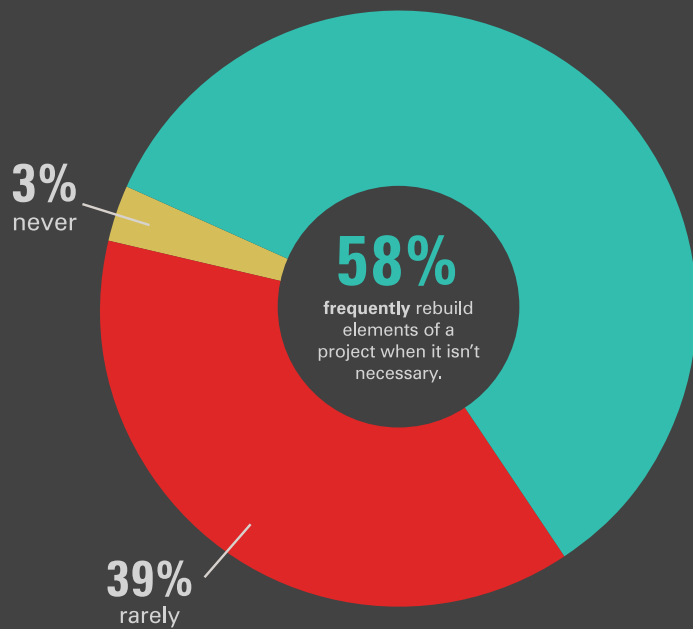


THE POWER OF REUSE

Successful companies consider requirements a strategic asset. Requirements reuse can significantly increase efficiency in product development.



LET'S STOP RECREATING THE WHEEL.

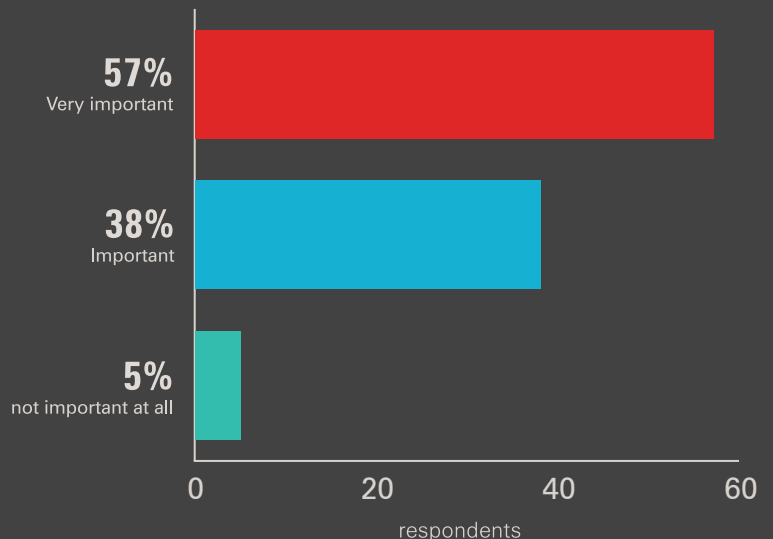
In a 2012 survey* of over 300 product development professionals, 58% said their company frequently duplicates work when it isn't necessary.

Recreating existing requirements over and over again is inefficient, costly, and diminishes quality. Companies that centrally manage requirements respond to change faster and reduce risk.

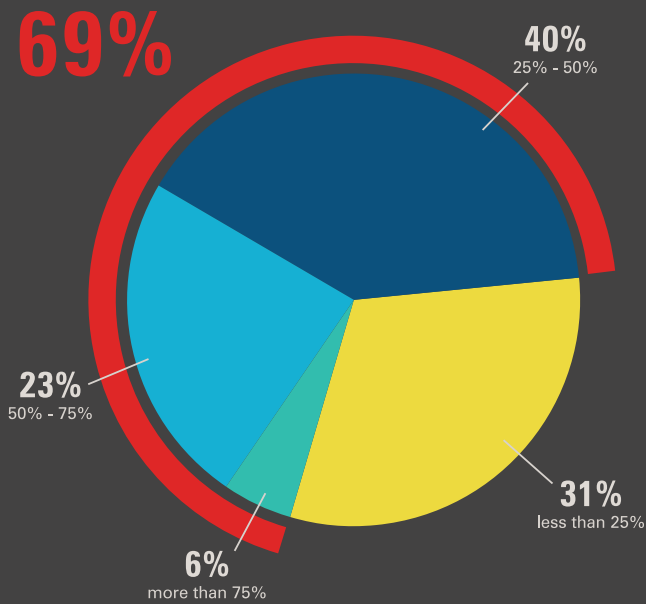
REUSE IS CRITICAL TO DELIVERING ON TIME.

When teams reuse requirements or other assets, they can respond to change faster, catch errors earlier, and meet milestones.

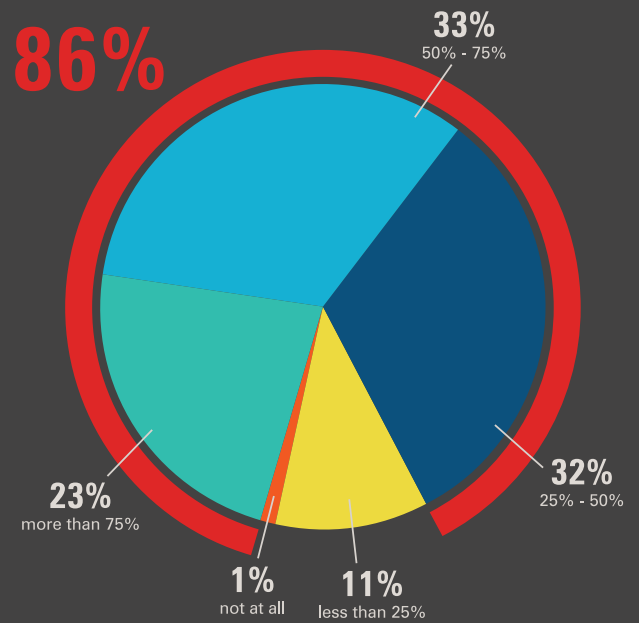
95% of professionals surveyed said that reuse is important or very important to their team's ability to deliver on time.



REUSE IS KEY TO WORKING MORE EFFICIENTLY.



Over two-thirds of survey respondents estimate that 25% or more of their requirements or other strategic assets are commonly shared from project to project.



If they could leverage existing assets from one project to another, 86% of professionals said their company could boost efficiency by at least 25%. More than half estimated their company would be at least 50% more efficient.

*Jama Software collected data in October 2012 through a survey of 389 product development and IT professionals.

Designed by 

Jama Software is the leader in collaborative requirements management solutions for improving enterprise collaboration and managing complex development projects. Its Web application, Jama contour, helps organizations manage the entire requirements management lifecycle through an intuitive, easy-to-use interface that brings people, process and data together to ensure quality is delivered as specified.

Customers from agile start-ups to the largest and most sophisticated technology and IT organizations in the world, turn to Jama to help drive innovation, improve the decision-making process and harness the collective genius of all stakeholders involved in building great products. For more information please visit: <http://www.jamasoftware.com>.