



For Immediate Release

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## **Tango Marketing Releases December 2012 Newsletters for Sage 500 ERP, Sage HRMS, Sage 100 Contractor, and Sage 300 Construction and Real Estate**

**Edmonds, WA—December 1, 2012—**Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage product newsletters for Sage 500 ERP, Sage HRMS, Sage 100 Contractor, and Sage 300 Construction and Real Estate. STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

### **Sage 500 ERP**

The Benefits Of Upgrading

*Fifty Good Reasons To Adopt The Latest Version Of Sage 500 ERP*

SQL-Based Payroll For Sage 500 ERP

1099 Form Reporting Tips

Headline News

### **Sage HRMS**

Key Issues For Human Resources

*Five Trends And Issues You Need To Stay On Top Of In The Current Business Climate*

Sage HRMS Product News

New Career Enhancement Training Offers On-Demand Training

For Your Information

### **Sage 100 Contractor**

Industry-Specific Estimating

*Use Purpose-Built Tools To Eliminate The Headaches Of Estimating*

Year-End Processing Tips

Headline News

### **Sage 300 Construction and Real Estate**

Sage 300 Construction And Real Estate 2013 Release

*Latest Release Improves Workflow And Speeds Processes*

Upcoming Trade Shows

For Your Information

Tango produces the STAR-INFO Newsletter for seven different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement. Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

### **About Tango Marketing, LLC**

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (425) 673-5300 or visit [www.tango-marketing.com](http://www.tango-marketing.com).