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FOR IMMEDIATE RELEASE

The Jamie's Hope Masquerade For a Cure Gala was a Night to Remember!

SUMMARY: Overwhelming support proved to deliver a spectacular gala benefiting *The University of Texas MD Anderson Cancer Center*!

Hope, a non-profit foundation established to accelerate groundbreaking cancer research through *Targeted Therapy* at *The University of Texas MD Anderson Cancer Center*. The inaugural *Masquerade for a Cure event* took place at the *River Oaks Country Club* in Houston, TX from 7:00–11:00pm on Saturday, October 20, 2012.

Upon arrival, guests were greeted by a beautiful nine foot gold diva and a fully decorated string duo. In the beautifully decorated (courtesy of *EnVogue Events*) salon and main ballroom, guests enjoyed an all-inclusive evening full of fabulous entertainment featuring live music by the *Richard Brown Orchestra*, along with an array of exotic performances including an astonishing contortionist act, three stilt jugglers and ribbon twirlers complete with masquerade inspired fashion! Guests sipped on signature cotton candy martinis and partook of the premium open bar while relishing on passed hors d'oeuvres and delicious gourmet buffet spreads prepared by *River Oaks Country Club*.

The Live Auction was displayed throughout the space, and highlighting some very impressive items. The Live Auction was entertaining in itself as emcee, Scott Sparks of The Eagle, had the crowd roaring with laughter as he approached each new bidder. From the Live Auction, the lovely Darla Lexington took home the gorgeous diamond necklace donated by I. W. Marks, the Luxury Ski Package to Breckenridge, Colorado and the Ultimate Houston Texans Package for Two including pre-game side-line tickets, front row tickets located directly behind the Texans defense bench, a signed Matt Schaub jersey, a signed Brian Cushing jersey, and a limo ride to and from the game. George Duncan landed the Autographed Pual McCartney Guitar, Michael Coopwood walked away with the Luxury African Safari Trip, and William Rabson secured the adorable teacup Pomeranian puppy only to give it away as a gift!

In just a few short months, *Jamie's Hope* founders, Jamie Gilmore, Garrick Glasscock and Cindy Gilmore along with Executive Director and Event Chair, Amanda Abiassi, and many key Committee Chairs including Adam Barnes, Nancy Smith, Lissa Goldsmith, Elizabeth Doherty and many others spent countless hours to make this event happen.

"I cannot thank everyone enough for the support of our first Jamie's Hope event. My heart is overjoyed by the unselfish and loving efforts by so many. I am so excited to see the difference that Jamie's Hope is going to make in this world!"

—Jamie Gilmore, Jamie's Hope Founder



A very special thank you to our amazing sponsors who made the event possible... Officials sponsors included Weatherford International Ltd., Greenberg, Grant & Richards, Inc., Thru Tubing Solutions, ProActive Media Group, EnVogue Events, Southwest Infiniti, Parker & Burgess, LLC, Adam Dallas Designs, Page International Communications, Jessica McCreary Real Estate, Regions Bank, PWI Supply, and print media sponsor, Houston Modern Luxury. In-kind sponsors included Page International Communications, Nayshun1 Fashion Photography, Weddings by Alefiya Photography, Makeup by Wendy, Al Torres Photography, For Heaven's Cake, Quanah Productions, Shutterbooth, I45 Signs, Parker and Burgess, Arteflora Designs, Ideal Party Decorators, Elegant Beginnings, Elegant Linens, Staging Solutions, along with partial in-kind sponsors, J & D Entertainment and Richard Brown Orchestra.

Supporters are encouraged to keep an eye out for the announcement of the date of *Check Presentation Ceremony* to take place by the close of 2012 at *MD Anderson Cancer Center*. For more information on Jamie's Hope and the upcoming events calendar, please visit www.JamiesHope.org.

For more information, please contact Jamie's Hope Executive Director, Amanda Abiassi:

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