



**Media Contact:**  
Diana McClean  
Tanimura & Antle  
831.455.4156

**TANIMURA & ANTLE HELPS THE SALINAS SALVATION ARMY SUPPORT LOCAL FAMILIES IN NEED  
Donates \$10,000 to Annual Holiday Drive**

SALINAS, Calif. (December 12, 2012) – Each year Tanimura & Antle supports the Salinas Salvation Army by donating fresh produce and the use of their refrigerated distribution center to provide 1000 families in the Salinas community with a brighter holiday. This year Tanimura & Antle employees amplified this annual contribution by raising a total of \$10,000 for the Salinas Salvation Army Holiday Food and Toy Drive.

To fill holiday food and toy packages for Salinas families in need, the Salinas Salvation Army depends on support from local companies, the Salvation Army red kettles outside of retail locations and the annual KSBW Share Your Holiday event. This year, Tanimura & Antle employees contributed out of their own pockets to ensure success of the food drive. “We heard that last year there was a shortage of turkeys for the food baskets, so we wanted to contribute what we could this year, to make sure that didn’t happen again. It was a great team effort by everyone,” comments Colin Horwitz of Tanimura & Antle, the organizer of the employee donation effort.

The Salvation Army’s efforts culminate on December 15<sup>th</sup>, where in one day; hundreds of families will receive their holiday packages including blankets, \$100 of groceries, and toys for an estimated 2,500 children. Major Kris Potter, who oversees the Salinas Salvation Army says, “The produce donation from Tanimura & Antle puts a “WOW” factor into our Christmas food boxes making them the healthiest in the country. The Salvation Army distribution center located at Tanimura & Antle is without a doubt the best space possible in Salinas and for three weeks in December it is a beacon of hope to literally thousands of Salinas Valley families.”

**About Tanimura & Antle**

Tanimura & Antle is an industry leader whose commitment to premium quality produce has remained strong since its formation in 1982. The Tanimura & Antle families combined more than 50 years of experience and knowledge to

establish a produce company unrivaled in its quality products, innovation and dedication to growers, customers, consumers and employees. Today, as one of the largest independent lettuce growers in the United States, Tanimura & Antle farms more than 30,000 acres of rich, fertile farmland and ships a full line of premium fresh produce products throughout North America, Europe and Asia. For more information, please visit [www.taproduce.com](http://www.taproduce.com).

# # #