

Campus Teamwear, a Cheerleading Athletic Wear Company, Announces the Wish, Pin Win! Contest

Campus Teamwear is sponsoring a Wish, Pin, Win! sweepstakes and offering three grand prize winners a \$50 cheer gear credit. Entries are now being accepted, through November 30, 2012.

San Diego, CA (PRWEB) November 12, 2012 -- Campus Teamwear®, a leading cheerleading athletic wear company, announced today that they are now accepting entries for a "Wish, Pin, Win!" sweepstakes through the online pinboard service Pinterest. The contest is open to anyone that has or registers an account with Pinterest, and offers a grand prize of three \$50 credits, good toward a purchase of cheerleading gear from the online Campus Teamwear store.

To enter the contest, Campus Teamwear is asking that its customers <u>create a board on Pinterest</u> called "My Campus Teamwear Cheer Wish List" and then to pin their favorite cheerleading from Campus Teamwear's online store. The winners will be based on a random drawing from all entries.

"This is a really fun opportunity for our customers to utilize our Pinterest integration, and to see how easy it is to pin our products onto their boards from our website," commented Kevin Oskow, web director at Campus Teamwear. "

Campus Teamwear is offering is contest participants a way to receive bonus entries into the drawing as well. After submitting an entry, anyone that sends a tweet with the message "Wish, Pin Win! #contest from @CampusTeamwear helps make your #cheer closet dreams a reality. Enter by Nov 30 http://bit.ly/CTWcontest will get an extra entry for the drawing.

Entries will be accepted until midnight (PST) on November 30, 2012. All of the entries will be included in a random drawing, and winners will be announced in December, just in time for holiday shopping.

"This contest pairs two things that our customers love – cheerleading gear and Pinterest! We really wanted to host a fun activity for our customers to give them a chance to pocket some extra spending money this holiday season," said Jessica Rzeszut, Campus Teamwear marketing manager. "With the \$50 prize, our customers can pick up some items for their cheer family, or even for themselves!"

Details, instructions, entry form and contest rules are available on the <u>official Campus Teamwear Facebook</u> page.

ABOUT CAMPUS TEAMWEAR:

For over twenty years, Campus Teamwear has supplied cheerleaders with apparel and accessories. The cheer gear retailer guarantees the absolute lowest prices on high-quality items, including uniforms, warm-ups, shoes, pom poms, practice wear, accessories, fundraising items, and body basics. To learn more, please visit the online store.



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Online Web 2.0 Version

You can read the online version of this press release <u>here</u>.