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FOR IMMEDIATE RELEASE

THE JAMIE'S HOPE FOUNDATION PROVIDES CHRISTMAS FOR STRUGGLING HOUSTON FAMILIES WHO ARE FIGHTING CANCER

Houston, TX | November 19, 2012 – While we can't grant their ultimate wish (a Christmas without cancer), *Jamie's Hope* would like to brighten the holidays for a few Houston families who are financially devastated due to battling cancer. By providing Christmas presents for five struggling families who have an immediate family member that is currently fighting cancer, *Jamie's Hope* is hoping to bring them a glimmer of light during the holiday season.

Guests are encouraged to join us for the *Angel Tree Mission 2012 Happy Hour* to support this special program! The event is being held on Thursday, December 13, 2012 from 5:00pm – 8:00pm in the *Voyager Room* at *Prohibition Craft of Cocktails* located in the *Galleria* at 5175 Westheimer Road, Houston, Texas 77056.

Enjoy a lovely evening including complimentary hors d'oeuvres, happy hour specials, many great door prizes & a gift package for our fun little contest... The Ugliest (cheesiest, goofiest, silliest) Christmas Sweater Contest! Come dressed in your ugliest Christmas sweater for you chance to win. And of course, all Holiday attire is encouraged. Make sure to check out the brand new fabulous cars that will be on display from *Southwest Infiniti*.

Limited general admission & VIP tickets are available at www.JamiesHope.org/events. Sponsorship opportunities for organizations, businesses and individuals are being offered for those looking to take part in this one-of-a-kind event. Visit our FACEBOOK EVENT PAGE for up to the minute details: <https://www.facebook.com/events/513913081966988/>

"I'm so excited that we're able to help these families during this stressful time." -**Jamie Gilmore, founder.**

Thank you to our Sponsors who make programs such as these possible... *Greenberg, Grant & Richards, Inc.*, *ProActive Media Group*, *Houston Modern Luxury*, *Southwest Infiniti*, and *Adam Dallas Designs*.

Jamie's Hope proudly funds cancer research at *MD Anderson*, accelerating the delivery of new cancer drug therapies from concept to patients in the clinic where the *Center for Targeted Therapy* is playing a critical role. The center, directed by Garth Powis, D.Phil., allows *MD Anderson* researchers and clinicians to coordinate all stages of the drug discovery and development process. The goal is to design more effective and targeted drugs with less toxicity.

**For more information, please contact Amanda Abiassi: Amanda@JamiesHope.org or (281) 705-9505
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