

SpringHill Suites Los Angeles LAX/Manhattan Beach 14620 Aviation Boulevard Hawthorne, California 90250 310-727-9595

PRESS CONTACT: Nick Graham 310-727-9595 Nick.Graham@marriott.com

## FOR IMMEDIATE RELEASE

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## SpringHill Suites Los Angeles LAX/Manhattan Beach Offers Sweet Hotel Deal for Rose Bowl-goers

Complimentary high-speed Internet, breakfast, close proximity to Rose Bowl stadium among perks from hotel near Manhattan Beach

Hawthorne, CA – Everything is coming up roses for Stanford and Wisconsin college football fans who haven't found hotel rooms yet for the 2013 Rose Bowl in Pasadena, CA.

The <u>SpringHill Suites Los Angeles LAX/Manhattan Beach Hotel</u> has just announced it has suites available for rates starting at \$159 per night. Free hot breakfasts and complimentary high-speed Internet are included with the deluxe accommodations offered by the hotel near Rose Bowl Stadium.

Whether flying into Los Angeles International Airport days before the big game or on Jan. 1 itself, Cardinal and Badger fanatics will have just a short, 4.6-mile trek to the Hawthorne, California, hotel as well as a quick 35- to 40-minute jaunt to Pasadena.

Bowl-goers who arrive early will find <u>plenty of pre-game events</u> to participate in to keep them entertained, including:

■ Float decorating on Dec. 28-31: Enthusiasts can get a backstage glimpse of the floral floats participating in the Tournament of Roses Parade at three locations before they move to their pre-parade positions.

Bandfest on Dec. 29-30: The prize-winning high school bands participating in the parade present special concerts to get fans pumped up.

Rose Bowl kickoff luncheon on Dec. 31: Celebrity sportscasters present the university coaches, athletes, marching bands and pep squads during a spirited luncheon and pep rally.

Public tailgate parties on Jan. 1: Celebrations kick off early with interactive displays and entertainment for fans of all ages.

124<sup>th</sup> Rose Parade on Jan. 1: With a theme of "Oh, the Places You'll Go," the annual event will feature 40-plus floats covered in more than 500,000 roses and natural materials such as bark, seeds and leaves.

And with Los Angles proper under 30 minutes from the <u>Rose Bowl hotel</u> in Hawthorne, California, college students and alumni alike will find hundreds of restaurants, bars and nightclubs to enjoy nights of live music and tons of great food leading up to the showdown at Rose Bowl Stadium.

Visitors who book accommodations at the hotel near the Rose Bowl will score big with <u>164 newly renovated suites</u> featuring one king or two double beds topped with luxurious cotton-rich sheets, custom duvets and plenty of fluffy feather and down pillows. Complimentary high-speed Internet access, in-room coffeemakers, microwaves, mini-refrigerators, large desks with ergonomic chairs, irons and ironing boards, 37-inch flat-screen TVs, comfortable sofa beds and Paul Mitchell products in bathrooms are among amenities fans will enjoy at the Manhattan Beach hotel suites.

The Hawthorne, California hotel serves a hearty breakfast every morning with self-serve waffles, hot oatmeal, eggs, sausage, yogurt, fresh fruit and assorted beverages available for fans to fuel up before heading out.

About the SpringHill Suites Los Angeles LAX/Manhattan Beach

The SpringHill Suites Los Angeles LAX/Manhattan Beach is minutes from Manhattan, Hermosa and Redondo beaches and Los Angeles International Airport. The Hawthorne, California, hotel features a reimagined lobby along with 164 spacious suites, three meeting rooms with 971 square feet of flexible space, a state-of-the-art fitness center and outdoor pool and whirlpool. For information, visit <u>www.marriott.com/LAXHW</u>.