



Contact: Frank Giles, Editor of *Florida Grower*
Phone: (407) 539-6552 ext. 12
Email: fgiles@meistermedia.com

FOR IMMEDIATE RELEASE

Florida Citrus Show Brings Experts and Growers Together To Find Solutions

Show Offers Information to Florida Citrus Growers and Packers on the Latest Industry Trends and Techniques

ORLANDO, FLORIDA (December 5, 2012) — The latest information on production trends, grove management practices; produce marketing tips and insect and disease management strategies are the focus of the 2013 Florida Citrus Show, presented in partnership with *Florida Grower*, Indian River Citrus League and University of Florida's Institute of Food and Agricultural Sciences. The show will take place on Jan. 23-24, 2013, at the Havert L. Fenn Center in Ft. Pierce, Florida.

The Florida Citrus Show features a comprehensive lineup of educational sessions designed specifically for Florida growers and packers interested in learning about the latest trends that directly impact their businesses. This year, industry experts will share their knowledge on everything from HLB management techniques, Asian citrus psyllid, integrated pest management, and new variety development as well as an economic outlook for the citrus industry.

"The Florida Citrus Show continues to grow based on an outstanding education program and trade show where growers can interact in one location with vendors of the products and services they need," says Gerry Bogdon, publisher, Horticulture Group, Meister Media Worldwide.

In addition, The Florida Citrus Show includes a large trade show with nearly 100 suppliers exhibiting the latest products and service innovations. The tradeshow and educational sessions are all under one roof, providing multiple opportunities for networking with other participants.

Admission to the educational sessions and trade show is free to qualified growers. Exhibit space is also available. To register or obtain more information on the Florida Citrus show, visit www.CitrusShow.com. For information on exhibitor and sponsorship opportunities, contact Betty Graulich at (407)539-6552 ext. 17 or bagraulich@meistermedia.com.

###

About *Florida Grower*: Published since 1908, *Florida Grower* magazine provides growers and other industry leaders with insight on varieties, production, pest control, irrigation, harvest and packing. Florida Grower also publishes an annual report on citrus and administers leading events and award programs. It is a publication of Meister Media Worldwide.

About Meister Media Worldwide: Meister Media Worldwide, headquartered in Willoughby, Ohio, provides integrated media solutions for worldwide specialized agriculture. A leader in the industry, the company provides information and networking opportunities to global markets, including fruits and citrus, vegetables, cotton, ornamental horticulture, precision agriculture, plant protection and Latin American agriculture. Founded in 1932, Meister Media Worldwide now produces 13 magazines, along with eNewsletters and more than 20 websites, as well as tradeshow and exchange events. In addition, Meister produces custom print products, web development, videos and strategic business development services. Contact us at www.meistermedia.com.