

Parallels® Web Essentials

Data sheet

Parallels Web Essentials is a suite of leading, must-have, website tools that provide fast performance, protection, backup and mobility – all at an extremely affordable price.

In addition, when you purchase Parallels Web Essentials, you can also get Free Marketing Tools and Advertising Credits worth hundreds of dollars.

Parallels Web Essentials is optimized for Parallels Plesk Panel 11 and delivers:

Accelerated Website Performance with CloudFlare Performance Plus

We partnered with CloudFlare to super-charge your website with fast performance and security. With no configuration necessary, CloudFlare Performance Plus features:

- Super-fast performance** – On average, sites load twice as fast, on a global Content Delivery Network (CDN)
- More security** – Protect your website from a broad range of online threats
- Mobile optimization** – Automatically optimize your site for best performance
- Website Analytics** – Gain insight into your website visitors

Daily Website Backups – Automatically when you use CodeGuard Pro Backup

With our partner, CodeGuard, your website will automatically be backed up (up to 10GB of content) every day. CodeGuard Pro Backup provides:

- Highly reliable backup** – The most reliable backup on the market
- Automatic-restore** – Get UNDO Power for when anything goes wrong
- Change alerts** – Get the details when content on your website changes

24-hour Website Protection from Hacker Attacks and Web Malware with StopTheHacker

StopTheHacker will help prevent, detect, and enable you to quickly recover from hacker or malware attacks. With StopTheHacker's continuous monitoring your website, you'll receive:

- Fully automated daily scans** – Checks all website pages and informs you if infected
- Daily reputation and blacklist monitoring** – Notifies you if your site is blacklisted
- Application vulnerability assessment** – Identifies configuration issues so you can take action
- Trust seal** – Security trademark to show your customers you care about their online safety

Go Mobile when you use Unity Express Pro from UNITY Mobile

With UNITY Express Pro, you can easily create a mobile website that runs on any mobile phone and convert the rapid growth of mobile web usage into business leads. With UNITY Mobile, you'll find it easy to mobilize your brand, content, commerce, and advertising. Why Unity Express Pro?

- Quickly create and publish a mobile site** – Runs on any mobile phone
- Numerous professional templates** – Get started quickly with professionally designed templates
- SMB lead-generation tools** – Instant directions, click-to-call, Mobile commerce and many more

FREE Marketing Tools and Advertising Credits*

When you purchase Parallels Web Essentials, you can also get:

- FREE \$100 Google Ad Credits**
- FREE \$50 Facebook Ad Credits**
- FREE Click-to-call widget subscription** from Infratel (\$60 value)
- FREE 25 Fotolia Images** (\$325 Retail Value)

* Special Offer Terms and Conditions Apply

Parallels Web Essentials Application Feature Set



CloudFlare Performance Plus Features

Faster website performance

Globally distributed CDN with 23 points of presence
No configuration necessary, automatic static content caching
Protection against traffic surges
Always Online™
SPDY support

Web content optimizations

Rocket Loader™
Image optimization
Improved mobile performance
IPv6 compatibility

Broad security protection

Reputation-based threat protection
Prevention of comment spam, excessive bot crawling, email harvesters, and other web spam
Easy visitor blocking by IPs or country
Collaborative security: the system learns from every attack and shares it with the entire CloudFlare community
SSL encryption

Website analytics

Insight into all of your web traffic, including threats and search engine crawlers



StopTheHacker

StopTheHacker Features

Standard malware detection

Daily checks for infection by known viruses/malware
Daily scans of all pages at each scan

Vulnerability assessment

Application-level vulnerability assessment

Speed monitoring

Page load time statistics – monitors and displays web page response times in the past 30 days

Blacklist and reputation monitoring

Daily checks to see if site is blacklisted and notifies you if listed.
Checks: Google's Safe Browsing list and other search engines including Yahoo and Bing as well as malware and spam blacklists

Trust Seal

StopTheHacker Trust Seal for your website

Support

Phone support available



CodeGuard Pro Features

Platforms

Supports WordPress, MySQL, FTP/SFTP
Compatible with Drupal, Joomla, vBulletin

Backups

Automatic daily backups
Entire site contents available for download
Get distributed version control system
Unlimited backup3 access, 24/7

Restore

Individual file(s) or entire site
One-button restore option available

Monitoring & notifications

Daily monitoring of file changes
Optional filtering of stats, cache, and log files
Daily alerts if site content changes

Storage

Up to 10GB of static & dynamic content
Powered by Amazon Web Services – S3

Support

Phone and e-mail



UNITY Express Pro Features

Website design

Professionally designed, fully customizable site templates
Unlimited page count
Support for feed-driven, dynamic content
Automatic redirection to mobile version of site
Incorporation of images, video, and audio
Incorporation of RSS feeds and applications
Wide variety of high-value widgets and forms
Media library for optimizing images
Social media integration

Links

Internal and external links
Links to Twitter, Facebook, YouTube
QR code generator

Contact capabilities

Click-to-call and click-to-map
Contact Us and Call Me Back forms
Marketing and distribution tools (e.g., 2D barcodes, SMS push)

Ads

Google AdSense, Millennial Media, and AdMarvel

Ecommerce

Mobile version of Google Checkout
Paythru mobile payments

Reports

Device and platform reports
Visitor and content reports

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