jessica Rzeszut, marketing manager at Chassé. “The cheerleading hair bow is a staple to the sport, and a visually stunning reminder of the hard work and dedication that goes into every season. We can only pick one winner, but all of our fans are winners in our eyes!”

[Visit Chassé on Facebook](#) to cast your vote.

ABOUT CHASSÉ:

Chassé® is a leader and innovator in the world of cheerleading apparel and accessories, providing affordable and high-performance in-stock cheerleading apparel to cheerleaders of all ages.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).