



For Immediate Release

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Tango Marketing Announces Year End Newsletter for Sage 100 ERP

Special 8-page Product Newsletter from Tango Marketing

Edmonds, WA—November 19, 2012—Tango Marketing, a Sage Preferred Vendor offering turnkey marketing programs for Sage partners, today announced it will be offering a special 8-page year-end issue of its popular STAR-INFO Newsletter for Sage 100 ERP.

Topics for this edition of the newsletter include: Sage 100 ERP Year In Review, New Capabilities Available Now And In The Future; Year-End Information For Payroll Tax Law Changes Including 1099 And W-2 Form Completion; Module Closing Sequence; General Module Closing for Sage 100 ERP; Creating An Archive Company In Three Easy Steps; and Paperless Year-End Processing.

"The annual year-end issue of STAR-INFO Newsletter for Sage 100 ERP proves to be our most popular issue," said Bryan Johnson, president of Tango Marketing. "Partners see its value as collateral for year-end workshops, as a tool to promote their consulting services, and as a way to demonstrate their commitment to and expertise with the software."

Tango produces the STAR-INFO Newsletter for seven different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement. Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (425) 673-5300 or visit www.tango-marketing.com.