



# Have an iPad?

We have an App for that!

Introducing **LUMA ENT and Audiology Apps for iPad by Eyemaginations!** With easy-to-understand videos and condition simulations the **LUMA ENT and Audiology Apps** help otolaryngologists and audiologists explain conditions and treatments to patients within the office.

Offering the most innovative form of patient education and marketing software available, **Eyemaginations** has allowed doctors to present complex information to their patients in an engaging, easy-to-understand manner over the last ten years. From the waiting room to the exam room, it is designed to help patients visualize doctors' explanations and better understand treatment options.

The **LUMA ENT and Audiology Apps** were designed to help doctors meet the same level of innovation via iPad - a growing and overwhelming preference among US healthcare professionals.

*"LUMA iPad apps are an exciting addition to the Eyemaginations product family and will allow further mobility and ease of use in delivering high-quality, on-demand patient education utilizing tablet computing in healthcare."*

*- Dr. Darwin J. Liao - Seattle, WA*

## FEATURES

- On-screen drawing functionality\*
- Show condition progression and point-of-view scenes side-by-side\*
- Three different apps featuring a library of 25 ENT videos and 15 Audiology videos to choose from
- Available free in iTunes
- Closed-captions

## BENEFITS

- Engage & educate waiting patients
- Present complex information to patients in an engaging, easy-to-understand manner
- Help your patients visualize medical explanations and better understand treatment options



LUMA ENT APP CONTENT\*

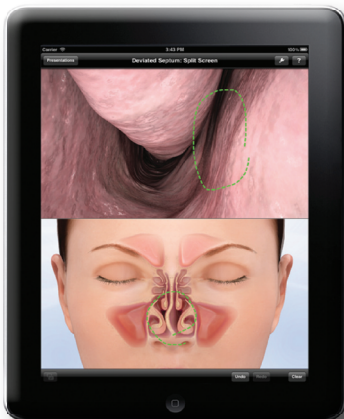
Allergies: Introduction	Middle Ear Infection: Overview	Sinusitis (Acute): Overview	Tonsillitis: Overview
Cholesteatoma: Overview	Nasal Polyps: Overview	Sinusitis (Acute): Treatment	Balloon Sinuplasty
Cochlear Implants	Otosclerosis: Overview	Sinusitis (Chronic): Overview	Pillar Procedure
Deviated Septum: Overview	PE Tubes: Overview	Sinusitis (Chronic): Treatment	Snoring
Enlarged Adenoids: Overview	Parotid Tumor: Overview	Sleep Apnea: Overview	Enlarged Turbinates
Laryngeal Reflux: Overview	Perforated Eardrum: Overview	Swimmer's Ear: Overview	Rhinoplasty
Laryngitis: Overview	Rhinitis: Overview	Thyroid Overview	
Mastoiditis: Overview	Rhinoplasty Surgery	Tonsillectomy	

LUMA AUDIOLOGY APP CONTENT\*

Balance Overview	Hearing Aids: Overview	Middle Ear Infection: Overview
Cochlear Implants	Ear Wax: Overview	Otosclerosis: Overview
Hearing Aids: Choosing the Right Hearing Aid	Hearing Loss: Overview	Perforated Eardrum: Overview
Hearing Aids: Other Considerations for Hearing Aids	Hearing Loss: Signs of Hearing Loss	Swimmer's Ear: Overview
Hearing Aids: Two Are Better Than One	How Hearing Works	Tinnitus: Overview

ENT CONDITION SIMULATOR APP CONTENT

Deviated Septum	Nasal Polyps	Otitis Media	Sleep Apnea
Hearing Loss - Conductive	Hearing Loss - Sensorineural	Sinusitis	Tonsillitis



The LUMA ENT and Audiology Apps are now available for download in iTunes and are free to all Eyemaginations LUMA clients.

\*Signifies closed-caption feature.

READY TO SET YOURSELF APART?

Give one of our account executives a call at 877.321.5481 or email us at entinfo@eyemaginations.com to schedule a live demonstration. Be sure to ask about our special discount programs.

