



PRESS CONTACT:
 Kim Knop
 662-996-1512
 Kim.M.Knop@marriott.com

FOR IMMEDIATE RELEASE

| Hotels near Memphis | Southaven hotels | Hotels near Liberty Bowl |

Website: www.marriott.com

SOUTHAVEN HOTELS TEAM UP TO OFFER LIBERTY BOWL FANS A WINNING DEAL

Free transportation to and from Memphis airport, special group rates among perks from Courtyard Memphis Southaven, Fairfield Inn & Suites Memphis Southaven and Residence Inn Memphis Southaven

Southaven, MS – Give me Liberty or give me ... sleep.

Fans of the Iowa State Cyclones and Tulsa Golden Hurricane will actually be able to have both thanks to three Marriott hotels near Memphis. The [Courtyard Memphis Southaven](#), [Fairfield Inn & Suites Memphis Southaven](#) and [Residence Inn Memphis Southaven](#) have teamed up to offer special group rates for attendees of the 54th annual AutoZone Liberty Bowl on Monday, Dec. 31.



The Southaven hotels, just a 20-minute trek to Liberty Bowl Memorial Stadium in Memphis, will offer free transportation to and from Memphis International Airport in addition to special rates from \$114 to \$144 per night. Guests of the Fairfield Inn & Suites and Residence Inn also will score complimentary breakfast during their stay.



Bowl-goers who arrive in town on Sunday, Dec. 30, will find plenty of [pre-game activities](#) to partake in, including the Beale Street Parade, featuring numerous floats and bands from local high schools and universities performing down the historic street in Memphis. Football fanatics will then gather in Handy Park for the Bash on Beale, a pep rally where the schools' musical groups will go head to head in a battle of the bands. A full night of live music, food and fun then await college students and alumni alike as more than 30 restaurants, nightclubs and bars along nearly 1.8 miles cater to the Liberty Bowl crowd.



With less than a 30-minute cab ride from Beale Street to Sleepy Hollow Drive, football fanatics will touch down in their deluxe accommodations with plenty of time to get some sleep before the big game at 2 p.m. Monday. Each of the three hotels near Liberty Bowl features comfortable beds with cotton-rich sheets, custom duvets and plenty of fluffy pillows; in-room coffeemakers; complimentary high-speed Internet; free HBO; plenty of places to plug in cell phones, tablets and laptops; and refrigerators. Residence Inn guests also have a full-service kitchen in each suite equipped with dishes, glasses, silverware, a microwave, dishwasher and stove.

Alumni can take advantage of other amenities at the hotels near Memphis including state-of-the-art fitness centers equipped with cardio equipment, as well as free weights and an indoor pool at the Courtyard and outdoor pools at the Fairfield and Residence Inn.

Guests looking to take advantage of the group rates being offered by the hotels near Liberty Bowl should call the Courtyard at 662-996-1480, Fairfield at 662-349-6640 and Residence Inn at 662-996-1500.

About the Courtyard Memphis Southaven

The Courtyard Memphis Southaven is located just south of downtown Memphis near Graceland, Latimer Lake Park, the Memphis Zoo, Memphis International Airport, Tunica casinos and Beale Street. The Southaven hotel features 83 rooms and two suites, a 24-hour fitness center with Precor equipment and a 24-hour Market for quick snacks and offers free high-speed Internet and shuttle service to and from the airport. For information, visit www.marriott.com/MEMHV.

About the Fairfield Inn & Suites Memphis Southaven

The Fairfield Inn & Suites Memphis Southaven features 82 rooms and 10 suites, a 24-hour fitness center and outdoor pool and offers free high-speed Internet and shuttle service to and from the airport along with a complimentary Early Eats hot breakfast featuring Jimmy Dean breakfast sandwiches fresh fruits and Bold Beginnings coffee. For information, visit www.marriott.com/MEMSH.

About the Residence Inn Memphis Southaven

The Residence Inn Memphis Southaven features 78 suites with full-service kitchens, a fitness facility, 24-hour Market and outdoor pool and offers free high-speed Internet, shuttle service to and from the airport and grocery shopping services along with a complimentary hot breakfast featuring a variety of freshly made selections. For information, visit www.marriott.com/MEMTH.