

Somerville Aluminum Home Remodeling Unveils New Website

Somerville Aluminum, the largest and most respected home remodeling contractor in Central New Jersey, is proud to announce the launch of the company's new website. Visitors to somer villealuminum.com will find a wealth of information on the company and its offerings.

Somerville, NJ-November 2012- Somerville Aluminum recently unveiled a new website highlighting popular remodeling services provided by the Central Jersey Remodeling company.

The wide range of services provided by Somerville Aluminum includes kitchen remodeling, bathroom remodeling, siding and roofing, sunroom additions, decks, window and door replacement and retractable awnings, with the reliable manufacturers Somerville Aluminum partners with to provide the finest products for all projects clearly displayed. Each service page highlights photos from actual work done for clients, with their expressions of satisfaction and appreciation featured on a new testimonial page.

The website features several convenient ways for homeowners to contact Somerville Aluminum. On every page, a toll-free number is provided as well a "Reach Out" side bar allowing customers to fill out an inquiry form and email Somerville Aluminum directly. This option makes it easier for customers to choose what they need help with no matter what page they are on. The home remodeler provides links to its social media pages, including Facebook, Pinterest and YouTube, where homeowners can get home remodeling tips, trends and design inspiration.

"Our priority has always been and will be on the customer user experience and convenience. With our new website, we make it easy for our customers to contact us in a number of ways and provide as much information about our company, our services and our involvement with the community for the visitor to feel comfortable with Somerville Aluminum before making the first call or click" states David Gropper, co-owner of Somerville Aluminum.

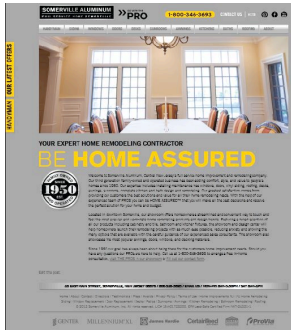
Visitors to the new website will also easily be able to find the latest offers from Somerville Aluminum, with a bright yellow button on every page. The remodeling company features special offers throughout the year, giving back to the customers with discounts and special incentives. Those seeking employment opportunities will now be able to upload a resume on the Contact Us page.

For homeowners needing handyman services, Somerville Aluminum provides professional home repair services in New Jersey, including window and door repair, exterior repairs, gutter and leader repair, fascia damage repair and roof repairs, to name a few. A "handyman" button is clearly visible on every page of the website for customer convenience. Details can be found by visiting <http://www.somer villealuminum.com/handyman/>. No job is too big or too small; Somerville Aluminum is just a call or click away from obtaining a quick quote on repairs.

New Jersey homeowners thinking about remodeling are encouraged to explore the new website for inspiration and ideas and to see how Somerville Aluminum can add value to their home, read testimonials from clients and see photos of actual projects.

Go with the Pro: For over 60 years, Somerville Aluminum has been a fixture on Main Street in downtown Somerville, NJ. Somerville Aluminum is the area's largest full service home remodeling company and has built a reputation for reliability, expertise and trust with their core family values facing through three generations of service to Central Jersey homeowners. The certified staff and design team practices and promotes a "green" home and way of life, are lead certified, and partners only with vendors providing the same exceptional quality and service their customers have come to expect. With the founding and guiding principle being about building a family and community oriented business, Brothers-in-law Gary Shiman and David Gropper approach each day and each job with their customers as their number one priority and strive to assure them that their home is in good hands.

To learn more about the Somerville Aluminum Home Remodeling and Design Team, please visit www.somer villealuminum.com or call 908-725-8401.



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