

LORIEN

hotel & spa®

A KIMPTON® HOTEL

FOR IMMEDIATE RELEASE

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KIMPTON'S LORIEN HOTEL & SPA NAMED ONE OF THE "TOP 100 HOTELS IN WORLD" IN *CONDÉ NAST TRAVELER'S* 2012 READERS' CHOICE AWARDS

ALEXANDRIA, Va. December 3, 2012 – Kimpton's Lorien Hotel & Spa is proud to announce it has been named as one of the "**Top 100 Hotels in the World**" in the *Condé Nast Traveler 2012 Readers' Choice Awards*. This year, a record 46,746 readers participated in the 25th iteration of the awards, which is featured in the magazine's November issue and on CondeNastTraveler.com. Lorien Hotel & Spa was ranked 88th on the list, and holds the distinction of being the only hotel in the greater Washington DC and Virginia region to earn a coveted spot in the Top 100.

"It's a tremendous honor that the readers of Condé Nast Traveler have chosen us as one of their favorite hotels in the world," says hotel owner and DSF Group President Josh Solomon. "It is gratifying as it means we've succeeded in delivering the exemplary level of service and luxury that we have strived for since opening our doors almost four years ago."

Since opening in February 2009, the 107-room boutique hotel has become recognized as one of Northern Virginia's most luxurious hotel retreats. It is a destination in and of itself, known for delivering Kimpton's well-loved combination of authentic and unscripted customer care, stylish boutique ambiance, and top-rated dining experiences to guests. The hotel features stunning décor by acclaimed interior designer Vicente Wolf, and on-site amenities including a full-service spa and three acclaimed culinary venues helmed by celebrated chef Robert Wiedmaier.

To learn more about Kimpton Hotels & Restaurants, please visit www.kimptonhotels.com. To learn more about Lorien Hotel & Spa please visit www.Facebook.com/Lorienhotelandspa or follow @KimptonInDC on Twitter.

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ABOUT LORIEN HOTEL & SPA

Lorien Hotel & Spa is a distinctly luxurious 107-room urban retreat, owned by the DSF Group. The hotel brings an elevated level of style and service to historic Old Town, Alexandria, with unparalleled offerings including a full-service luxury spa and fitness center, world-class interior décor by acclaimed designer Vicente Wolf, and three culinary venues helmed by celebrated chef Robert Wiedmaier: BRABO by Robert Wiedmaier, BRABO Tasting Room, and The Butcher's Block, a Market by RW. Lorien Hotel & Spa features over 3,500 square feet of sophisticated meeting and event space.

Lorien Hotel & Spa is located at 1600 King Street, Alexandria, VA 22314. For more information or reservations, please call (703) 894-3434 or (877) 856-7436 toll free or visit www.lorienhotelandspa.com.

ABOUT DSF

The award winning DSF Group is a private real estate company making value added investments in multifamily and commercial properties, primarily in the high growth Northeast Corridor, between Washington D.C. and Boston. With over \$1.5 billion invested in 4 million square feet since 2000, The DSF Group has quietly become one of the most successful private real estate investment firms in the country. For more information, please visit www.thedsfgroup.com

ABOUT THE CONDÉ NAST TRAVELER'S 2012 READERS' CHOICE AWARDS

Methodology: The *Conde Nast Traveler* Readers' Choice Survey, begun in 1988, is available through a secure Web site at condenasttraveler.com/vote. This year's tabulations of 46,476 responses were done by Global Market Insite, Inc., of Boston. **Organization:** The questionnaire contains lists of candidates in various categories (Cities, Hotels, etc.). Individual candidates are judged by relevant criteria for each. Those that receive a required minimum number of responses are deemed eligible for a Readers' Choice Award. **Evaluation:** Each candidate is rated, criterion by criterion, on a five-point scale: excellent, very good, good, fair, and poor. Those scores, which represent the percentage of excellent and very good ratings, are averaged to calculate the final score published here. For example, King Pacific Lodge's rating, 96.9 is the average of its scores for all criteria: Food/Dining, Location, Overall Design, Rooms, Service, and (for resorts) Activities/Facilities.

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. In 1981 Bill Kimpton founded the company that today is well-known for making travelers feel welcomed and comfortable while away from home through authentic and unscripted customer care, stylish ambiance and embodying a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton was recognized by Fortune Magazine as a Best Company to Work for in 2012. The company operates 57 hotels and 67 restaurants and lounges in 24 cities. For more information visit www.KimptonHotels.com or call 1-800-KIMPTON.