



FOR IMMEDIATE RELEASE

## **Nyrius® ARIES™ Home+ Wirelessly Enhances Home Theater Experiences**

**The Nyrius® ARIES™ Home+ Wireless HD Transmitter delivers high-speed wireless signal transfers without sacrificing time, picture quality or fun.**

NIAGARA FALLS, ON, November 28, 2012 – [Nyrius®](#) announces the latest advancement in wireless HD audio and video solutions: the **Nyrius® ARIES™ Home+ Wireless HD Transmitter**. Building on the success of the ARIES Home (formerly the NAVS500), this latest addition to the ARIES series has added features not seen on today's market. The ARIES™ Home+ enhances viewing experiences on HDTVs by wirelessly connecting Blu-ray and DVD players, laptops and PC computers, gaming systems or other HDMI components to any HDTV.

The ARIES™ Home+ wirelessly transmits uncompressed 1080p HD video and surround sound audio, and is 3D compatible to accommodate other advancements in home entertainment. The ARIES™ Home+ transmits a long range signal through walls, ceilings and floors at up to 100 feet in real-time with zero latency. The easy-to-install plug and play setup eliminates the installation of cables, and the ARIES™ Home+ does not require software for operation. "The ARIES™ Home+ is part of Nyrius' innovative solutions to messy cables and wires cluttering home theater setups," says Deepak Jain, Managing Director of CWD. "Place your HDTV above a fireplace, on a mantle, anywhere you want, and set up the HD components either across the room or out of sight and watch movies, play games, listen to music in a relaxed, comfortable space." The ARIES™ Home+ can also connect up to 8 transmitters to one receiver, giving user the ability to switch between multiple HD devices (additional transmitters are sold separately).

The Nyrius ARIES™ Home+ Wireless HD Transmitter is available on [Amazon.com](#) \$199.99 USD plus free shipping, a one year manufacturer's warranty and lifetime live customer support.

### **About NYRIUS®**

Nyrius® is a North American-based company that focuses on higher-end lifestyle electronics and gadgets. Established in 2003 and based in Niagara Falls, Ontario, it markets to both USA and Canada. Nyrius® products are sold through various distribution channels, which include mass merchants, electronic retailers, warehouse clubs, home improvement retailers, office supply retailers, direct response television, mail order catalogues, direct, online retailers, and through distributors worldwide. Nyrius® products are stylish, cutting edge, and lifestyle improving. A fundamental part of our mission is to design products of exceptional quality while also reducing our carbon footprint. NYRIUS® products can be found on [www.nyrius.com](#).

### **About CWD**

Incorporated since 1961, CWD has developed into a leader in consumer electronics. CWD designs, manufactures and markets products under a portfolio of brands, which include: Electrohome®, Citizen®, Magnasonic®, Levana®, Defender®, SVAT®, Nyrius® and Pure Therapy®. CWD's products are sold worldwide through various distribution channels, which include mass merchants, electronics retailers, warehouse clubs, home improvement retailers, office supply retailers, direct response television, mail order catalogues, online retailers and distributors, as well as shipping direct. CWD has over 100 full-time employees and its headquarters are located in Niagara Falls, Ontario, Canada.

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### **Media Contact**

Ron Bauman, Public Relations  
905-353-0732 ext. 2304  
[ronb@cwdlimited.com](mailto:ronb@cwdlimited.com)