

FRANCK MULLER introduces the VINTAGE 7-DAYS POWER RESERVE

Unveiled at the World Presentation of Haute Horlogerie & Jewellery in Monaco beginning of October 2012, the new Vintage (Curvex) 7-Days Power Reserve Mechanical wristwatch by Franck Muller is the quintessential rendering of the art of timekeeping.

Geneva, December 6th 2012: The 7-Days Power Reserve combines the aesthetic precision inherent in a carefully crafted timepiece with the remarkable performance of a 7-days power reserve. This Mechanical watch, entirely designed and manufactured in Geneva, has beautifully enriched Franck Muller's famous Vintage collection.

A high-performance movement with exceptional finesse

Its Mechanical movement is a unique hand-crafted treasure that reflects the incomparable details so characteristic of the watchmaking Joux Valley. Each of the many bridges is fashioned to perfection, creating absolute harmony between the crisp corners and interlacing curves. The ultimate in elegance, each brass arch is delicately decorated with Côtes de Genève stripes and each bearing is set with a bright red ruby. This sumptuous movement features 27 rubies underscoring the nobility and ingenuity of this extraordinary timepiece.

According to the master watchmaker Pierre-Michel Golay, "The beauty of the Vintage Curvex 7-Days Power Reserve, the detailed craftsmanship and the movement's design are extremely precise. The complexity of this execution is what makes it an undeniable Franck Muller classic".

With a 7-days power reserve, time has never been so precious. To achieve this level of performance, the movement has been fitted with an extra barrel. The window located at 11 o'clock displays the amount of power left at any given time and the seconds are displayed at 6 o'clock. The pure, classic lines and impeccably balanced proportions are the ideal match for the iconic Curvex style that's so characteristic of the Franck Muller brand.

Unparalleled Swiss watchmaking know-how

Headquartered in Geneva since 1991, Franck Muller designs and manufactures all of the brand's watches at its Genthod factory, including the 7-Days Power Reserve for which all 213 components are entirely made in-house. This Mechanical watch is available in stainless steel or pink gold with either a white or inked enamel. The back of its case is brushed with a crystal glass revealing the beauty of its movement and engraving. This new model will be produced in a short series and soon be among the key pieces of the brand's Vintage collection.

FRANCK MULLER

Founded in 1991 by the talented young watchmaker Franck Muller, in partnership with the Haute Horlogerie specialist Vartan Sirmakes, the Franck Muller brand has become, in just over twenty years, a true reference in the luxury timepiece industry thanks to its outstanding technical know-how and innovative designs. Today, the company has more than 50 patents, 40 exclusive shops around the world and 7 production sites in Switzerland.

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VINTAGE (CURVEX) 7-DAYS POWER RESERVE

Caliber:	FM 1700
Movement:	Mechanical with manual-winding, Two barrels, in-house manufactured Breguet hairspring, high performance FM escapement and balance screw
Dimensions of Movement:	Ø 31.00 mm and height: 5.00 mm
Power Reserve:	7 days
Frequency:	18'000 vibrations / hour
Number of Components:	213
Number of Jewels:	27
Water-resistance:	3 ATM
Movement decoration:	Côtes de Genève, circular graining, hand bevelling
Display:	Hours and minutes, Seconds at 6 hours, Power reserve



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