



uDrove Device Makes EOBR Technology Affordable

NEW PLYMOUTH, Id., Dec. 12, 2012 – This week uDrove released the most affordable Electronic Onboard Recorder (EOBR) on the market, with their \$379.⁹⁹ device putting the technology within reach for even the most budget-conscious of trucking companies.

[uDrove](#) is known for their smart phone and tablet-based compliance management software, which is touted to help trucking companies simplify and reduce paperwork.

Expanding into the EOBR market, the uDrove device is intended to help trucking companies improve efficiencies and automate hours of service, and it also communicates with uDrove's compliance software to auto-fill data that drivers would otherwise manually input.

The device is advertised to be "plug 'n go," meaning that it doesn't require any professional installation, needing just to be plugged into the truck's diagnostic port.

With the Federal government passing the [MAP 21 Transportation bill](#) this past summer, all drivers will soon be required to track hours of service using electronic logging devices, possibly beginning as early as 2014. uDrove's EOBR not only allows trucking companies to comply with the new regulations, but fuel/mileage tracking is performed electronically to simplify IFTA reporting.

"Until now, EOBR technology was a luxury for only the larger trucking companies, with first year setup costs in the thousands of dollars. With our new EOBR unit, trucking companies can get the benefits of the technology at a fraction of the cost - for hundreds, instead of thousands." *Nick Reed, uDrove Product Manager*

For more information about uDrove's new EOBR visit eobr.udrove.com or call 888-983-7683.

About uDrove

Founded in 2009, is an affiliate company to Internet Truckstop and expands upon Internet Truckstop's vision of providing innovative and reasonably priced services for the transportation industry. uDrove LLC provides a revolutionary new compliance management tool for the transportation industry. Using the functionality of a smart phone, uDrove replaces in-cab paperwork providing a simple, easy to use tool that allows truck drivers to keep a driver log, track mileage for tax purposes, record fuel and business expenses and even complete a vehicle inspection and proof of delivery.

About Internet Truckstop

Founded in 1995, [Internet Truckstop](#) was the first online freight matching service. Listening to the transportation industry is the driving force behind all of the innovative business tools that they develop. These easy-to-use tools, the largest freight database and a commitment to their customers makes Internet Truckstop the leader in Internet freight matching.

Source:

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