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| Internet Marketing Agency | Standing Dog Interactive |

Website: www.standingdog.com

STANDING DOG INTERACTIVE ANNOUNCES NEW SENIOR COPYWRITER

Leading Internet Marketing Agency welcomes newest member to its award-winning team.

Dallas, TX – As business continues to boom for the Dallas-based [Internet marketing agency](#), Standing Dog Interactive is proud to announce its latest hire.



Brian Medricka joins the Standing Dog team as senior copywriter. Brian spent more than 10 years at The Desert Sun Media Group in Palm Springs, California. During his tenure, Brian held a number of positions, starting as a copy editor and ending as the editor of two weekly publications and the newspaper's six-page Society section. His experience leading a team of talented reporters and freelancers while guaranteeing the highest editorial quality has prepared him for his new position at the Dallas Internet Marketing Agency. Brian also has worked at the Fort Worth Star-Telegram, The Times of Shreveport, Louisiana, and The Lubbock Avalanche-Journal.

As senior copywriter, he will oversee all written content produced by Standing Dog Interactive. The Internet marketing agency works with a diverse set of clients who require careful consideration to brand voice and style. Brian's expertise and careful consideration of the written language will be an invaluable asset to Standing Dog as it expands its operations.

"I am excited to use my writing and editing skills to help enhance content for Standing Dog clients while also being afforded the opportunity to learn some of the intricacies behind search engine optimization and social media," Brian said.

About Standing Dog Interactive

Standing Dog Interactive is an Internet marketing agency comprised of recognized industry professionals. With a successful record of helping companies reach their target customers, generating leads and driving revenue online, Standing Dog has quickly become one of the leading [Internet marketing agencies in Dallas](#). Its team of experts offers digital strategy and execution, from search engine optimization, pay-per-click marketing, local search marketing and social media to design and development. Recently, Standing Dog Interactive opened an office in Houston, Texas.

In addition to improving search ranking, online visibility and site traffic, Standing Dog's SEO, PPC and social media experts provide in-depth analysis to identify the return on investment and engagement. Named one of INC. 5000's fastest growing private companies three years in a row, Standing Dog has a commitment to excellence. Major clients include Omni Hotels, Marriott and UDR.