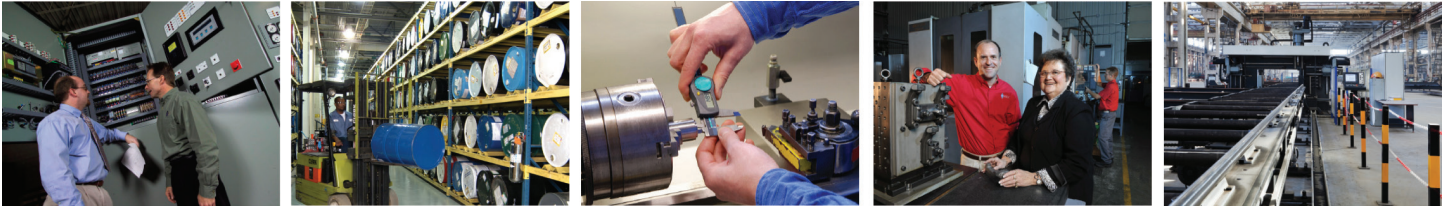




# Lean Product Development Workshop



## How Can You Get Products to Market Faster?

Apply lean principles to your product design process using the tools of Lean Product Development (LPD)

Did you know that out of an eight-hour day, the typical product engineer performs less than two hours of value added work? Lean Product Development offers tools and methods to reduce waste and improve results in the product development process.

This half-day workshop introduces you to the basic concepts of Lean Product Development. We will demonstrate methods and tools that can help you with your product development challenges. These tools can help you:

- Improve product differentiation
- Improve time to market
- Reduce product cost
- Reduce risk
- Integrate the product development team



***“I would recommend this class to anyone who has to meet cost, schedule and performance goals for a project.”***

- Doug Etsinger, Engineering Dir.  
Pertech Resources

**WHEN:** December 18, 2012  
8:00am - 12:00pm

**WHERE:** Quincy Business & Technology Center, 301 Oak Street, 5th Floor Conference Room Quincy, IL 62305

**COST:** \$29 per person  
Continental breakfast included.

**REGISTER:** Visit [www.imec.org/events.cfm](http://www.imec.org/events.cfm) or call 888-806-4632

**QUESTIONS:** Contact Amy Fitzgerald  
Ph: 309.677.2977  
Email: [afitzgerald@imec.org](mailto:afitzgerald@imec.org)



### About the Presenter

Ed Maier has over 30 years of experience in product development. Working with the Department of Commerce’s NIST/MEP Network, Ed helps U.S. companies create innovative new products and reduce their product development lead time. Ed is a certified Lean Product Development Master Instructor, Innovation Engineering Black Belt and a Business Growth Coach. Ed is a graduate of the University of Rochester with a degree in mechanical engineering.