

For Immediate Release

Carter & Company Opens Carter Dayton Home to Offer New England Stylemakers Distinctive Home Furnishings and Gifts

Finely curated boutique is the only luxury home furnishings source in Greater Boston community

WELLESLEY, Mass., Nov. XX, 2012 — [Carter & Company](#) has unveiled its new concept, [Carter Dayton Home](#), to give New England shoppers the singularly unique experience of finding luxury home furnishings, accessories, gifts, carpets and lighting within the Greater Boston community. Proprietors Michael Carter and Lynn Dayton envisioned the concept for Carter Dayton Home in 2009 but did not find the ideal location until spring 2011.

“A few years ago, I found myself engaged in a great conversation with then-client Lynn while shopping for her project in New York,” Carter said. “We fantasized about how delightful it would be if Boston had an artfully edited collection of distinctive home furnishings under one roof. That dream now is a reality! Carter Dayton Home is open to bring classic style and some of the world's best decorative furnishings and gifts to New England buyers who crave inspired design and exceptional service.”

Carter Dayton Home carries Carter’s brand of aesthetics, honed over 20 years of experience in residential interior design in Boston, New York, Nantucket, Cape Cod, Maine and the Lakes Region of New Hampshire. His reputation has been built upon style, innovation and honesty

With a mission to present luxury home furnishings and accessories not readily available in the Greater Boston area, Carter Dayton Home caters to stylemakers who are hungry to find a mix of world trends, classic style and modern luxury within their local community.

“Our goal is to create a singular, noteworthy shopping experience,” Carter said.

Discerning retail shoppers can find home accessories, carpets, lighting and fabrics from Hickory Chair, Visual Comfort, Ralph Lauren Collection, van Thiel Antiques and Reproductions, Fortuny, Libeco Lagae, Tamarian, Schumacher, Caskada, Curry & Co., Dransfield & Ross and Global Views. The luxury boutique also serves trade clients.

Carter Dayton Home is located at 276 Washington St., Wellesley, MA 02481. The store is open Monday through Saturday from 10 a.m. to 6 p.m., and private appointments are available by calling 781-772-1630.

About Carter Dayton Home

Carter Dayton Home is a luxury boutique located in Wellesley, Mass. that affords buyers the opportunity to shop among the most discerning collection of decorative home furnishings and gifts available in New England. The boutique features classic styles curated for the luxury homemaker. Founders and owners Michael Carter and Lynn Dayton are committed to elevating service to an art at Carter Dayton Home and invite retail customers as well as trade clients to experience this shopping experience. To preview the Carter Dayton Home collection, visit www.carterdaytonhome.com.

Editor’s note: High-resolution images of store and opening event are available.

###