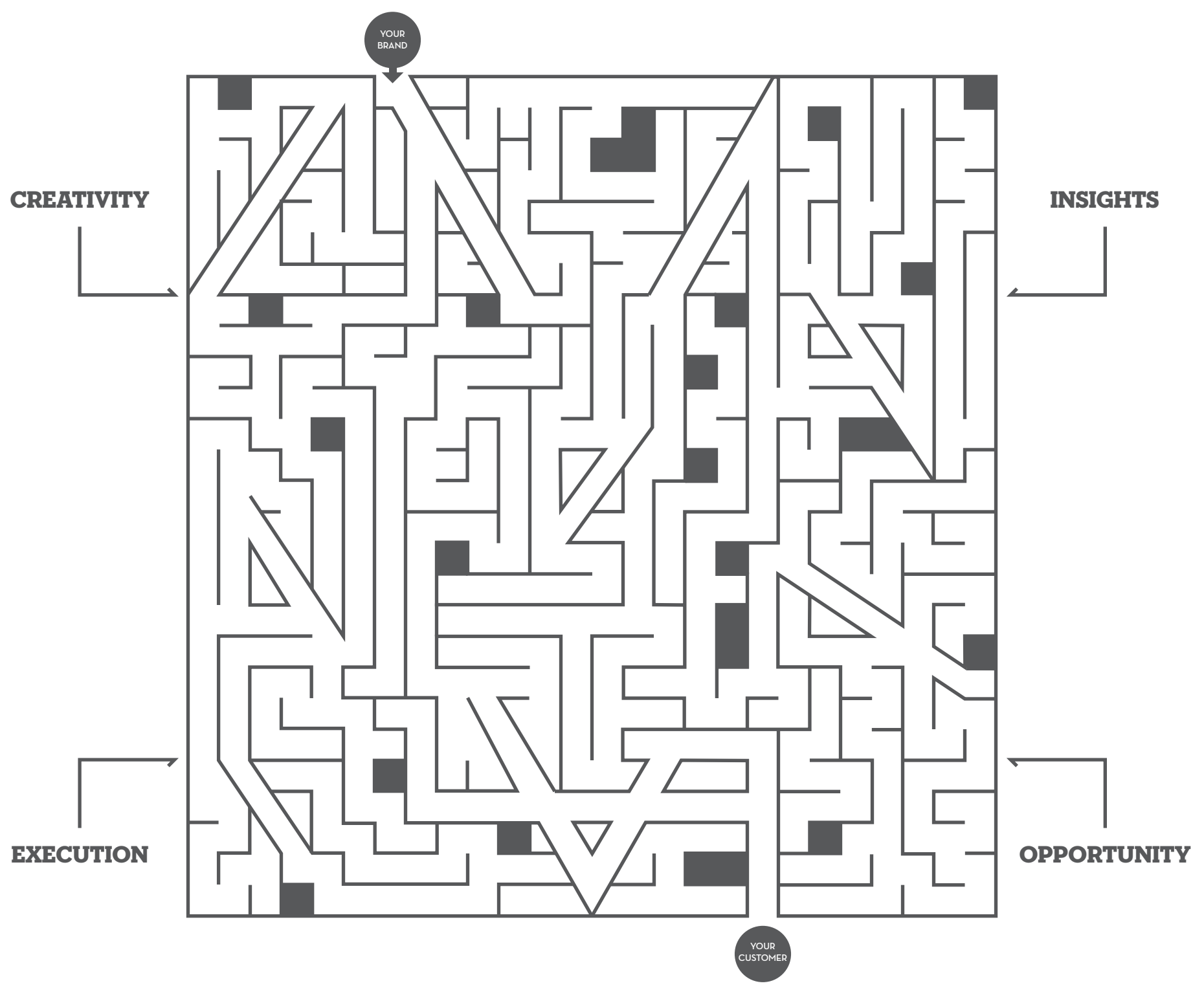


TEAR HERE

# EVERY COMPANY IS ON A PATH

## SEE IF YOU CAN NAVIGATE THE MAZE

Brand leaders face an everyday challenge, demonstrate that you can grow sales and market share, or be replaced. It's stressful. It's challenging. It's relentless. Luckily, this game is none of those things. So let's play a game and see if you can navigate the maze. You do it every day. Just connect your brand to your customer. **Good luck!**



**INSTRUCTIONS:** A simple maze represents all the ways to reach your customers. Use your skills and find the quickest route to connect your company's brand/product/service with your target audience. If you want, ask for help from your colleagues. **There is a solution:** Use creativity, insight, and clever execution to connect to your goal - New opportunity.

### GIVE UP?

SEEMS IMPOSSIBLE HUH?  
THAT'S OK. SCAN THIS  
TO GET THE ANSWER.

OR VISIT  
[DELMONTEAGENCY.COM/SOLUTION](http://DELMONTEAGENCY.COM/SOLUTION)



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