

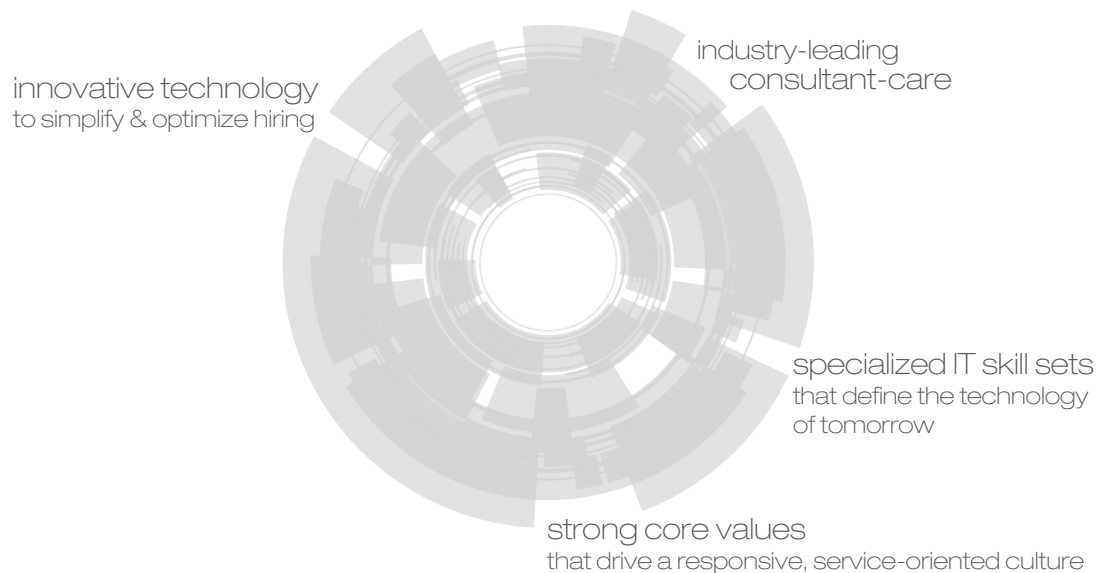
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FOR IMMEDIATE RELEASE

IT STAFFING FIRM OPTOMI LAUNCHES WITH \$8 MILLION IN INITIAL BACKING

November 26, 2012 • Alpharetta, Georgia | With significant support from successful IT staffing industry veterans, Optomi is building an innovative staffing firm focused on simplifying and optimizing the client and candidate experience.

Optomi plans to utilize leading-edge technologies and proactive skill-focused recruiting processes to redefine the level of service offered to clients and consultants. Optomi CEO Michael Winwood explained "We are passionate about finding the best passive IT candidates and building new levels of expectations around consultant care. We are also driving new technologies and processes to significantly reduce client time and cost associated with hiring IT contingent labor. We believe our strategy is unique and will raise the bar within our industry."



Led by co-founders Michael Winwood (formerly the President & COO of Technisource) and Todd Black (formerly the Senior Vice President of Technisource), the company is launching this week in the Atlanta and Chicago markets. Optomi has plans for additional market expansions in 2013.

"Rather than follow the paths established in the industry, we are building a company dedicated to being unique and innovative in everything we do. We're initiating some of the most cutting-edge technology and combining it with a service-oriented company culture founded on strong core values", says Todd Black, Optomi COO.

ABOUT OPTOMI, LLC

"DRIVING TOMORROW'S TECHNOLOGY WITH TODAY'S OPTIMUM TALENT."

Optomi is inspired by: optimum...being the best...the ultimate. We are an IT staffing firm with a unique approach. Optomi has developed fresh philosophies as cutting-edge as the technology we represent. With a revolutionary consultant-focused approach, Optomi is completely dedicated to genuinely serving its consultants, clients and employees. Our substantial financial backing from highly respected successful industry veterans allows us to execute on our vision. By utilizing innovative technologies and developing industry leading recruitment processes, we are able to deploy the best project managers, business analysts and technologists in the ever evolving spaces of mobile technology, network design, cloud and application development.

ADDITIONAL INFORMATION

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