



The Center for Childhood Creativity is the Bay Area Discovery Museum's research and education arm focused on creative thinking. Children's creativity is essential to America's future economic competitiveness. Today's creative children are tomorrow's thought leaders and innovators.



Advisory Board

Dennis Bartels

Executive Director of the Exploratorium

Po Bronson

Bestselling author of several books, including *NurtureShock*

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Author and public school advocates

Dr. Stuart Brown

Medical doctor, psychiatrist, clinical researcher, and founder of the National Institute for Play

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Associate Partner, NewSchools Venture Fund

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Bestselling author, editor, publisher

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CEO & Founder of HotStudio

Dr. Kenneth Ginsburg

Medical doctor, professor at Penn, bestselling author and thought leader on resiliency

Glen Harvey

CEO of WestEd, a research, development, and service agency, working with education communities to promote excellence, achieve equity, and improve learning for children, youth, and adults.

Fumiko Hoeft, MD, PhD

Associate Professor of Child & Adolescent Psychiatry, Director of Laboratory for Educational Neuroscience (LENS), UCSF

Barry Katz

Professor of Humanities and Design at the California College of the Arts; Consulting Professor at Stanford University; Fellow at IDEO

Jonah Lehrer

Author of several books, including *Imagine: How Creativity Works* and *How We Decide*

Kathleen McCartney

Dean, Graduate School of Education, Harvard University

Scott Pearson

Executive Director, District of Columbia Charter Schools and former US Department of Education Deputy

Daniel H. Pink

Author of several New York Times best-sellers including *A Whole New Mind*

Mark A. Runco, PhD

Director, Torrance Creativity Center, University of Georgia

Audience

- Early Childhood Educators and Caregivers
- K-3 Teachers (public, charter and private schools)
- Parents
- Educational policy makers and curriculum developers
- Academic researchers in cross-disciplinary fields including neuroscience, cognitive development and educational psychology

Research Initiatives

- Managing and growing a library of 500+ research studies related to creativity, and publishing meta-research reports
- Facilitating research collaborations across a variety of academic disciplines such as neuroscience, developmental psychology and education policy to examine the origins of creative thinking and develop strategies to foster its development in children
- Sponsoring a post-doctoral fellow at UCSF to explore early learning and the neurological building blocks of creative thinking capacity

Education Initiatives

The Center exists to bridge the gap between academic research around creativity and the practitioners charged with raising a generation of future innovators. We are equally devoted to reaching underserved communities and influencing holistic early education reform by offering:

- Professional development workshops for PreK-3rd teachers founded in brain science and research facts
- Curriculum resources aligned to the Common Core Standards
- Parent lectures, workshops and resources
- Advising, training and educational content development for educators, including those working in out-of-school settings

Communications and Policy Agenda

The Center seeks to call attention to the rapid decline in creativity scores in U.S. children despite the increasing importance of creativity as a 21st century skill. Neurologically, humans develop our highest capacity for long-term creative thinking in early childhood from ages 0 - 9. We provide research-based solutions to help parents and educators foster creativity in today's youth. We syndicate content for maximum impact through social media, print publications and emerging creative media.

Contact

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