Lake Trust CU 1.eps

***Press Release***

For Immediate Release

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**Michigan-based Company to Renovate Lake Trust Auburn Hills Branch**

Credit Union Chooses Brighton, Michigan-Based Company for Pod Service Project

Auburn Hills, MI – Lake Trust Credit Union has chosen Brighton, Michigan-based project management firm, [Contracting Resources, Inc.](http://www.contractingresources.net/) to help its vision of a new high-tech service model come to life at the soon-to-be relocated Auburn Hills branch, which will be located at 2550 N. Squirrel Rd. in Auburn Hills, Michigan.

The branch, scheduled for early 2013, will be well-positioned in the busy storefront area of the Auburn Square Shopping Center, across from Oakland University. The branch will create a new experience for members, with Lake Trust representatives specializing in service and cross-trained in many specialty areas creating more of a retail feel to the new location. At just 1,200 square feet, the new Auburn Hills location will be the smallest of all of Lake Trust’s branches.

“The new model will serve members in a much different way,” said Terri Guastella, Lake Trust Project Coordinator. “It’s a great location to house this pilot right across from the university. We’ll get a chance to see just how well it plays out with many different segments of our membership.”

Lake Trust also used Contracting Resources Inc. to manage renovation at their new Center Line location last February.

[Lake Trust Credit Union](http://www.laketrust.org), as Michigan’s fourth largest credit union and headquartered in Lansing, stretches from Lake Michigan to Lake Huron and Lake Erie. With over $1.5 billion in assets and 21 branches strong, Lake Trust provides its almost 156,000 members best-in-class products and offers individualized, trust-based member service. Membership is open to anyone within its 35-county service area. Learn more about Lake Trust Credit Union at [laketrust.org](http://www.laketrust.org/).

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