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**SIGNAGE™, A DIGITAL MARKETING SOLUTION,
WINS A TABBY AWARD IN FIRST COMPETITION RECOGNIZING BEST
BUSINESS APPS FOR TABLETS.**

Signage™ takes advantage of a long list of features from the vablet™ content management platform to deliver an award winning business app for running digital media in retail environments, lobbies, showrooms, trade show exhibits or at conferences.

IRVINE, CA, NOVEMBER 28, 2012 – [Signage™](#), a digital media display app for iPad, iPad Mini and iPodTouch, has been recognized as a winner in the retail category in the first competition for business apps on tablets. The competition is conducted by [TabTimes](#), the online media brand covering the tablet industry.



Signage, by Meiotic Inc., is among a [list of winners](#) that includes *Box OneCloud*, *iAnnotate*, *Citi Private Bank Mobile App* and *GE Annual Report 2011*, which was announced in a ceremony at the [TabletBiz conference & expo](#), on November 27th, in New York City. Fourteen tablet apps, out of almost 100 entrants from the US and other countries, within twelve categories, have been named as the best apps for the iPad, Android or Windows 8 tablets. An international panel of independent judges comprised of notable tablet experts selected the winners.

"We are honored to be recognized among the list of esteemed developers and thrilled at the extent in which TabTimes covers the rapidly evolving landscape of cutting edge technology." explains Paul Pacun, founder and CEO of Meiotic, Inc.

Ideal for marketing campaign deployment and event media, Signage is a playlist platform that can loop product or advertising media on iPads, iPad Minis or on large HD displays using an iPodTouch. According to a new [market research report](#) from Global Industry Analysts Inc., the global digital signage market should grow to nearly \$14 billion by 2017.

Signage works in three basic steps: 1) create the media using video or JPG images; 2) upload the media to the user account's admin console on the web and set the play schedule in hours, days or months; 3) push the playlist out to any number of devices to run as scheduled. A unique benefit of Signage is that the media runs locally on the device, without the need for a Wi-Fi or 3/4G signal for playback. Additional features beyond the multi-media display format include interactive sales demos, lead generation, and analytical data on file usage, such as customer interactions with the content.

Signage is currently available for download on the Appstore from iTunes.

About Meiotic, Inc: Based in Irvine, California, Meiotic, Inc. is a leading technology innovator in mobility. Meiotic's flagship app, [vablet™](#), provides a secure container technology that offers file access, document distribution and reporting for enterprise organizations using tablet devices. Signage, a digital marketing solution on the iOS operating system, is geared for retail and sales and marketing teams, and provides many of the same features as vablet. All sales, marketing and client services for mobile solutions developed by Meiotic Inc. are handled by AppSolutely, Inc. For more information, call 1.800.615.4296 or go to www.vablet.com or www.appsignage.com.

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