



NutriGains.com the most recognized wholesale distributor of vitamins and Supplements on the east coast, has announced its 2012 Black Friday supplement deals, shopping event. The website will feature the widest variety of products for health, wellness and natural goodness at unbeatably low prices.

The NutriGains Black Friday supplement deals 2012 shopping event will take place for five days at NutriGains.com (Nov. 22-26), featuring up to 50% off deals on discount vitamins and supplements. The event will start at 12:00am on Thursday November 22nd and extend to 11:59pm Monday November 26th.

"We're extending our Black Friday shopping dates and hours to help shoppers save even more on discount whey protein, dietary supplements, protein bars, ready to drink (RTD), pre / post-workout drinks, and multi vitamins for men and women; while providing them with a convenient, fun and stress-free shopping experience," said Matthew Porillo, Chief Executive Officer at NutriGains.

"We're excited to offer up to 50% off supplement deals and we look forward to continuing to deliver great savings all season long."

Although there are many Supplement websites, NutriGains intends to offer more; working hard to help their customers achieve their goals and live healthier lives.

"At NutriGains you'll be able to get just about anything," Porillo continued, "everyday our company devotes time and efforts to ensure that our prices remain the most competitive on the Internet, 365 days a year!" Beyond that, we are constantly adding products. "Our goal is to move all of our 15,000 high quality products to our website," Porillo said.

NutriGains is headquartered in Liverpool, New York and serves over 78,000 customers and small businesses worldwide. With 24X7 online chat, and world-class phone support; their dedication to superior customer service, competitive pricing and a sensationally diverse selection has allowed them to expand to include monthly and Seasonal promotions, with unmatched everyday low prices.

In today's health and wellness driven world, consumers should be able to lean on one company and that company is NutriGains. With a dedicated young team and solid vision they are making a difference in the Sports Nutrition Industry and improving the quality of life for millions.